



Agenda



**Santa Fe City and County
Advisory Council on Food Policy
Thursday February 25, 2010
8:30 to 10:00 a.m.
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM**

CITY CLERK'S OFFICE
DATE 2-17-10 TIME 10:30
SERVED BY Katherine Gen
RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – January 28, 2010
- E. COMMUNICATIONS FROM THE FLOOR
- F. STAFF COMMUNICATIONS
- G. BUSINESS
 - 1. Update on Staffing (P. Roy; S. Hooper; S. Warshawer; K. Mortimer)
 - 2. Update of County Sustainable Development Plan Review (R. Villareal; P. Roy; S. Noss)
 - 3. Review of Work Plan (S. Noss, K. Mortimer)
- H. SUBCOMMITTEE REPORTS
 - 1. Food Production and Land Use Subcommittee (S. Noss; S. Warshawer; S. Hooper; T. McCarty; J. Lopez)
 - 2. Assessment Subcommittee (P. Roy, chair; M. Winne; K. Mortimer; C. Rose; T. Rodriguez)
 - 3. Education (R. Villarreal)
 - 4. Resource, Development and Outreach (T. Rodriguez, chair; S. Hooper)
 - 5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)
- J. ITEMS FROM THE CHAIR
- K. ITEMS FROM THE COUNCIL
- L. ADJOURNMENT

Next Meeting: March 25, 2010

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CITY CLERK RECORDED 02/21/2011

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SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
Thursday, February 25, 2010**

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3. Education and Outreach (R. Villarreal; T. McCarty)	Discussed	6
4. Resource & Development (T. Rodriguez, chair; S. Hooper)	Discussed	6
5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)	Discussed	6-7
J. ITEMS FROM THE CHAIR	None	7
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L. NEXT MEETING & ADJOURNMENT	March 25, 2010 Adjourned at 10:14 a.m.	7

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

Thursday, February 25, 2010

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Katherine Mortimer, Chair on this date at approximately 8:30 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated the presence of a quorum as follows:

Members Present

Katharine Mortimer, Chair
Sherry Hooper
Tony McCarty
Sarah Noss
Terrie Rodriguez
Carol Rose (arriving later)
Pamela Roy
Renee Villarreal
Mark Winne

Members Absent

Julie Anna Lopez (excused)
Steve Shepherd (excused)
Steve Warshawer (excused)

Staff Present

Others Present

Louise Pape, Sustainable Santa Fe Commission
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA

Updates on the legislative and federal update were added under Business.

Ms. Rodriguez moved to approve the Agenda as amended. Ms. Roy seconded the motion and it passed by unanimous voice vote.

Ms. Noss entered the meeting at this time.

D. APPROVAL OF MINUTES – January 28, 2010

Mr. McCarty moved to table the Minutes of January 28, 2010, since the committee hadn't had a chance to review them. Ms. Roy seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Pape said she appreciated the committee's interest in the topic of agriculture and took the subject seriously and was willing and anxious to help. She asked if a subcommittee was formed who would be on it and what the next step would be.

Chair Mortimer said the Work Plan was on the Agenda to be discussed.

Ms. Noss said as part of the Work Plan she had written a review of the Food Council's first year and would email it to Ms. Hooper for distribution.

F. STAFF COMMUNICATIONS

There was none.

G. BUSINESS (revised agenda)

1. Legislative Update.

Ms. Roy thanked Ms. Noss and crew for their work on the Open Space Farmland Preservation Initiative that had passed the County. She said the goal was to get things passed at the local level to support state level work and was one of only 14 bills passed.

She said Senator Campos had championed Senate Bill 199, on New Mexico Grown Produce for School Meals and that set it up for next year and also at the federal level.

Ms. Roy said a letter was submitted to the USDA's Federal Secretary to support Farm to School to get local produce into schools with a \$50 million mandated request for funding in the Child Nutrition Reauthorization. She said that would link the local to the state and the Child Nutrition Authorization would begin that weekend at the federal level. She asked the committee to request support from the state's senators and congressmen for the Farm to School Initiative.

Chair Mortimer said the Food Council had delegated authorization to the subcommittee to issue letters on policy items and could be directed to work on the letter and with Ms. Roy on the language for her to sign.

Ms. Roy said the Environmental Protection Act set up structure for farmers to litigate to protect them from genetically modified contamination (GMO) and the right to take the person/company to court in New Mexico.

She said issues that affected the Food Policy Council work were around taxation of food and could come up again in the next week.

The Food Council discussed the impact of the food tax and the people it would affect and ways in which the revenue might be tied.

Mr. Winne proposed it could be helpful to provide City Council and the County Commission with an analysis of the bills, federal initiatives and legislation and how that related to the Food Council. Ms. Roy suggested that could be a task of the person hired.

