

MINUTES OF THE
SANTA FE COUNTY
DWI PLANNING COUNCIL

May 10, 2012

Santa Fe, New Mexico

This regular meeting of the Santa Fe County DWI Planning Council was called to order by Chair Jim Jackson at approximately 8:30 a.m. on the above-cited date at 2052 S. Galisteo, Santa Fe, New Mexico.

The following individuals present:

Members Present:

Jim Jackson, Chair
Allen Steele, Vice Chair
Richard De Mella
Glenn Levant
Vivian Nelson
Grace Quintana-Trujillo
Lisa Wooldridge

Member(s) Absent:

Juan Blea

Staff Present:

Rachel O'Connor, Health Division Director
Lupe Sanchez, DWI Program Coordinator
Frank Magourilos, DWI Prevention Specialist
Joyce Varela, DWI Accountant
Jennifer Romero, Teen Court
Marissa Tapia, Teen Court
Renee A. Sandoval, DWI Program
Monica Acevedo DWI Program
Joanne DeBaca, DWI Program
Victor deVargas, County Fire Department

Others Present:

Michele Lis, Facilitator
Shelley Mann-Lev, SFUDPA
Sam Sanders, iGen Connect
[Exhibit 1: Sign-in sheets]

Chair Jackson thanked the Council members for their punctual attendance.

III. Approval of Agenda

Mr. Steele moved to approve the agenda. His motion was seconded by Mr. Levant and passed by unanimous [7-0] voice vote.

IV. Approval of Minutes: April 18, 2012 & March 15, 2012

Mr. Levant moved to approve the minutes cited above. His motion was seconded by Ms. Nelson and passed by unanimous [7-0] voice vote.

V. Matters from the Council

A. Follow-up Matters from Previous Meetings

None were presented.

B. Other Matters from the Council

Chair Jackson commended the Council members for the work they have accomplished regarding the SWOT analysis. He said the work done will create a solid foundation on which to develop the Council's work. Commenting on the volume of work before the Council, he asked that the membership consider expanding the number of members.

C. Committee Reports and SWOT Update

Responding to Mr. Levant's concern about the Finance Committee, Ms. O'Connor said it is currently inactive. She said the County's DWI program is funded through grant proposals via the Department of Finance and Administration (DFA) and ultimately approved by the County Commission.

Responding to whether there was a need for a Finance Committee, Ms. O'Connor said she clearly recognized a need to keep the Council updated.

Mr. Levant expressed concern that the County DWI budget would be submitted without Council review. Ms. O'Connor said the budget is established by the grant proposal submitted to DFA. She recommended that the Council review grants prior to submission.

Ms. O'Connor said she advised DFA that the County's DWI program was in the process of a SWOT analysis and budget amendments may be submitted. She commented that there was flexibility in the process.

Chairman Jackson acknowledged that there was a great deal of administrative change that occurred in the County DWI program this year and he requested that staff develop a process for the future to include the participation of the Advisory Council in the budget/grant submittals process. He pointed out that the Council wants to help staff in the budgeting program.

Ms. O'Connor said the grant proposal guides the budget.

D. Director/Coordinator Report

Ms. O'Connor introduced Lupe Sanchez, DWI Program Coordinator. She said he has been active in staff vacancies and the CADDy program. She said staff was working on the following:

- A public awareness campaign regarding forfeiture laws
- A multi-media campaign
- Focus on responsible liquor sale
- Changes on the CADDy program for the summer
- Working with the courts to develop an affordable digital compliance monitoring system
- Continuing to coordinate with the Department of Transportation to piggyback on their grants.

She mentioned that the program has incurred a slight cut in funding because the allocation was revamped. Ms. Varela said the cut was around \$50,000 to \$60,000

Mr. Sanchez said staff has been very helpful and he thanked them.

VI. Presentations

A. SWOT

Michele Lis, change management consultant, stated she helps to orchestrate change through a specific methodology with a focus on outcome and results. Today, highlights of the SWOT analysis and critical opportunities will be identified. She outlined the process for the SWOT review.

1. Screening/Compliance SWOT

Joanne DeBaca, County DWI Screening, recited the goal/mission: "To screen all individuals convicted of DWI in Santa Fe Magistrate and the First Judicial courts as well as provide defendants with the recourses to comply with all obligations of the courts, in order to provide accurate statistics and to reduce the incidence of DWI in Santa Fe County." She then identified the strengths to reach the goal and weaknesses that hinder success. Opportunities and threats were reviewed and the following recommendations made:

1. Obtain laptops or iPads for DWI Compliance Program to have DWI sentencing for more efficient electronic processing of new cases.
2. Expand the DWI compliance staff, possibly one more compliance monitor for each Santa Fe Magistrate Court Judge and/or compliance monitor for District Court cases.
3. Find a better way to obtain Judgment and Sentences from District Court and communicate with District Court in order to provide accurate data. Our new DWI Coordinator, Lupe Sanchez, many be able to help out with this.
4. Improve communications with District Court in areas of reporting and compliance. Our office needs to have a way to report to District Court non-compliance on cases.

