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SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
THURSDAY, NOVEMBER 18, 2010**

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**SANTA FE CITY AND COUNTY  
ADVISORY COUNCIL ON FOOD POLICY  
1222 SILER ROAD, SANTA FE, NM 87501**

**THURSDAY NOVEMBER 18, 2010**

**A. CALL TO ORDER**

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Chair Katherine Mortimer, on this date at approximately 8:30 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

**B. ROLL CALL**

Roll call indicated the presence of a quorum as follows:

**Members Present**

Katherine Mortimer, Chair  
Terrie Rodriguez  
Steve Warshawer  
Pamela Roy  
Carol Rose  
Tony McCarty  
Sarah Noss, Vice Chair  
Sherry Hooper (arrived later)  
Renee Villarreal  
Bianca Sopoci-Belknap

**Members Absent**

Steve Shepherd (excused)  
Denise Lynch (excused)  
Mark Mr. Winne (excused)

**Staff Present**

Rubina Cohen

**Others Present**

Kimber Lopez  
Sam Schabacker, Food and Water Watch  
Scott Beckman, RDC  
Erin Sanborne  
Matthew Young, Santa Fe Youth Food Cadre  
Drew Tolchin, Social Enterprise Associates/RDC  
Charmaine Clair, Stenographer

**C. APPROVAL OF AGENDA**

**Mr. Noss moved to approve the Agenda as presented. Ms. Rose seconded the motion and it passed by unanimous voice vote.**

**D. APPROVAL OF MINUTES –October 28, 2010**

**Ms. Rodriguez moved to approve the minutes of October 28, 2010. Mr. Warshawer seconded the motion. The following changes were requested:**

Page 2, Schwebach was incorrectly spelled. Also the third bullet starting "The third to the last bullet...should continue with should be indicated as the equip from NRCS."

Page 9, 5<sup>th</sup> paragraph should read:"Ms. Villarreal said she would like *us to consider* a tribal representative in the future because there were tribal groups that were working *on sustainable food system initiatives* and the food policy Council was missing that *representation*."

Page 3, first line under Business: Mr. Young said his title is the Urban Food Infrastructure Coordinator with AmeriCorps, Santa Fe Youth Food Cadre.

Page 4, Mr. Young's email address should read: mjyoung@santafenm.gov.

**The motion to approve the minutes as amended passed by unanimous voice vote.**

## **E. COMMUNICATIONS FROM THE FLOOR**

Introductions were made.

Sam Schabacker with Food and Water Watch, a national consumer advocacy group, said the group works to challenge the corporate control of the use of food and water resources. He said the group bridged work on a statewide level, of the work that groups like FPC do. The Food and Water Watch is building links with groups such as the Food Council in anticipation of the 2012 Farm Bill.

*Ms. Roy entered the meeting at this time.*

Mr. McCarty said he received an email on an amendment to the Farm Bill. He asked if the Food and Water Watch was for or against that.

Mr. Schabacker said it is a food safety bill for the Jon Tester Amendment from Montana. The bill facilitated in a three-part test, the current requirements of the food safety bill onerous for small farmers and exempts them from parts of regulation. Mr. Schabacker wasn't sure of the status of the bill.

Mr. Warshawer said the status is consumer groups that resisted Tester had reached an accommodation with the sustainable agriculture groups and a rewrite of Tester would be released. The last step was for the Tester Amendment to be incorporated into the Manager's Amendment from the Health Committee that had five of the major enhancements pushed for by sustainable agriculture groups.

Ms. Roy asked that information on the Child Nutrition Reauthorization be added to the agenda.

Ms. Noss introduced Kimber Lopez, AmeriCorps intern.

Gary Clause said he was present because he was interested in food issues.

## **F. STAFF COMMUNICATIONS**

Ms. Cohen said for the *Procurement Committee* most of her work was to get information to the County for a resolution to support the state bill on procurement for local food.

Ms. Cohen said for the *Assessment Committee* she and Ms. Sopoci-Belknap reviewed what was gathered for help indicators. The spread sheet had everyone's names assigned to the work to be finished and they would move forward to the food access issue.

## **G. BUSINESS**

### **1. Presentation on Regional Development Corporation's (RDC) Regional Economic Development Initiative (REDI)-Value Added Agriculture Cluster study (Drew Tolchin)**

Mr. Tolchin said he invited Scott Beckman from RDC to share who RDC is and what REDI is and their larger picture in economic activities; specifically how the agricultural and food policy groups fit in.

Mr. Tolchin introduced Erin Sanborne. He said she helped to ensure a regional effort to talk with people about collaboration. He said there were a lot of pieces and a lot that could be done and the challenge was to do it without stepping on others and to find the biggest issues and problems and work together to solve them.

