

**INDEX OF
SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, JUNE 24, 2010

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SFC CLERK RECORDED 02/21/2011

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, JUNE 24, 2010

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Sarah Noss, Vice Chair on this date at approximately 8:30 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated the presence of a quorum as follows:

Members Present

Sherry Hooper
Sarah Noss, Vice Chair
Denise Lynch
Tony McCarty
Terrie Rodriguez
Pamela Roy
Steve Shepherd
Steve Warshawer (arrived later)
Renee Villarreal

Members Absent

Katharine Mortimer, Chair (excused)
Carol Rose (excused)
Mark Winne (excused)

Staff Present

Rubina Cohen

Others Present

Carolyn Stephenson, the Community Farm
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA

Under Business, Item 4, Lessons Learned from the British, was removed from the agenda. Business, Item 1 would be done if the party showed or tabled for a future meeting.

Ms. Hooper moved to approve the Agenda as amended. Ms. Roy seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES –May 27, 2010

Mr. Shepherd moved to approve the Minutes for May 27, 2010 as presented. Ms. Villarreal seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Ms. Carolyn Stephenson from the Community Farm was introduced. Ms. Stephenson thanked everyone for being able to sit in on the meeting. She said she had an interest in the committee and asked to be considered if ever an opening. She said she was the Executive Director of the Community Farm (the Farm) owned by John Stephenson. She said the Farm was made nonprofit to continue his legacy and to re-awaken the interest in the Farm by focus on infrastructure and soil mediation.

She said the Farm was 12 acres that could be an amazing community asset and a model of small scale farming; especially transitioning conventional farming that used chemicals prior to World War II and organic farming.

Ms. Stephenson said 100% of the Farm's vegetables went to charities and the Food Depot was the biggest organization. School kids came to the Farm and loaded up vegetables and fruit to deliver to the Food Depot and Kitchen Angels.

She thought the potential for the Farm was unlimited and could be an education center to connect youth to the earth. It was an existing asset that should be supported and with the support of the community the Farm could go into youth driven economic ventures.

Ms. Stephenson said a small program was being done with Agua Fria Farm to School Lunch Program. Thirty kids were expected to participate and the program ended up with 150. Kids grew the food from seed and it went to their lunch program with extra food going to the Farmer's Market, run by the children.

She said she experimented with a Milagros bean field and worked with Food Depot to get clients to harvest and cultivate their own vegetables and be a part of the process. She read in the meeting minutes that Food Policy Council wanted to list on city and county websites and it was important to list the types of community farms.

Ms. Noss asked if she was aware of any policy issues that affected her ability to do her job.

Ms. Stephenson said part of the reason she was at the meeting and wanted to be considered as part of the food council, was to learn more about the issues. She couldn't speak to that question at that time.

Mr. Warshawer entered the meeting at this time.

F. STAFF COMMUNICATIONS

Ms. Cohen gave a report on her activities. A summary follows:

- She was busy with presentations, responses for the county and a letter to Senate leaders and representatives.
- She got through the levels of the website issues and had updated the members of the Food Policy Council.
- A presentation was done with the New Mexico Food and Agriculture Policy Council on the procurement focus of the board and the work to partner with information.
- She was culling data for Assessment and Procurement (committees) to make recommendations. The next step would be reported to the board in an e-mail. Assessment still had to meet.
- The Land Use and Food Production Committee met and developed goals related to procurement.
- The Santa Fe Community Grant and the Frost Foundation letter were sent. Something should be heard in late summer to fall. Ms. Hooper added the turnaround time was usually 2-3 weeks.

- The intranet and food calendar were on the list and a list of community gardens and farms would be asked of Amy. One idea was to list the different uses for the farms.
- The radio event went well.
- She had the Carolanne Short video, *Feeding Santa Fe*, and would meet with Ms. Lynch to discuss. Work would be done with the Education and Outreach Committee for ideas on when and where to show the film and who to invite.
Ms. Stephenson said she received an email of someone willing to donate \$10,000 for a film on hunger and asked if anyone else had heard about that; she lost the email. She said Ms. Short came to the Farm and asked her help in making the film. She thought the film was powerful and suggested it could be edited to use the body of the film.

Ms. Hooper asked how soon Ms. Cohen wanted responses about key messages.

The committee discussed the timing and was decided to be as soon as possible; no later than the end of the second week of July.