Mr. De Mella had concerns about the number of DWIs that go the District Court, how many are screened, and how many are non-compliant. He asked about bench warrants and Ms. DeBaca said it could be years before the warrant issue is cleared up.

Ms. Wooldridge observed that there was a good relationship with Magistrate Court and she asked why that relationship was stronger than with District Court. Ms. DeBaca said DWI staff is present at Magistrate Court and not at District Court although they are beginning to attend District Court.

Ms. O'Connor said the DWI programs were originally focused on misdemeanor compliance and there was little interaction with District Court. In the past two years relationships have been developed with District Court. She added there was more cooperation with Santa Fe County district courts than other counties and it was moving in the right direction; better structure is necessary.

Ms. Sanchez said it is the district attorney who prepares the judgment and sentence and in the past it would take a month to obtain that judgment and sentence. The district court judges have made a change and are now holding presentment hearings. He said with a full-time compliance officer at the district court things could be better monitored.

Ms. O'Connor said the issue is whether people are getting what they are sentenced to; are they completing the terms and conditions set by the court? How well are the individual sanctions working and how well are treatment programs doing? The treatment and the interlock programs require greater review. Simply stated, how well are the sanctions working?

2. Communications SWOT

Ms. Nelson said the committee worked on two levels of communications: internal and external. Internal communications include how the council and organization within the system interact, exchange information and collaborate towards shared goals. External communications include community education, outreach and media messaging to reach the public in general. She reviewed the strengths, weaknesses, opportunities and threats. The recommendations are as follows:

1. External - Launch a communications campaign targeted to parents to raise awareness around binge drinking among children, schools and community and raise awareness in the medical community of these problems.
2. External – Develop and implement a public relations plan to share news about the committee’s interaction with public.
3. Internal – Improve internal communication systems: address internal systemic barriers to increasing conviction rates and decreasing repeat offenders.
4. Internal – Improve communication between DWI Program and organizations funded and between organizations.

Ms. Nelson mentioned the ADE which is a database that tracks and shares relevant data that has the potential of maximizing conviction rates. It appears the state is in jeopardy of losing its funding for the ADE and its infrastructure. The state is looking for more innovative programs.

Ms. O'Connor said the ADE system is used by counties to report to the state in regards to their activities and compliance monitoring. A position was recently filled at DOH (Department of Health) to quantify the data.

Ms. O'Connor suggested an additional recommendation:

5. Investigate increasing communication and public awareness around the risk of arrest and consequences of impaired driving.

Mr. De Mella recommended: You Drink. You Drive. You Lose...Your Vehicle...Your Freedom...Your License.

Mr. Levant said publishing the photographs of those convicted of DWI is compelling.

In regards to educating youth about vehicle forfeiture, Sam Sanders, iGen Connect, said his program focuses on prevention and communicating with the youth to develop critical thinking and to making better choices.

Ms. Nelson said she was working on developing local television exposure as well as reaching out to national television.

3. Enforcement SWOT

Ms. Wooldridge said the goal is to increase the effectiveness of law enforcement in Santa Fe County to prevent, apprehend and prosecute DWI offenders. To develop the report the subcommittee met with law enforcement and contacted a reporter who recently ran an in-depth story on law enforcement. She reviewed the strengths, weaknesses, opportunities, threats and series of suggestions for future law enforcement funding. Those included upgrades to patrol unit dash-cams, cross-agency clerical positions dedicated to vehicle forfeiture, contracting with local labs to do blood sample testing, and developing better coordination with tribal entities. Four recommendations followed:

1. Request RFPs from the County including specific needs as detailed in this report
2. Develop some form of regular recognition for DWI officers
3. Strongly encourage re-establishment of monthly information – sharing meetings between agencies, prosecutors, and other players to develop relationships and facilitate convictions.
4. Clarify roles and responsibilities of DWI PC and how accountability of grantees is measured and communicated to the Council in a timely manner.

Mr. Levant, subcommittee member, said there appeared to be agreement amongst agencies that funding a checkpoint for four hours is not productive because social media alerts the public to the checkpoint. He recommended splitting it to two hours at two different locations.