Mr. Beckman said he is the Program Manager with RDC, a nonprofit organization that works on economic regional development issues, primarily in North Central New Mexico. He said he is involved with REDI, a partnership among seven municipal and county governments in North Central New Mexico (Santa Fe County, City of Santa Fe, Rio Arriba, City of Espanola, Los Alamos County, Taos County and City of Taos.) The governments got together to do economic development policy as a region because of the cost-efficiency and the economies crossed political boundaries.

REDI engaged the RDC to define what a regional partnership around an economic base would look like. RDC was asked to support growth in four clusters identified: technology, new media (film, etc.), renewable energy and value added agriculture.

Mr. Beckman said an RBOG (Rural Business Opportunity Grant) was written and they received \$25,000 to articulate what a value added agricultural project looked like that focused on regional economic growth in that sector.

Mr. Beckman said he was there to let the Food Council know what was being worked on and to hear from the Food Council. He said the study subject focus was the local food system; local production for local consumption; RDC's definition of value added agriculture. He said RDC worked to identify the incremental steps in the existing local food system to improve the food security and the economic viability of agriculture in their region.

Mr. Beckman said RDC knew they were food insecure and that farmers had a difficult time making money on their product. He said a lot was going on and there were a lot of gaps and RDC looked for collaborative direction in joining the community and adding to the work being done.

Mr. Beckman said Mr. Tolchin and Social Enterprise was engaged to facilitate conversations for input so the direction taken by RDC was fully informed.

Mr. Tolchin said they looked at activities within the United States and nationally and hoped to document the cases and put it in a paper that could be shared in 2011. He said he would be happy to share the work of the Food Policy Council through emails and promotional areas so their work had a wider reach.

Mr. Tolchin said successful case studies were highlighted but not a lot was said about those that were unsuccessful. He wanted to find examples to learn how to do things better. He invited anyone that wanted to be a part of that to email him at [drew@socialenterprise.net](mailto:drew@socialenterprise.net).

He said he tried to take the universe of possibilities and break it down to 2-3 areas for collaboration. He said he wasn't sure if the Food Council had a statement of purpose or a work plan that should be incorporated into RDC's efforts or if RDC could plug into 2-3 items that FPC worked toward.

Mr. Tolchin said lastly he wanted to present a community draft for input. He said people agreed they wanted additional players and some areas more work could be done and other areas like Farm to Table had plenty of cooks in the kitchen. He would share a public document and invite people to make comments the first two weeks of December. He said he would be happy for anyone interested to participate.

Mr. Beckman gave an example of how RDC and the Food Council could work together. He said REDI had 4 strategic areas; one was a public policy component that involved all of the governments discussed. He said if the Food Policy Council developed an idea relative to government procurement it could be brought before a policy council and rapidly disseminated and passed throughout the region and strengthen the policy climate for farmer's that would benefit from the procurement policy.

Mr. Tolchin said he explored the Corporation for National and Community Service Activities and they weren't booked in school year 2012 in terms of allocations. He asked how many were involved with other AmeriCorps /Vista programs and thought they could see if an umbrella effort made sense for New Mexico.

## 2. AmeriCorps Update - Ralph Vigil

Mr. Young reported in Mr. Vigil's absence. He said November 5 & 6 was the Traditional Agricultural Conference in Espanola and hundreds of people came. He said people from Bioneers and New Mexico College and beyond were there to disseminate ideas on getting more stakeholders involved.

He said November 11 the Covere (?) Coalition Conference was held. He said people internationally discussed landscapes and livelihoods and food systems. He said he was still drafting and compiling his notes from the meeting and could share those after the break.

Mr. Young said November 13 was the Acequia Congruso (?) at the Rodeo Grounds. He said there were about 170 local people; families, and those passionate about food systems. The NRCS workshops were held and there was great local food and music. He said a resolution was passed that would curb the influence of genetic engineering.

Ms. Kimber Lopez said she worked at the Institute on developing a resource guide for farmers to be more collaborative between farmers; how to share resources and communicate; a possible children's program and

expanding the movie series to make the public more aware of the issues. She said EBT- a 2 for1 deal brought in more SNAP consumers. She said that was great for farmers and consumers normally not able to have access.

Ms. Rose asked how much longer the 2 for 1 was. Ms. Noss replied that some extra stimulus money was available from June to August, 2011.

### 3. Update of County Sustainable Growth Management Plan Review

Ms. Villarreal said after five hours of public comment the BCC (Board of County Commissioners) unanimously approved the plan. She said the process was interesting and there were a lot of good comments; many people spoke for and against the plan.