Ms. Rodriguez said that information with recommendations and commentary from the Food Council would be sufficient and helpful. She asked Ms. Roy if she had time to do that.

Ms. Roy said she thought the taxes would be the focus. She said Better Choices New Mexico had been tracking the bills and asked if it would be helpful to have their tracking sheets.

Ms. Rodriguez said the tax piece would be of most interest but thought the Commissioners and City Council would appreciate hearing FPC's opinion.

Mr. Winne said the Natural Heritage Act linked to the County and tied to federal level funding for farmland preservation. He said they could be tied by going to each item consecutively.

Ms. Roy said Senator Udall's staff sent a set of initiatives that were a good example of what was being worked on at the federal level and said that might be helpful to send to the members.

Ms. Rodriguez said the line of how it came from federal to state to the Food Policy Council made a big difference to City Councilor's and the County Commissioners because they tried to make that link. She said to provide them the information in writing showed that the Food Council had done more than just have meetings.

Ms. Roy said she would send more analysis and the newest on the tax issues from Better Choices.

Ms. Rodriguez said she would get the information to the City Council, the Mayor, City Manager and lobbyists.

2. Update on Staffing (P. Roy; S. Hooper; S. Warshawer; K. Mortimer)

Chair Mortimer said 20 applications were received and would be reviewed Friday to identify who would be interviewed. She said a recommendation would be made and the person would attend the next meeting and the Food Council could ask questions and vote.

3. Update of County Sustainable Development Plan Review (R. Villarreal; P. Roy; S. Noss)

Ms. Villarreal said she had a draft of the Development Plan and there were public review workshops for each chapter. She said there were issues of continuity and some grammatical that could be worked out. The consultants had been released and the plan was being reviewed and meetings were going well. She said the drafts were on CD; all of the Food Policy Council items were in Agriculture and Ranching.

Ms. Noss commended the county planners for the FPC recommendations included in the chapter and Ms. Roy's participation. She said almost all of the recommendations were included. The draft could be found on the County website.

She said one thing that might not be in the plan was to define farmland but the resolution had a definition. She said gray water/rain water collection was brought up and would be good to look at. She suggested they might want to add a requirement for new developments to incorporate community gardens and walking trails.

Ms. Villarreal said it was added that new developments consider community gardens in their open spaces plan.

Ms. Noss said there was a lot of information on infrastructure, cold storage freezers, food security, local purchasing and the Food Council could feel good that their input was included.

4. Review of Work Plan (S. Noss, K. Mortimer)

Chair Mortimer said she and Ms. Noss discussed how the FPC could focus on the work. She passed out a list of tasks (Exhibit 2) and said a lot had been accomplished. They would now need to get it out to the City and County and potential funders and discuss how to move forward strategically.

She said an idea was to pick a priority to work on as a group and Procurement be used as a pilot project for the new system. Each subcommittee would work on an aspect of the same problem and come together to get it accomplished.

Ms. Roy said that Senator Keller's Senate Bill 14, was specific to procurement and hadn't made it through the process but he was interested in working with the FPC.

Chair Mortimer said a lot would need to happen. She reviewed the list of plan ideas on the handout (Exhibit 3) and asked what the Food Policy Council thought about the idea.

Mr. Winne confirmed that other issues wouldn't be precluded.

Chair Mortimer said the Food Council would take ownership and develop resolutions and/or bills and move things through instead of sending letters, etc. but that would not be to the exclusion of everything else.

Ms. Noss said the FPC could build on their success of the resolution that was passed. They had talked about working with surrounding counties to help with governmental policy for the protection of farmland to widen the FPC's scope, and that could be added.

Mr. Winne said he wanted to talk about procurement in bigger terms because it linked to land use, the vitality of farm economy and community and watershed etc.

Chair Mortimer said the Assessment Subcommittee could look at the impacts on health, obesity, economic, farms, workers, numbers of jobs etc. and could be the argument to get procurement passed. She said the Food Council should look at how things would fit into the bigger picture with everything going forward.

She asked the heads of the subcommittees to work on those things and said appropriate people could be pulled in as part of the subcommittee to work on a project.

Chair Mortimer said the Education Subcommittee had only Ms. Maril. Mr. McCarty offered to be on the Education Committee.

Ms. Noss said the FPC was a year into their work and only one presentation had been made to the Board of County Commissioners. She said the document went over Food Policy Council's purpose and who the members were. She asked the Food Council to brainstorm to ensure their first year accomplishments were included.

