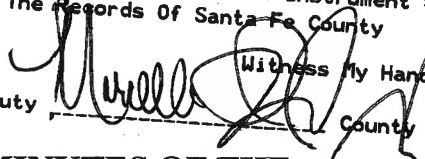


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County Clerk, Santa Fe, NM

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Valerie Espinoza
County Clerk, Santa Fe, NM

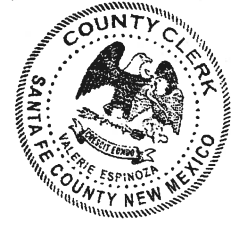
**MINUTES OF THE
SANTA FE COUNTY**

ARTS, CULTURE AND ENTERTAINMENT

TASK FORCE

Santa Fe, New Mexico

May 14, 2009



This meeting of the Santa Fe County Arts, Culture and Entertainment (ACE) Task Force was called to order on the above-cited date at approximately 2:40 p.m. by Shaun Parrish, Chair, in the Santa Fe County Human Resources Conference Room, 949 W. Alameda, Santa Fe, New Mexico.

The following members were present:

Members Present:

- Shaun Parrish, Chairman
- Lara Morrow
- Amado Abeyta
- José Varela López
- Jason Hool
- Lucie Duranceau-Church [3:00 arrival]

Member(s) Excused:

- Maggie Muchmore
- Busy McCarroll

Staff Present:

- Jack Kolkmeier, Land Use Administrator

Approval of Agenda

The agenda was approved by consensus.

Approval of Minutes: March 12, 2009

Mr. Varela López moved to approve the March 12th minutes and they were accepted by consensus.

Matters from the Chair and Staff

Given that they will be talking more about the MainStreet program Mr. Kolkmeier distributed an introductory handout [Exhibit 1]. He also referred to *The Creative Class*, by Richard Florida, who gave some classes in Albuquerque. A movement subsequently arose known as the Memphis Manifesto. [Exhibit 2] which discusses community building based on creative principles. Additionally, the County is beginning a whole new way of undertaking community planning, and he distributed a handout on the Community Participation Process and Community Planning Organizations (CPOs) [Exhibit 3]. With the coming of the new growth management plan, communities that have already done community plans will have the opportunity of reorganizing themselves in a different way. ACE will have a relationship with these CPOs.

Mr. Kolkmeier noted the presentation to the Board of County Commissioners went well, but there was very little feedback from Board. However, there was no resistance to proceeding with the projects that are in the works in La Cienega and Madrid. Chair Parrish said there were questions about the funding of the MainStreet program.

Art in Public Places

Mr. Kolkmeier said Art in Public Places is starting to generate interest and Commissioner Vigil asked about the 599 Rail Runner site. The County Manager has given the go-ahead for an art show in the east end of the second floor of the County building and he asked for someone to take that on as a project.

Elmo Baca has not responded about the cultural district for Chimayo.

La Cienega

Bustamante is still working on the survey with the youth group. There was a meeting with the Santa Fe Food Alliance about another farmers market. The railyard has parking problems and another venue could offer opportunities for arts and crafts. It is still unclear what kind of access will be offered by the 599 Rail Runner station, but there seem to be possibilities for transit links.

[Ms. Duranceau-Church joined the meeting.]

La Cienega resident Carl Dickens has suggested that an event combining agriculture, music, energy, and a farmers market would be good to have in September and October, to culminate in a big community celebration.

Mr. Kolkmeier stated it was time to get a group from ACE to meet with the La Cienega community. Chair Parrish suggested going out and sitting down with the community to come up with direction or a scope of work, with the goal of leaving the meeting with a contract or proposal. He believed the first meeting should not feature Mr. Kolkmeier and Mr. Sill and just

be ACE members, so that too much pressure is not put on the County.

Mr. Varela López said the La Cienega community is excited about the prospect and have had some informal meetings. He said now was the time to move something forward and put it into a concrete format. In response to Mr. Kolkmeier's question, he speculated that the Valley Association was the most appropriate group to approach since they have a newsletter that is widely disseminated. There will be an annual meeting on May 30th.

Mr. Kolkmeier asked if a subcommittee would not be preferable. Mr. Varela López stated Mr. Dickens can solicit interested parties through the newsletter. Mr. Kolkmeier said it's important to involve some of the local commercial interests on Los Pinos and Las Golondrinas.

Ms. Duranceau-Church and Mr. Varela López volunteered to be on the subcommittee. Mr. Kolkmeier recommended Ms. Muchmore to bring in the art element. The Valley Association meeting was planned for Saturday, May 30th from 1:00 to 3:00.

