

MINUTES OF THE
SANTA FE COUNTY
DWI PLANNING COUNCIL

April 18, 2012

Santa Fe, New Mexico

This regular meeting of the Santa Fe County DWI Planning Council was called to order by Vice Chair Allen Steele at approximately 8:40 a.m. on the above-cited date at 2052 S. Galisteo, Santa Fe, New Mexico.

The following individuals present:

Members Present:

Allen Steele, Vice Chair
Richard De Mella
Glenn Levant
Vivian Nelson

Member(s) Absent:

Juan Blea
Jim Jackson, Chair
Grace Quintana-Trujillo
Lisa Wooldridge

Staff Present:

Rachel O'Connor, Health Division Director
Frank Magourilos, DWI Prevention Specialist
Lupe Sanchez, Incoming DWI Coordinator
Jennifer Romero, Teen Court

Others Present:

Shelley Mann-Lev, SFUDPA
Matt Knowles, Capital Cab Company
Lt. Alan Mascarenas, SFPD
Donna Beck, SFPD
Cpt. Greg Toya, State Police
Lt. Luis Hernandez, State Police
Jim Roeber, Department of Health Epidemiologist

[*Exhibit 1: Sign-in sheets*]

In the absence of a quorum informational items were undertaken first.

Chair Steele introduced Lupe Sanchez who will be the new Program Coordinator.

V. Matters from the Council

A. Follow-up Matters from Previous Meetings

Mr. Levant asked if it would be possible to get business cards for the committee members. Ms. O'Connor said that is on the list of things to do and they are working on it.

V. C. Committee Reports and SWOT Update

Chair Steele said the strategic planning session is planned for May 21st and the various subcommittees have been working on the SWOT approach.

- Prevention – Mr. Magourilos stated the subcommittee had a very robust meeting on March 23rd. Their analysis is almost complete and will have the final adjustments at the next meeting.
- Law Enforcement – Mr. Levant stated he has had productive and informative meetings with the County Sheriff and the Santa Fe City Police Chief. The meeting with the captain of District 1 of the State Police is pending. The next subcommittee meeting will take place April 24th at 4:00.
- Communication – Ms. Nelson stated she has been working with Michelle who has been helpful and supportive. Their report is nearly complete.

The Finance Committee has not yet met. Ms. O'Connor said the Compliance Monitoring Subcommittee has met and done initial work on the SWOT analysis.

V. D. Director's Report

Ms. O'Connor stated she was happy to welcome Mr. Sanchez as Coordinator, having been without for five or six months. There were many good candidates and Chair Steele participated in the selection process. Mr. Sanchez comes with excellent experience and a history with District Court, which will serve well as they build relationships there. He starts April 23rd.

Quarterly reports have been submitted to the Department of Finance and Administration. Ms. O'Connor indicated that Santa Fe County did a presentation to the DWI Grants Council that was well received. There is carry-over money from this year's vacancy savings and unspent grant funds, possibly as much as \$120,000. She is interested in having a "One Hundred Days of Summer" campaign in conjunction with the state to spend down those funds.

There has been a prevention specialist vacancy and the position has been rewritten to emphasize increasing the perception of risk of arrest. They hope to have someone on board in time for the Hundred Days of Summer.

The evaluator RFP brought in no bids and the RFP has been redrafted and will be reissued with more time and money. The CADDy program will be the first item to be evaluated.

Mr. Magourilos said he hoped someone would be in place as evaluator by June and continue into the next fiscal year.

VI. Presentations (Information)

A. UDP Update

Shelley Mann-Lev said she would be continuing the presentation on law enforcement begun at the previous meeting. She reviewed statistics regarding enforcement manning levels, check points, saturation patrols, dashboard summaries, that now give closer to real-time data, as well as statistics on seizures, arrests, crashes, injuries and fatalities, from the County Sheriff's Office, City Police and State Police

Lt. Mascarenas explained that there is some variability because the agency credited with the arrest depends on who gets there first. Officer Beck noted that the actual statistic will be slightly higher since these numbers reflect only breathalyzer results, not blood alcohol. However, these statistics do show trends.

Ms. O'Connor clarified that generally the numbers include only those cases where alcohol or alcohol in combination with other drugs is implicated, not for narcotics only.

In going over the increased incidence on Fridays and Saturdays Captain Toya pointed out law enforcement usually fields more personnel on those days.

VI. B. Report on CADDy Recommendations

Chair Steele welcomed Matt Knowles from Capitol Cab Company.

Referencing the power point presentation in the packet Ms. O'Connor reviewed issues that have arisen regarding the CADDy program. According to data collected 12,975 rides were funded in 2011. Of those 75 percent were to or from a licensed liquor establishment and 25 percent were to or from a hotel. \$136,983 was billed to the County. This compares to the data from 2010 where 8,897 rides were funded. Very few instances of people running errands were noted.

Ms. Mann-Lev asked how much was paid by the ridership. Mr. Knowles stated that the average was \$6 per ride. He said there are on average 120 to 150 runs per Friday or Saturday.

Mr. Levant characterized rides to and from bars as "ridiculous." Ms. O'Connor said some programs will tow your car home.

Ms. O'Connor reviewed possible options for changing the program. The first option would be to provide only one-way trips, which would cut costs and could be piloted during the Hundred Days of Summer. However, it has the disadvantage that people don't like to leave their car at the venue. Other options include shortening hours of operation, putting a cap on the budget, restrict rides only to and from drinking establishments, partnering with bars so that they contribute to the program, or increasing the cost to the rider.

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In shortening the hours to 8:00 to 2:00 from 5:00 to 2:00 Ms. O'Connor said is not a good idea since there is a significant spike in crashes at 5:00.

Mr. Levant asked if there was a requirement to show an ID for a cab ride and Mr. Knowles said there was not.