The Food Council discussed their accomplishments as follows:

- Worked with Rosemary Romero for a strategic plan.
- Offered guidelines to Santa Fe County for agriculture and ranching chapters of the counties Sustainable Land Development Plan.
- Worked with the County to rewrite early drafts of the chapter to incorporate recommendations.
- Worked in partnership with the Small Agricultural Land Conservation Initiative to write a resolution that was passed in January.
- Lobbied at the Legislature for the Natural Lands Conservation Act.
- Met with nonprofits and members of the Sustainable Santa Fe Commission to learn about gaps in the food system that should be addressed.
- Wrote letters in support to the Child Nutrition Authorization and other organizations.
- Created a website.
- Listed organizations that helped educate the FPC.
- Created partnerships with Earth Care and worked with Youth Development and Assessment.
- Networked to establish links with others in the food system.
- Supported federal issues in children's food issues.

The committee discussed how their work tied into a bigger picture:

Each of the subcommittees could show how special projects could be tied into the bigger projects accomplished by the FPC.

The impacts could be identified and things that hadn't fallen into anyone's group.

Time each member put in could be estimated for the number of people hours it took to develop the Food Policy Council.

Show that leveraged funds were important for fund raising.

Meeting space and coffee etc. was provided.

Four people went to the First National Food Policy Council in Des Moines.

Ms. Noss said the revised draft would be sent to everyone for additional comments. The focus should be on the wording and self promotion.

H. SUBCOMMITTEE REPORTS

1. Food Production and Land Use Subcommittee (S. Noss; S. Warshawer; S. Hooper; T. McCarty; J. Lopez)

Ms. Noss said work on the Santa Fe Sustainable Development Plan had been the committee's work.

2. Assessment Subcommittee (P. Roy, chair; M. Mr. Winne; Mortimer; C. Rose; T. Rodriguez)

The committee met once and would meet again that day. Issues were identified where information could be gathered from existing sources and where help from outside was needed. The assessment work would re-focus on identified needs like procurement.

Chair Mortimer said all of the sub committees were related and that should be outlined clearly and would make them easier to fund.

3. Education and Outreach Subcommittee –Ms. Villarreal and Mr. McCarty volunteered to be on group.

Chair Mortimer suggested Resource, Development and Outreach be *Education and Outreach* and *Resource and Development*. She said one could look for funds and Education and Outreach would be media, public information etc.

Ms. Noss moved to rename the Education Committee to the *Education and Outreach Committee* and the Resource Development and Outreach Committee to the *Resource and Development Committee*. Ms. Hooper seconded the motion and it passed by unanimous voice vote.

Ms. Roy was added as a member to the Resource and Development Committee; Mr. McCarty and Ms. Villarreal were added to the Education and Outreach Committee and Ms. Villarreal added to the Assessment Subcommittee.

4. Resource and Development Subcommittee (T. Rodriguez, chair; S. Hooper)

Ms. Noss said she anticipated possible funding issues in the coming year and had asked Commission Holian what the FPC should do to ensure they were funded again. She also sent an email to Robert Woods Johnson to on information on food policy council funding but hadn't heard back.

Ms. Rodriguez said the City had the dollar amount in the budget and she would put in a line item in Community Services. She said she wasn't sure if the County would have to do that.

Ms. Hooper said the Resource Development Santa Fe Community Fund was coming up and should be discussed.

Carol Rose entered the meeting at this time.

5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)

Mr. McCarty said this could be an opportunity to go with the newly formed food policy councils across the state.

Ms. Roy said they should also work on the Kellogg Foundation but would need to focus on children and families.

Ms. Hooper asked if Robert Gurule could talk to the group and was told that would be good to discuss.

Chair Mortimer asked the subcommittees to meet in the next two weeks and send a summary to everyone for input.

Mr. Winne said he learned about an ordinance that could be a good model that was being considered by Cleveland, a city known as the center of innovation in food procurement work. He said the ordinance was similar to what the State of New Mexico had considered and had a formula to discount bids that added value and additional discounts to bidders when local and sustainable etc.

I. ITEMS FROM THE CHAIR

There were none.

J. ITEMS FROM THE COUNCIL

Ms. Noss she talked with Denise Lynch, the Food Council had discussed as a member, was interested in joining said she would attend the next meeting.

Ms. Villarreal said a film series provided at the Farmer's Market was amazing and she learned a lot.

Ms. Rose said she had a report by the state WIC program she would distribute that reviewed the food package participation and went over the Farmer's Market, etc.

Ms. Hooper asked if the meeting location should be moved because of the difficulty getting into the parking lot. There was consensus the members liked the location and wouldn't want to move.

K. ADJOURNMENT & NEXT MEETING: March 25, 2010

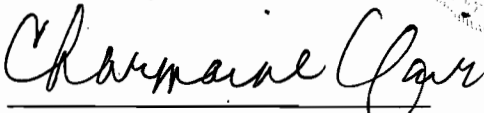
Having no further business to discuss the meeting was adjourned at 10:14 a.m.

