

**MINUTES OF THE**  
**SANTA FE COUNTY ARTS, CULTURE**  
**AND CULTURAL TOURISM COMMITTEE**

**February 10, 2017**

**Santa Fe, New Mexico**

This meeting of the Santa Fe County Arts, Culture, and Cultural Tourism Committee (ACCT) was called to order by Jayne Levant at 2:05 p.m. on the above-cited date in the Projects, Facilities, and Open Space Conference Room, 901 W. Alameda, Suite 20C, Santa Fe, New Mexico.

A quorum was indicated with the following members present:

**Members Present:**

Ramona Sakiestewa  
Michelle Laflamme-Childs  
Charlene Cerny  
Jayne Levant  
Deborah Torres

**Member(s) Excused:**

Ann Weisman  
Karen Nance

**Staff Present:**

Chris Hyer, Economic Development Manager  
Penny Ellis-Green, Growth Management Director

**III. Election of Chair**

Ms. Cerny nominated Ramona Sakiestewa and Ms. Torres seconded. The motion carried unanimously and Ms. Sakiestewa was named Chair by acclamation.

Ms. Sakeistewa took over the duties of Chair.

**IV. Election of Vice Chair**

Ms. Levant nominated Ms. Laflamme-Childs and Ms. Cerny seconded. The motion passed by unanimous voice vote and Ms. Laflamme-Childs was elected Vice Chair.

Chair Sakiestewa welcome Chris Hyer, who gave a synopsis of his work experience in planning and background in economics.

Those present introduced themselves.

**V. Approval of Agenda**

Ms. Levant moved approval as published and Ms. Torres seconded. The motion carried unanimously.

**VI. Approval of Minutes: August 12, 2016**

It was noted that “flexi-box” should read “plexi-box.” With that change and upon motion by Ms. Laflamme-Childs and second by Ms. Cerny the minutes were unanimously approved.

**VII. Matters from the Public**

None were offered.

**VIII. Matters from the Committee**

Ms. Cerny reminded the committee of pending items from the last meeting, to wit, the logo and a possible art in public places program.

Regarding the logo, Mr. Hyer said the matter has been referred to the Lodgers Tax Advisory Board (LTAB). Ms. Levant stated as chair of the Marketing and Branding Subcommittee, she lamented this committee’s lack of a substantive role in choosing the logo, although she was a member of the group assembled for that purpose. An ultimate decision was deferred in order to allow input from the incoming Commissioners. Ms. Levant indicated she and Ms. Cerny met with a number of people and were very invested in the process.

Mr. Hyer said his goal was to establish where this committee was vis-à-vis the tasks set out in the enabling resolution.

Ms. Levant asked for authorization to contact Kristine Mihelcic and invite her to the next meeting.

Ms. Cerny noted subcommittees were established to deal with each of the points in the resolution and the logo falls under the branding goal.

Chair Sakiestewa pointed out that a progress report in the form of a presentation to the BCC was made by David Griscom. She added that they would await an update from the County Manager’s Officer regarding the logo.

Ms. Laflamme-Childs stated she has been working on an art in public places resolution based on Los Alamos’ program. She recently made a presentation to the Taos Town Council who are also interested in developing a program.

Issues to be resolved are whether road funds would be subject to the one percent and whether the art work would have to be placed on the property from where the money was drawn.

Regarding dedicated spaces in the new County administration building, display niches, such as are found in the Inn of Loretto or La Fonda remain a possibility. A process for choosing participants would have to be developed. Ms. Cerny quoted Mr. Horn, one of the architects as saying, "They envision a formal lobby with alcoves, hallways will connect to different departments and art could be exhibited in alcoves or display spaces." The goal is to provide additional exposure for county artists.

After a great deal of research a makerspace does not appear to be feasible for a number of reasons.

Also rejected following research was artists selling under the portal.

Mr. Hyer said demolition of the old building is anticipated within the year and completion is projected for three or four years.

**IX. Discussion Items**

**A. Discussion of Status of Duties Assigned by Resolution 2014-35**

**B. Discussion of Subcommittees**

Chair Sakiestewa said the subcommittees were AIPP [Resolution goal A], Inventory [Goal C.a], Branding and Marketing [Goal C], and Possible Arts Commission [Goal B].

Referring to a potential Arts Commission, Ms. Levant said she and Ms. Weisman developed a mission statement that did not advocate a separate Arts Commission. Ms. Laflamme-Childs said if there is an AIPP program there has to be a body to make decisions.

Chair Sakeistewa noted there is currently no one on the committee from the film industry. Mr. Hyer said Eric Witt is currently a liaison with the City-County Film Commission so that should not be necessary. Tomas Romero can be invited to participate at a future meeting to provide an update on the inventory.

Mr. Hyer emphasized completing the resolution's tasks before beginning anything else.

Chair Sakiestewa suggested inviting the new Commissioners to a meeting. Ms. Cerny recommended making a presentation to the BCC and asking for guidance. Chair Sakiestewa volunteered to work on a draft presentation and send it out for input. Mr. Hyer could then do the final edit.

Ms. Levant expressed her concern that the logo would get approved without any input from the ACCT. Ms. Cerny noted the logo was important because artists could use it in branding and marketing efforts. Chair Sakiestewa said that was not a priority in a survey taken of artists.

Regarding the goal of collaboration, Ms. Cerny said DCA should be included in that effort.

**X. Action Items**

None were presented.

**XI. Matters from County Staff**

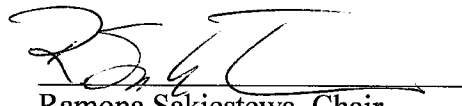
Mr. Hyer said the current Commission seems open to art issues. He speculated the presentation could be made in April or May. Getting buy-in from the Commission is essential to avoid this committee from spinning their wheels.

**XII. Next Meeting: March 10, 2017**

**XIII. Adjournment**

Having completed the agenda and with no further business to come before the ACCT, Chair Sakiestewa declared this meeting adjourned at approximately 3:15 p.m.

Approved by:

  
Ramona Sakiestewa, Chair  
ACCT Committee

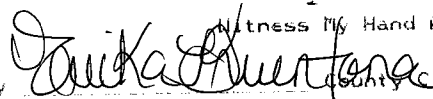
Respectfully submitted by:

  
Debbie Doyle, Wordswork



COUNTY OF SANTA FE ) ARTS, CULTURE & TOUR M  
STATE OF NEW MEXICO ) ss PAGES: 4

I Hereby Certify That This Instrument Was Filed For  
Record On The 13TH Day Of March, 2017 at 12 40 26 PM  
And Was Duly Recorded as Instrument # 1820065  
Of The Records Of Santa Fe County

Deputy  Witness My Hand And Seal Of Office  
Geraldine Salazar  
County Clerk, Santa Fe, NM