Mr. Rodriguez said some people wondered why there was a Food Policy Council and that type of negativity was what she wanted words to address in a succinct, clean way.

Mr. Warshawer asked to spin out some phrases for the committee to see if they wanted to work with them:
He said the Food Policy Council tried to restore opportunity and choice that had been eliminated as the system evolved. He said food was a culture of opportunity and choice for producers and those who serviced them. He said when said like that, they weren't the elite, they were stating it was their culture and heritage. He said they fed themselves for years and wanted to go back to that and do it with modern sensibility and accountability.

Mr. McCarty said that was exactly was talked about. He cautioned the members whatever they sent would be pared down and made simple.

He said the subcommittee worked on: "improving the rules and making local food affordable for everyone." He said these would be points of departure for conversations.

Mr. Warshawer said rules were usually about opportunity and affordability was usually about choice. He said he worked on that phrasing because it was a unifying gesture regardless of scale and doesn't say something was better; it said they provided choices and information. He said people that were informed made better choices.

Ms. Villarreal said she agreed and suggested the board continue to discuss the issue.

Ms. Roy said people thought when the term healthy was used it was potentially a higher priced item versus nutritious.

Ms. Noss said she used the terms *food justice* and *food democracy* in the presentation to the city and county

Mr. McCarty said that was jargon they should avoid and *healthy and nutritious* were also buzzwords.

Ms. Stephenson said the tag had to be positive. At the Farm she would say it allowed all economic groups to have the pleasure of eating locally.

Mr. Warshawer suggested language be used with a broad range of understanding, rather than language that delved into class or educational background. He said policymakers looked for the kind of language that got the message clearly to people who hadn't watched Food Channel, etc.

Ms. Hooper said people had to be shown the benefits and how it affected everyone. She said also the disaster response piece was something councilors and commissioners really heard when Food Policy Council talked about it. She thought that part of the message should be they weren't close to being able to handle a disaster.

Ms. Roy said food storage was needed in all aspects; not only for emergencies but a regional storage space for food that was moved within the region.

Ms. Noss asked if the political push back was about funding.

Ms. Rodriguez said it was always about funding but she always brought up the emergency issue as well. She said the pushback she received was that the city and county couldn't be expected to take care of food shortage if there was a disaster. She said it came back to the level of responsibility and the true mission of the city and county government; they saw food policy as beyond what they should do.

Ms. Hooper said even if just education, the city/county wasn't prepared. She asked if the food council wanted to invite Joyce, the emergency manager from the city and Martin from the county, to a meeting to discuss what was being done. She thought it was important to discuss how their efforts could be supported and to get educated. She added that at the VOAD (Volunteer Organizations Active in Disaster) meeting, ideas of what non profits could do was very different from what the non profits knew they could do.

Ms. Rodriguez agreed to call Joyce and Mr. Shepherd would call Martin.

The committee agreed the issue should be on next month's agenda.

G. BUSINESS

1. Request City and County to pass Bee Protection Resolution (S. Gonzalez & L. Pape)

Tabled until a future meeting.

2. Plan for Response to County Comments

Ms. Cohen said she would send a response by the end of week to thank the county for allowing Food Policy Council to present and to invite the county's feedback.

Ms. Villarreal said taking points from the last meeting; she had written a similar letter that advised the county of the food council's current status. She said it stated the city had committed funds and the food council wondered what the status was.

She said she discussed the letter with Mr. Shepherd and decided because of the precarious situation without a county manager, they would hold off.

Ms. Cohen said her letter wouldn't say anything about funding and would be more about what the food council heard the county say.

Ms. Villarreal said the bigger picture was the county should be asked about funding. She thought they could reiterate what was said but state that funding was needed.

Mr. Shepherd, Ms. Villarreal and Ms. Cohen discussed the letter. Mr. Shepherd said it was a good idea for Ms. Cohen to continue with what she was doing. He thought it could be a good lead in for what happened.

3. Update of County Sustainable Development Plan Review (R. Villarreal; P. Roy; S. Noss)

Ms. Villarreal said the process was delayed because the residents in southern Santa Fe County don't agree with some of the points and with the goal of the Sustainable Land Development Plan. She said the residents in the area hadn't liked the term *smart growth* or believed in clustered development and the county tried to determine a way to accommodate those issues and concerns.