Ms. Villarreal said the plan would return to the Commission for minor final amendments of recommendations from the public.

Ms. Villarreal said the last amendments had been implemented and additional amendments would be done for November 30 and could have minor changes to the graphics. She was updating the electronic version as the changes were made.

Chair Mortimer thanked everyone and all of the County staff that worked so hard to get the plan together.

## H. SUBCOMMITTEE REPORTS

### 1. Food Production and Land Use Subcommittee (S. Noss, chair; S. Warshawer; S. Hooper; T. McCarty; R. Villarreal)

Ms. Noss said the Subcommittee met November 12 and looked at land management tools for the County with a focus on LESA (Land Evaluation and Site Analysis) as a tool. The Subcommittee decided to meet with County officials including Robert Griego, the head of Planning, Jack Kolkmeier and others to get buy-in for what the Subcommittee wanted.

Mr. Warshawer said the Subcommittee thought their approach should be with a broad concept of how agricultural goals as stated in the Sustainable Land Use Plan, manifest in code. He said they wanted a conversation to get a better idea of what was going on with the code to better impact it.

Ms. Noss said the meeting would be soon and she would provide an update in the next meeting.

### 2. Assessment Subcommittee (P. Roy, chair; M. Winne; K. Mortimer; C. Rose; T. Rodriguez; R. Villarreal; B. Sopoci-Belknap)

Ms. Sopoci-Belknap said she hoped to have the spreadsheet ready that afternoon. She said the Subcommittee wanted to take the existing data and find the corresponding state and national statistics and also do a comparative analysis to the County. Albuquerque and Las Cruces were being considered.

### 3. Education and Outreach (R. Villarreal, chair; T. McCarty; D. Lynch; B. Sopoci-Belknap)

Ms. Cohen said she sent an e-mail with the latest final version of the key messaging and was waiting for feedback from some of the members.

Ms. Roy added it would be helpful to update the information and be current. Ms. Cohen said she would update the April document by Ms. Noss and send to everyone.

#### 4. Resource and Development (T. Rodriguez, chair; S. Hooper, P. Roy)

Ms. Rodriguez said the grant from McCune was received and the Simon Foundation grant would be received the first of the year.

Ms. Cohen said she received word that the Food Council wasn't chosen for the Frost Foundation grant.

Ms. Roy said \$300 was received through the Santa Fe Community Foundation. She said the donation was from Helente Harmons (?) who cared deeply about the work and had worked for 20 years in farmland and affordable housing. Ms. Harmons had created a farmland conservation easement on her property with affordable housing units so young farmers without resources to buy land and housing, could farm.

She suggested Ms. Harmons be invited to a Food Policy Council meeting. Ms. Cohen added she would put together a thank you letter for everyone to sign.

Chair Mortimer said she and Ms. Cohen looked over the Ben & Jerry's process and came up with points for an initial letter that Ms. Cohen would draft.

Ms. Cohen said this would tie in with work being done by the subcommittees and they could determine how their work should be written into the grant. Ms. Hooper added it was a rolling grant for one year for \$15,000.

#### 5. Procurement (P. Roy, chair; T. Rodriguez; S. Shepherd; R. Villarreal)

Ms. Roy said a lot of progress was made and they would go to the BCC on November 30 with the resolution in support of the state procurement codes.

Ms. Roy said the two bills at the state level would be heard on November 29 or 30 in the State Economic and Rural Development Committee and also in the Water and Natural Resources Committee on December 1 between 9 and noon. She would send information to everyone.

Ms. Villarreal said she had a copy of the resolution available though there could still be changes by the attorneys.

Ms. Cohen asked Ms. Roy to talk about her conversation with Robert Rodarte.

Ms. Roy said she and Mr. Rodarte discussed the City tightening the overall procurement to ensure companies within the County supplied the City. She said Mr. Rodarte thought there were many opportunities to support the local food initiative and it wouldn't be affected by City's adoption last week.

Ms. Rodriguez said she thought that the City hoped by tightening the procurement process, that the local businesses that supplied the construction projects would be from Santa Fe County.

6. Food Conference Ad Hoc Committee (T. McCarty, chair; M. Winne; S. Noss; C. Rose; S. Hooper)

Mr. McCarty said he had no update.

Ms. Cohen said she heard from only two people on e-mails to get together. She said more participation was needed and she would re-issue the dates to get together.

Mr. Warshawer offered to help with the brainstorming and planning. He said if the work was going to be done it should be a concerted effort of a few people and the focus should be clear.

Mr. Warshawer was added to the Ad Hoc Committee.

**I. ITEMS FROM THE CHAIR**

Chair Mortimer reminded the Food Council the next meeting was December 16, a week early due to Christmas.

