

Santa Fe County Lodgers Tax Advisory Board
Finance Conference Room
Bokum Building
142 West Palace Avenue, 2nd Floor

Regular Meeting
June 21, 2012 at 10:00am

Please turn off Cellular Phones during the meeting

Agenda

- I. Call to Order
 - II. Roll Call
 - III. Approval of Agenda
 - **Amendments**
 - **Tabled or Withdrawn items**
 - IV. Approval of Minutes
 - May 24, 2012 Regular Meeting
 - V. New Business
 - Presentation of the Western Interstate Region (WIR) Conference, Susan Mayes, NMAC
 - Funding Request for a Joint Press Tour, Jim Bradbury, Santa Fe Convention and Visitors Bureau
 - Funding Request for the Renaissance Fair, Amanda Crocker, El Rancho de Las Golondrinas
 - VI. Old Business
 - VII. Financial Report
 - A. Santa Fe County Finance Division – Lodgers Tax Financial Report – June 20, 2012 (Pro-Forma)
 - VIII. Advertising Agency Report - Impressions Advertising, Inc.
 - A. Old Business
 - B. New Business
 - IX. Administrative
 - A. Next Meeting Date and Location
- Adjournment

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