She said the next CDRC meeting would be a public hearing held at the Stanley Community Center at 6 p.m. on July 1 in Stanley to get as much public feedback as possible. She said this would provide opportunity for the CDRC to hear southern Santa Fe County's perspective on the plan. An additional meeting in the CDRC Chambers would be held on July 8 as well.

The committee discussed the different perspectives on issues of northern residents versus southern residents.

Ms. Villarreal said one goal was to get rid of the planning buzzwords because people couldn't identify with them. She said a lot of the language from the consultants was removed but there were still things that could be refined.

Mr. Warshawer asked if it was possible the county wouldn't have a uniform development plan.

Ms. Villarreal said it would help to see the changes people wanted and specifics about the language they hadn't liked and why, to see what could be done to make it better. She said it was hard to make changes when a person disliked something but they had no example of what changes they wanted.

H. SUBCOMMITTEE REPORTS

1. Food Production and Land Use Subcommittee (S. Noss; S. Warshawer; S. Hooper; T. McCarty)

Ms. Noss said the Food Production and Land Use Subcommittee met on June 15 and discussed goals. She said the committee discussed the purchase of the Santa Fe Canyon Ranch and the possible reason for the purchase; if the county wanted to preserve agricultural land that was included in the purchase. One question that came up was if there was an agricultural management plan in place. She said the subcommittee thought that policy recommendations for the future should be made to the county.

Ms. Roy asked if the county could put easements even though they had purchased the land.

Ms. Noss said they could but the puzzle was it took a large piece of property off the tax rolls.

Ms. Villarreal provided an update. She said the planners were charged with how the county would look at the land. There was a lot of unbuildable land and a survey would be sent to all adjacent residents as the stakeholders. She said a grant was being submitted to look at a conservation easement and riparian areas preservation.

The committee discussed the property and possible uses.

Mr. McCarty said the subcommittee wanted to look at the property with Commissioner Holian. Ms. Noss added that part of the committee's interest was the commissioner's e-mail that expressed interest in agricultural land and preservation through purchase.

Mr. Warshawer said that insiders had learned about the purchase that way was a measure of lack of transparency and public accountability and should concern the food council. He said it concerned the subcommittee. He said potentially a bad buy, led to undermining the conceptualization and promotion of agriculture policy.

Ms. Noss said policies should be developed that could help guide future interests in the preservation of agricultural land in a more efficient way.

She reviewed other issues discussed by the subcommittee:

Infrastructure gaps- The subcommittee thought it an impediment to food production, food processing in particular but also food storage and refrigeration should be looked at.

Urban gardens- The importance of urban gardens was discussed and that 90% of the population lived in urban areas and the use of urban areas for food production should be explored.

The aging farmer population- The need to hook up with existing farms and farmers with experience that could mentor; there was a youth component and a second tier of people who could step into farming if mentored.

Ms. Roy said on the urban production; there was a need to supply food closer to home. She thought to feed people through their urban centers would need the support of the rural aspects in those areas. She said that was discussed at the New Mexico Food and Agriculture Policy Council because a bill was introduced in support of urban agriculture as a way to close the food gap. The bill talked about how everyone was moving to the cities and the country could be left behind. She said the statewide policy council would provide recommendations to amend the bill or ask our congressman to take action.

Mr. Warshawer said the context the issue came up in the subcommittee, was consistent with what Ms. Roy said. He said that cities buying farmland was an interesting use of public resources, when the city should be determining what their own capacity to support agriculture was internally. That would allow a healthy relationship between urban and rural agriculture by differentiating their functions in contributions to a healthy food system. He asked why not farm what they had neighborhood by neighborhood and let the professional farmers and ranchers do their business, rather than compete for the land base.

2. Assessment Subcommittee (M. Winne; P. Roy, K. Mortimer; C. Rose; T. Rodriguez; R. Villarreal)

Ms. Villarreal said she had the map for anyone who wanted to see locations of grocery stores, convenience stores etc. She said grocery stores and convenience stores, instead of green stars for existing locations, were categorized to make it clearer the existing food access throughout the county. She said informal vendors would need to be located and that would probably be covered by the windshield survey and she wanted a list of all farmers markets. She said big box stores, food banks and free or discounted meals were looked at but she wasn't sure how Kitchen Angels could fit.