Regarding a dedicated clerical intra-agency position to handle the forfeitures was one of the top priorities heard from law enforcement, stated Mr. Levant.

Mr. Levant said the top priority was overtime – flexibility to use it for checkpoints and court time.

Ms. O’Connor said when she was at the State overtime funding was made available for law enforcement to go to court; however, some agencies chose not to use it. She did not know whether that funding was still available. DOT Traffic Safety Bureau funds overtime checkpoints through Operation DWI and CDWI.

In regard to moving locations of checkpoints, Ms. O’Connor said that was piloted in Las Cruces and she thought it could occur in Santa Fe if it follows National Highway Traffic Administration regulations. She said checkpoints do provide a big bang for the buck.

Mr. Levant said the State Police requested the DWI PC’s support in sponsoring a bill for a statewide vehicle forfeiture program in New Mexico. Also enforcement in licensed establishments is problematic because the State Police have that responsibility and they have only one person assigned to several counties. Mentioning the high cost of a liquor license, Mr. Levant recommended underage drinker stings in bars which would bring them into compliance.

Mr. Levant also mentioned that towing was an expensive venture for the County and results from lab tests can take upwards of eight months.

Ms. Wooldridge said the Sheriff’s Office asked for DWI PC to support their budget request via a letter to the BCC.

4. Prevention SWOT

Frank Magourilos, DWI Prevention Specialist, recited “reduce the incidence and rates of DWI and underage drinking in Santa Fe County” as the mission. They developed goals for DWI prevention and underage drinking prevention. The subcommittee identified strengths, weaknesses and opportunities for potential growth. He discussed the threats which related to funding and bureaucracy, and personnel change. Goals were established for systems thinking – demonstrate leadership, reduce DWI, and develop effective public policy and advocacy.

Mr. Magourilos commented that each of the subcommittees discussed public awareness and that clearly is an important issue. He mentioned changing community norms and additional collaborations within agencies and programs. A plan of action includes leadership, increasing public awareness, and improvements to communications between contractors and other partners.

Mr. Levant recommended that contract vendors are required to provide feedback and outcome data. Mr. Magourilos agreed this would be valuable in addition to an independent evaluation.

Mention of the overlap within all of the subcommittee reports was noted.

Mr. Sanders said through the RFP process the County creates a competitive bid process which is not appropriate for some services that are better addressed via a sole source contract. He suggested the Council have more authority in decision making regarding contractors.

Ms. O’Connor said the County wants to generate competitive bids.

Mr. Levant asked whether DWI Planning Councils around the state have held meetings with staff and/or chairmen to discuss relevant issues. Mr. Magourilos said there is a DWI Affiliate meeting that occurs twice a year attended by all the coordinators.

Mr. De Mella championed a statewide civilian representation of the DWI councils lobbying with one strong voice.

B. Report on CADDy

Ms. O'Connor provided an analysis of the available data from December 2011. She said an RFP has been issued twice to evaluate the CADDy program with no respondents. A contract will be issued to an independent contractor to conduct that evaluation and make recommendations in terms of long term funding of the program.

The December 2011 data showed that the County partially funded 1,337 trips and 68 percent involved an establishment with a liquor license. The average cost to the County per trip was \$12.79 and the County paid over \$17,000 to cab company that month.

Ms. O'Connor presented staff recommendation for a CADDy summer pilot project: fund one-way rides only from a licensed liquor establishment or drinking locations to a home destination; make the rides cheap \$1 for the pilot; cap on individual rides with some room to expand to the County and evaluate contract to advise on CADDy. Had these recommendations been instituted during December 2011, the County would have saved \$7,000. Cutting the cost may enable expanding the program into the County.

Speaking to the proposed summer project, Ms. O'Connor said making the ride \$1 should increase the program's popularity. She recognized the patrons who have been using the program to pick them up at home, drop them at a drinking location and take them home again may be not be using the program. She remarked there may be individuals using the program in excess.

Ms. O'Connor said the County would like to see the liquor establishments recognize the service the County is providing and step up to the plate as a program participant.

Following the pilot, Ms. O'Connor said staff will analyze the data and report back to the Council to develop recommendations on the future of the program.

Ms. O'Connor said previous coordinator Becky Beardsley maintained good records on the program and all the data could be passed on to an evaluator to determine the effectiveness of the program, how many people use it, quantifying prevented impaired driving trips and has it impacted Santa Fe County's crash and fatality rates?

Mr. Levant pointed out that people undergoing chemotherapy are impaired to drive and he recommended expanding the program to service those individuals. A discussion ensued that the program runs on weekend evenings and there may be cab service by the hospital and City transport provided.