Approved by:


Katherine Mortimer, Chair



Submitted by:


Charmaine Clair, Stenographer

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

FOOD POLICY ADV COUNCIL
PAGES: 11

I Hereby Certify That This Instrument Was Filed for Record On The 21ST Day Of February, 2011 at 11:05:09 AM And Was Duly Recorded as Instrument # 1627301 Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
Deputy  Valerie Espinoza
County Clerk, Santa Fe, NM

REC CLERK RECORDED 02/21/2011

**New Mexico Lacks Budget at End of Thirty Day Session
February 21, 2010**

A disappointing finish to New Mexico's thirty day legislative session with no resolution on the state's budget, thus a special session will ensue. This is the first time in 26 years the legislature has finished a session without a financial package. A special session, costing tax payers \$50,000 a day, will begin March 1st to hammer out budget differences between the Senate and House.

The Natural Heritage Conservation Act, SB-186, by Sen. Cisneros was one of only fourteen bills that passed. Though highly debated, agreements were made between conservation and agriculture groups to move the bill forward. The bill provides for a fund to be set up in hopes to attract state, federal, and private donations to pay for conservation projects. Administered by the Energy, Mineral and Natural Resources Department funds would help to protect and restore working farms and ranches, forests and watersheds, outdoor recreation areas, and cultural and historic sites.

SB-199, by Sen. Campos, that would have provided state funds to purchase New Mexico-grown fresh fruits and vegetables for school lunches statewide was a momentary line item in the Senate budget, but was stripped during negotiations. Momentum on this initiative will now be focused on the federal Child Nutrition Reauthorization with the hopes to get support for mandatory funding for the Farm to School Program. Senator Leahy and Congressman Holts plan to introduce legislation this week.

The Farm Protection Act, SB-303, by Sen. Eric Griego, had its final hearing in Senate Conservation. Forty farmers, Tribal community members, and food, farm and conservation organizations showed up in favor of the bill. Three lobbyists representing bio-tech, dairy producers, and the NM chile industry provided lengthy opposition that ultimately killed the bill. The legislation would establish a straightforward process for biotech companies to enter a farmer's property to check for the presence of their patented seeds, while protecting the property rights of the farmer. It would also put in place the requirement that any legal dispute between a New Mexico farmer and a biotech corporation would take place in NM.

Tax and revenue bills failed including SB-10, by Sen. Sanchez that would have reinstated the gross receipts tax on "non-staple" food items. In addition HB-62, by Rep. Ray Begaye and Sen. Peter Wirth which would have closed loopholes that allow out-of-state corporations to avoid paying NM corporate taxes, stalled in the House Business and Industry Committee. The same committee failed to pass SB-14, by Sen. Keller, that would provide preference to NM farmers, food processors, and manufacturers when bidding on New Mexico contracts, the bill passed the full Senate this week.

I appreciate the opportunity to provide a few food and agriculture related highlights of the New Mexico legislative session. Please feel free to contact me at 505-660-8403, pamelaroy.nm@gmail.com.

2010 Work Plan Ideas
Santa Fe Food Policy Council
2/25/10

Concept: Identify highest priority objectives and tackle one at a time as a group with subcommittees working on different aspects of each project.

Suggested trial project: Procurement changes for City of Santa Fe and State of New Mexico.

How it would work: Each subcommittee tackles their aspect of the project:

- **Food Production and Land Use:** Researches how local farms and ranches could be tapped to provide food directly to local governments. Finds examples of how it is done elsewhere.
- **Assessment:** Document the impacts of the system currently and how it would change with greater percentages of local food purchased by government locally. This will be used in the justification of the proposal.
- **Education:** Develop outreach tools such as pamphlets or short TV spots for the local TV station and information teachers can use in schools to communicate the benefits of local food in schools and other governmental institutions. This group would also publicize the successes of this effort in the media.
- **Resource, Development and Outreach:** While this group wouldn't have a role in executing the project, the success of the project could be used as a demonstration of the effectiveness of the group and be used to help get funding.
- **Procurement:** This is really the focus of this group so this group would organize and summarize the work of the other groups and contact local City Councilors and County Commissioners to get champions of the policy recommendation on board in advance of working through the committee system to ultimately get approval by those bodies. This group would also do the presentations at the committees, commissions, and councils.

When the project concludes we would review the process and determine how the structure could be revised to make the process more effective and then select the next project.

The intent of this focusing of the work of the group is to see more successes that we can use to help get funding that would make some of the larger project possible as we could then contract for pieces of work rather than rely so much on the volunteer efforts of the Food Policy Councilors.