Ms. Hooper offered a list of pantry locations, addresses and phone numbers of soup kitchens and shelters that she worked with.

Ms. Roy added the website *farmer's marketnm.org* had addresses, contacts, and location for farmers markets and to share work being done with Grant County on food assessment.

Ms. Villarreal said eventually there would be an overlay to show demographic information such as population and income. She asked the committee to contact her with anything not on the list.

3. Education and Outreach (R. Villarreal, T. McCarty)

Information was previously discussed. Ms. Cohen added the subcommittee would have a meeting and she would email information.

4. Resource and Development (T. Rodriguez, chair; S. Hooper)

Ms. Hooper said she would do research next week. Ms. Cohen added she wanted the subcommittee to meet.

Ms. Roy said they had received the city grant for current funding that she would sign that afternoon.

5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)

Ms. Roy said items purchased the most that reflected what was sold locally were looked at. She said the city and county could save money by looking at options of what could be purchased. She wanted to see if there were items that were relatively available and easily purchased and to determine what the restaurants initiative had that they were interested in selling to the city/county.

Mr. Shepherd added it was a good time to discuss it because by October five senior centers would be transitioned from the city to the county and the county would have six.

Ms. Roy said her goal was to look at the policy pieces through the pilot that was done by the city/county. She said work was also done in coordination with the statewide Food Policy Council and she would meet with Senator Keller to see where they wanted to go with the state level.

I. ITEMS FROM THE CHAIR

There were none.

J. ITEMS FROM THE COUNCIL

Ms. Roy requested a letter of support. She explained she was applying for a USDA Rural Development Grant due on Monday, in partnership with La Manzanita Co-Op and the New Mexico Farmer's Market Association. A part of the grant would provide four regions to major communities in the state interested in looking for a food hub, or aggregation and distribution centers. She said it would work with the communities, stores and farmers groups to access funds and opportunities to build or improve what was needed.

She said in southern Santa Fe County there weren't many stores. She talked about ranchers who said they bought better milk from the Dollar Store than across the street from the convenience store. She said the grant left room for something in Santa Fe County and for individual projects across the state and would provide specific expertise to the initiatives.

The committee agreed they could support the letter. Ms. Roy agreed to write the letter and copy Ms. Noss and Ms. Cohen.

K. ADJOURNMENT & NEXT MEETING: July 22, 2010

Ms. Hooper moved to adjourn the meeting. Ms. Villarreal seconded the motion and it passed by unanimous voice vote.

Having no further business to discuss the meeting was adjourned at 10:12 a.m.



Approved by:

[Handwritten signature of Sarah Noss]

Sarah Noss, Vice Chair

Katharine Mortimer, Chair

Submitted by:

[Handwritten signature of Charmaine Clair]
Charmaine Clair, Stenographer

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

FOOD POLICY ADV)
PAGES: 10

I Hereby Certify That This Instrument Was Filed for Record On The 21ST Day Of February, 2011 at 03:28:58 PM And Was Duly Recorded as Instrument # 1627364 Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
[Handwritten signature of Valerie Espinoza]
Deputy _____ Valerie Espinoza
County Clerk, Santa Fe, NM



Agenda



Santa Fe City and County
Advisory Council on Food Policy
Thursday June 24, 2010
8:30 to 10:00 a.m.
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 6-15-10 TIME 1:52

SERVED BY Katherine Martine

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES –May 28, 2010
- E. COMMUNICATIONS FROM THE FLOOR
- F. STAFF COMMUNICATIONS
- G. BUSINESS
 - 1. Request City and County to pass Bee Protection Resolution (S. Gonzalez & L. Pape)
 - 2. Plan for Response to County Comments
 - 3. Update of County Sustainable Development Plan Review (R. Villarreal; P. Roy; S. Noss)
 - 4. Report on Lessons Learned from British Procurement Experience (M. Winne & P. Roy)
- H. SUBCOMMITTEE REPORTS
 - 1. Food Production and Land Use Subcommittee (S. Noss; S. Warshawer; S. Hooper; T. McCarty; J. Lopez)
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 - 5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)
- J. ITEMS FROM THE CHAIR (June mtg.)
- K. ITEMS FROM THE COUNCIL
- L. ADJOURNMENT

Next Meeting: July 22, 2010

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CITY CLERK RECORDED 02/21/2011