Mr. De Mella mentioned that prescription drug abuse is a very big problem and that too should be added to the mix.

Ms. O'Connor said the pilot will provide a ride from a drinking location to a home and could be expanded to the County.

Mr. Steele introduced a motion that the Council forward to the Board of County Commissioners their support of staff's proposed Summer Pilot Project and modifications to the CADDy Program for implementation. Mr. De Mella seconded.

Mr. Levant said the statewide resolution states "alcohol or other drug" and surely chemotherapy would fall under that definition. He asked that the one-way ride expand to include chemo-centers along with drinking locations.

Mr. De Mella said he wanted to research whether the City's program which drives indigent individuals to medical appointments would include chemotherapy.

The motion passed by unanimous [7-0] voice vote.

VII. Informational Items

C. Increase PC Membership

Chair Jackson said he has been unable to successfully contact Mr. Blea and asked for a motion to remove him from the Council. Many months ago Mr. Blea emailed Mr. Magourilos acknowledging that he was no longer on the Council and has made no contact since that email.

Mr. Steele moved to remove Juan Blea as a Council member. Ms. Wooldridge seconded and the motion passed by unanimous [7-0] voice vote.

Chair Jackson said Donna Bevacqua-Young has expressed interest in serving on the Council and her résumé was included in the packet.

Mr. Levant moved to recommend to the BCC that Donna Bevacqua-Young be appointed to serve on the Council. Ms. Wooldridge seconded and the motion passed by unanimous [7-0] voice vote.

Chair Jackson said the young person that intended on attending today's meeting was under the impression the meeting was this evening at 8:30 and will attend the strategic planning session.

D. Strategic Planning Retreat

The retreat is scheduled for May 21, Monday, 8 a.m. at the Santa Fe Community College in the Jemez Room.

IX. Matters from the Public

Victoria deVargas, Santa Fe County Fire Department, announced that the post-prom party in Pojoaque Valley was tremendously successful with 107 kids attending. The community

was very grateful that the County presented this safe event for the students. Diolinda Roybal was instrumental in making this event successful.

X. Announcements

A. Next PC meeting July 12, 2012, 8:30 to 10:30

XI. Adjournment

This meeting was declared adjourned at approximately 10:40 a.m.

Approved by:

Allen R Steele
for Jim Jackson, Chair
DWI Planning Council

Submitted by *Karen Farrell*
Karen Farrell, Wordswork



COUNTY OF SANTA FE) DWI MINUTES
STATE OF NEW MEXICO) ss PAGES: 11
I Hereby Certify That This Instrument Was Filed for
Record On The 20TH Day Of July, 2012 at 04:01:27 PM
And Was Duly Recorded as Instrument # 1675791
Of The Records Of Santa Fe County
Deputy *Marcello* Witness My Hand And Seal Of Office
Valerie Espinoza
County Clerk, Santa Fe, NM



DWI PLANNING COUNCIL MEETING

DATE: May 10, 2012

PLACE: 2052 South Galisteo

MEMBER'S NAME

SIGNATURE

Juan Blea

Richard De Mella

James Jackson

Glenn Levant

Vivian Nelson

Grace Quintana-Trujillo

Allen Steele

Lisa Wooldridge

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A handwritten signature in black ink, likely belonging to Richard De Mella.

A handwritten signature in black ink, likely belonging to James Jackson.

A handwritten signature in black ink, likely belonging to Glenn Levant.

A handwritten signature in black ink, likely belonging to Vivian Nelson.

A handwritten signature in black ink, likely belonging to Grace Quintana-Trujillo.

A handwritten signature in black ink, likely belonging to Allen Steele.

A handwritten signature in black ink, likely belonging to Lisa Wooldridge.

REC CLERK RECORDED 07/20/2012

DWI PLANNING COUNCIL MEETING

DATE: May 10, 2012

PLACE: 2052 South Galisteo

GUEST NAME	REPRESENTING	PHONE/E-MAIL
Frank Magourilos		
Diolinda Roybal	<i>dRybal</i>	992-9856
Joyce Varela	<i>Joyce Varela</i>	992-9843
Lupe Sanchez	<i>Lupe Sanchez</i>	992-9840
<i>Kurran Belmont</i>	<i>Kurran Belmont</i>	
Shelley Mann-Lo	<i>S Mann-Lo</i>	467-2573
Jennifer Romero	Teen Court	995-9555
MARISA YAPIA	Teen Court	995-9555
RENÉE SANDOVAL	DWI	992-9847
Monica Acevedo	DWI Program	992-9846
Jeanne DePacca	DWI Prog.	992-9845

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