Having a fixed annual budget would give rise to a great many administrative problems. Mr. Knowles said the director would have to have tools to be able to constantly tweak the program.

Mr. Levant asked how many rides were to outside the city limits and Mr. Knowles said they don't keep those numbers but he would estimate 20 to 25 percent.

Ms. O'Connor said covering only drinking establishments would miss the party-goers. Mr. Knowles said that would be a good idea but a list of drinking establishments would have to be provided.

Mr. De Mella pointed out that several bars have closed. He asked where most of the CADDY business came from. Mr. Knowles said the downtown bars and some in the south around the mall.

Ms. O'Connor said there are many unknowns in the option of getting establishments to kick in funding.

Ms. O'Connor indicated that providing rides should not be an encouragement to overserve. Overserving is a big problem that needs to be considered.

Mr. Levant asked if there were laws against overserving. Ms. O'Connor said there were strong laws, generally enforced by the Special Investigations Division of the State Police. Ms. Mann-Lev said there is now only one person in SID devoted to this issue in this area. Local jurisdictions can cite servers but it is processed through SID.

Lt. Hernandez said overserving is now a misdemeanor. It used to be three offenses led to the loss of a liquor license.

VII. Information Items

A. FY-2012 Budget Status/FY-2013 County Budget Process

Ms. O'Connor said information is included in the packet for review. She reiterated that a presentation was made to the Grants Council. In the past the County did not apply for grants but this year there are many things to be funded. A presentation will be made to the County on Monday and she expected the budget will be consistent with that of last year.

Mr. Levant commended the format and asked that the master account number be included on the top sheet.

VII. Contract Status

Ms. O'Connor said they are working on putting \$50,000 in to Hundred Days of Summer, piggy-backing off the state.

Chair Steele said there is concern about how long it takes contracts to get approved. Ms. O'Connor said that is a constant problem. Mr. De Mella stated he has had contracts take seven months to get through the process. "That's the way it is."

VII. C. Increase PC Membership

Jennifer Romero from teen court brought forward a nominee for a youth member of the committee, Juan Carlos Deoses. [Exhibit 2] She spoke highly of his dedication and motivation. Ms. Nelson said would still like to see pueblo representation. Mr. Magourilos noted there have been other interested applicants including Glenn Wierenga. He said he would make those applications available.

Ms. O'Connor said after this body votes on nominees then they will go before the BCC for final approval.

Chair Steele stressed the importance of filling the vacancies in order to achieve quorums.

IX. Matters from the Public

Lt. Mascarenas passed a long a recommendation from Cynthia Delgado that all City and County DWI officers get training in LIDAR radar with an eye to getting equipment for both agencies.

A discussion ensued about news reports that the City will be adding law enforcement personnel.

Returning to the CADDy program, Mr. Knowles pointed out that people paying for taxi rides out of their own pocket tend to drink at the nearest establishment. Given that, it might be possible to have the customer pay an amount over a cap imposed per ride.

Officer Beck recounted stories from her experience where apprehended people give as a rationale for driving that they don't want to leave their car. She added she often arrests the servers themselves. She suggested putting up CADDy notices in establishments known for overserving.

Ms. Romero suggested charging more for CADDy rides in the summer or on holidays. Ms. O'Connor said she would recommend the opposite.

Ms. Mann-Lev noted that the CADDy program was modeled after a cost-sharing program in Silver City. She added two-way ride programs fall into the category of harm reduction. She pointed out that the CADDy program is around 15 percent of the entire budget.

Ms. Mann-Lev announced that this is Alcohol Awareness Month and there will be many peer-led programs in the schools. She offered to share the schedule. Prom postcards have gone out highlighting parental involvement.

She brought up an incident involving a 16-year old that crashed a car downtown around 3:00 in the afternoon, demonstrating the need for early intervention.

Mr. Magourilos indicated that at a previous meeting epidemiologist Jim Roeber was asked to do an analysis of the efficacy of safe ride programs. Mr. Roeber stated he established very little research had been done in this field, most of around designated driver program. Some studies have been done by the CDC. Generally speaking there is insufficient evidence to draw conclusions. There is some evidence of a tendency to drink more when these programs are available. Noting the number of rides provided by the CADDy program, Mr. Roeber said this could be a good opportunity to contribute to the data on this subject and lead to a better understanding.

Officer Beck related her recent experience in Australia where intoxilators are mounted on walls in bars so that people can gauge whether they are over the limit. She said it is a city supported effort and has led to a huge reduction in drunk drivers.

Ms. O'Connor said this had been tried in New Mexico with the outcome that there was competition for highest BAC.

X. Announcements

A. Next PC meeting May 10, 2012, 8:30 to 10:30

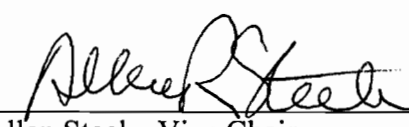
X. Adjournment

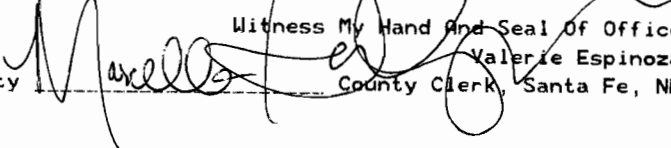
This meeting was declared adjourned at approximately 10:15 a.m.

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss
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Approved by:

I Hereby Certify That This Instrument Was Filed for
Record On The 20TH Day Of July, 2012 at 03:36:11 PM
And Was Duly Recorded as Instrument # 1675790
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Allen Steele, Vice Chair
DWI Planning Council

Witness My Hand And Seal Of Office
Valerie Espinoza
Deputy County Clerk, Santa Fe, NM


Submitted by:

Debbie Doyle, Wordswork