**J. ITEMS FROM THE COUNCIL**

Ms. Hooper asked about terms ending in January.

Chair Mortimer said she wasn't sure about the County process but with the City, she would write a memo to request those who asked to continue, to be reappointed. She said she and Ms. Villarreal and Ms. Cohen could develop a plan.

Mr. McCarty said he assumed the appointments were two or three years so there would be turnover on the Committee. He said the nature of the Food Policy Council was to get more and more input from outside.

Ms. Cohen suggested the Food Council have a nominating committee to vet people to fill gaps as they occurred. She said the restrictions should be clarified and whether people outside the Food Council could participate on subcommittees. She said people could be recruited to the subcommittees and possibly nominated later to be on the Food Policy Council as vacancies occurred.

Chair Mortimer said the Food Policy Council had appointments in specific categories; some by City and some by the County. She thought it would be good to have a group that tracked that.

Ms. Hooper said she wanted a gap analysis on the representation that was missing on the Food Council. Ms. Roy added there should be a Native American interest.

**Mr. McCarty moved that a Nominating Committee be formed. Ms. Rose seconded the motion and it passed by unanimous voice vote.**



The Food Council discussed when and how often the Nominating Committee would meet. The members were Ms. Villarreal, Ms. Hooper, Chair Mortimer and Ms. Roy. Ms. Cohen was asked to email the Committee gaps in representation.

Ms. Villarreal thanked Ms. Hooper for the opportunity to present at Highlands University. She said it was very rewarding and there were many good comments and discussions from the students. She said the students mentioned things that should be considered. The students asked about SNAP and if the money could buy bedding for seeds. They also suggested that big box stores be required to buy a percentage of local.

Ms. Hooper complimented Ms. Villarreal on a wonderful job and said she received great reviews.

Ms. Roy said the Child Nutrition Reauthorization (school meals, breakfast and lunch) was in Congress currently and help was needed to get action on it by the end of the year. She said the idea was to request their congressional leaders (3 congressmen and two senators) support to pass the Child Nutrition Reauthorization.

Chair Mortimer suggested working with reporters to get articles written. An Op-Ed from the Food Policy Council was mentioned.

Mr. Warshawer provided information on the Southwest Border Defense and Food Safety Alliance training in Albuquerque. He said County, State and Federal agency people were there, most involved in surveillance and response. He said FDA presented information on the National Integrated Food Safety Plan the FDA worked on independently of the legislation.

He said FDA recognized that food safety coordination led to state and local coordination and functionality and dovetailed with Tester. The FDA tried to build a food safety prevention and response system that started with their mandate but was implemented through alliances and partnerships and mutual accountability arrangements from the federal to state level.

Mr. Warshawer said in the future the Food Council's role should be not to undermine things that were a part of the solution as they developed prevention capabilities.

Ms. Noss said in thinking about Thanksgiving, she personally wanted to express her appreciation for all of the work the Food Policy Council does. She said all of the members were amazing.

**K. ADJOURNMENT & NEXT MEETING: December 16, 2010**

*Having no further business to discuss the meeting was adjourned at a.m.9:50 a.m.*

Approved by:



Katherine Mortimer, Chair

Submitted by:

Charmaine Clair  
Charmaine Clair, Stenographer



COUNTY OF SANTA FE )  
STATE OF NEW MEXICO ) ss

FOOD POLICY ADV COUNCIL  
PAGES: 11

I Hereby Certify That This Instrument Was Filed for  
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Deputy Valerie Espinoza Witness My Hand And Seal Of Office  
County Clerk, Santa Fe, NM

SFC CLERK RECORDED 02/21/2011



# Agenda



Santa Fe City and County  
Advisory Council on Food Policy  
Thursday November 18, 2010  
8:30 to 9:50 a.m.  
Angel Depot Conference Room  
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 11-10-10 TIME 10:21  
SERVED BY Katherine Math  
RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – October 28
- E. COMMUNICATIONS FROM THE FLOOR
- F. STAFF COMMUNICATIONS
- G. BUSINESS
  - 1. Presentation on Regional Development Corporation’s Regional Economic Development Initiative - Value Added Agriculture Cluster study (Drew Tolchin)
  - 2. Americorps update (R. Vigil)
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  - 3. Education and Outreach (R. Villarreal, chair; T. McCarty; D. Lynch; B. Sopoci-Belknap)
  - 4. Resource and Development (T. Rodriguez, chair; S. Hooper, P. Roy)
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- I. ITEMS FROM THE CHAIR
  - 1. Next meeting day one week earlier due to Christmas
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

Next Meeting: December 16, 2010

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk’s office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK RECORDED 02/21/2011