Mr. Kolkmeier said events could be penciled in for Saturdays from 3:00 to 7:00. Mr. Hool asked if Pojoaque Pueblo was on board, and Mr. Kolkmeier said that is the next step, after determining the exact nature of the events. Chair Parrish suggested contacting Tim Vigil as a liaison. Mr. Kolkmeier noted that Las Golondrinas is a second option, and the horse park a third. If there is sufficient interest the events could start earlier. Chair Parrish said there appears to be some interest in an "everyman's flea market".

Chair Parrish stressed that they needed to come out of the pending meeting with something concrete, whether it is called a community action plan or something else.

Mr. Kolkmeier said after they contact Pojoaque Pueblo he and Mr. Sill will look into possible transit cooperation. Once things are lined up they can return to the BCC with a model and a possible suggestion of an ongoing Arts Commission.

Madrid

Mr. Kolkmeier pointed out that the County is a partner in the ballpark renovation with the Madrid Landowners Association (MLA). At the other end of town is the Mine Shaft Tavern, which is expanding events out farther into the community. He spoke of the previous weekend's biker gathering that caused numerous problems for him. He elaborated that Laurie Lindsey took over the Mine Shaft as a legal non-conforming use and wants to hold events out doors. She has to come to the County for special permits. "The problem is there's a great deal of interpersonal animosity in that community." He mentioned there was recently an outcry when the music was 12 minutes late in stopping.

Chair Parrish said the County needs to put together a protocol, possibly involving fines.

A further complication, according to Mr. Kolkmeier is if a master plan is required of the Mine Shaft it will cause big problems, and the same will be required for the ballpark. Some galleries are also requesting outdoor permits. He suggested an interface with the Madrid community something along the lines of what they're planning with La Cienega. Chair Parrish

said it might be necessary to contract individuals separately.

Mr. Kolkmeier recommended involving Mr. Abeyta and Ms. McCarroll to get the music end covered. Recognizing that Madrid is not organized in some ways, Mr. Kolkmeier said the MLA is highly organized and watches over its interests zealously. He suggested sitting down with Diane Johnson and Laurie Sager and others who are opposed to the Mine Shaft.

The MainStreet program could help with the parking problems and rights-of-way to organize a community development program. Mr. Kolkmeier emphasized that Madrid is a creative place and that should be built upon. The chief aim is to work around the existing animosity and personality problems. Music can become a positive focus. The keys are organization and infrastructure.

An additional problem is movie companies coming in and cutting separate deals in the disorganized community.

There was consensus that the MainStreet program represents a genuine opportunity. Mr. Kolkmeier said he met with Richard Williams from MainStreet, who felt that Madrid is a frontrunner in the grant competition. The first goal is establishing a rapport. Mr. Kolkmeier said he would be meeting with representatives from the planning and architecture schools at UNM to solicit help in designing and planning, both for Madrid and La Cienega.

Mr. Kolkmeier encouraged the committee to start thinking about a big local music event with all kinds of northern New Mexico music.

Art in Public Places

In her absence it was agreed that this would be Ms. Muchmore's bailiwick.

Matters from the Committee

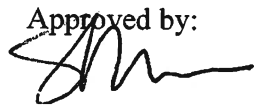
Mr. Varela López asked about the redevelopment of the La Cienega commercial corridor. Mr. Kolkmeier said he understood from Robert Griego that a group from the community planning effort continued to meet with an eye towards coming up with a commercial/mixed-use district encompassing around 80 acres on the frontage road and Los Pinos. He agreed this discussion should be a part of the ACE activities since it will have a bearing on the Downs.

Mr. Varela López said requests for commercial zoning are coming in from all over the planning area, so the planned solution is to designate those 80 acres where commercial uses already exist. He said there was recently a meeting with MRCOG to talk about transit-oriented development. Mr. Kolkmeier said rezoning should be pursued and it might be possible to incorporate that into the Code rewrite, which will be coming forward in July or August.

Next Meeting – June 11 was tentatively scheduled.

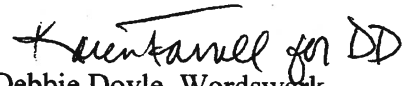
Adjournment

The meeting was adjourned at approximately 3:50 p.m.

Approved by:


Shaun Parrish, Chair
ACE Task Force

Respectfully submitted:


Debbie Doyle, Wordswork

ATTEST:



VALERIE ESPINOZA
COUNTY CLERK

