

MINUTES OF THE
SANTA FE COUNTY
DWI PLANNING COUNCIL

June 9, 2016

Santa Fe, New Mexico

I. This meeting of the Santa Fe County DWI Planning Council was called to order by Chair Thomas P. Starke at approximately 9:06 a.m. on the above-cited date at County Community Services Department Conference Room, 2052 Galisteo Street, Suite B.

II. Lacking a quorum, only non-action items were discussed. The following members were present:

Members Present:

Thomas P. Starke, Chair
Erica Abeyta
John Mowen

Member(s) Absent:

Richard De Mella
Jay Spoonheim
Christine Wendel

County Staff Present:

Lupe Sanchez, DWI Program Coordinator
Peter Olson, DWI Prevention Specialist

Others Present:

Shelley Mann-Lev, Santa Fe Prevention Alliance for SFPS
Captain James Lamb, SFPD
Amanda Katz, SFPD Vehicle Forfeiture Program
Stuart Castle, PIRE

Chairman Starke asked anyone with recommendations on new members for the Council to please forward them to Mr. Sanchez. Those present introduced themselves.

III. Approval of Minutes: May 12, 2016

IV. Approval of Agenda

In the absence of a quorum these items were deferred. Chairman Starke asked that any comment on the minutes be forwarded to the recorder.

V. Public Comments

Ms. Mann-Lev commended the Chair and noted there was an article in the NAMI newsletter referring to him as a "one-man tornado."

SFC CLERK RECORDED 08/17/2016

VI. Matters from the Council/Action Items

A. Follow-up from previous meetings

No follow-ups were offered.

B. Review and Approval of DWI Program Strategic Plan

Mrs. Abeyta said the plan looked really good but she would like to see more mention of education at the MVD.

Chairman Starke stated some formatting needs to be done, and he would like to keep the task table alive and use it for management purposes. He liked the idea of seeking input from the various providers and programs.

Mr. Mowen stated he likes to separate the roles of the board and that of the director. The board works on a global level and the director handles the minutia.

Mr. Sanchez said he will forward the plan to Ms. Mann-Lev now that it is nearing its final stages.

C. Announcements

Chairman Starke distributed a flyer for a “Housing for All” event on the plaza sponsored by St. Elizabeth’s Shelter. It will take place on July 16th. He noted homeless is a key factor in alcohol abuse.

Chairman Starke announced that New Mexico leads the nation in pedestrian deaths, and 59 percent of those involve alcohol. Homelessness is also a factor in the statistics and he added the Interfaith Shelter is a “minimum barrier shelter.”

Captain Lamb said that doesn’t seem to be true for the City of Santa Fe. Chairman Starke said better data collection and dissemination would help to see the situation more clearly.

VII. Information Items

A. 2015 PFS Grant

Mrs. Abeyta gave a presentation on the 2015 Partnership for Success, a SAMHSA grant-funded program to reduce underage drinking and misuse of drugs by college students. The entities involved are Santa Fe Community College, New Mexico State and New Mexico Tech. They report to UNM. Reducing sales of tobacco to minors is also a component and through compliance checks it was found local vendors are in fact compliant.

The grant is for \$119,692 per year, 15 percent of which goes to the evaluator, which in this case is PIRE and the rest to prevention efforts, including staffing. The first

year is devoted to capacity and coalition building, as well as looking at the scope. The second year will entail implementation. The New Mexico Higher Education Prevention Consortium work will extend beyond the colleges and go into the community and include the Prevention Alliance, law enforcement, media, youth and religious groups.

Chairman Starke said this will be a good example for other colleges in New Mexico. He asked that St. John's, IAIA, and University of Art and Design be encouraged to look at the practices developed. He also asked if there were certainly fields that were prone to DWIs. Mrs. Abeyta said they are in the process of looking into the overall population profile of the school.

Mr. Mowen asked which majors are the most likely to have problems. He speculated that fields associated with risk taking were good candidates. Mrs. Abeyta indicated that a campus survey of cigarette butts showed that the majority were found in the health and sciences area.

B. Impact of Alcohol on the Family

Mrs. Abeyta gave a presentation on her sister's long-term and ultimately losing battle with alcoholism. She was 31 years old and left behind five children. Her story included a DWI and losing custody of her kids. Mrs. Abeyta described the affects on the family and the toll alcohol takes. She asked the question: Was it worth it? and stressed the fact that change is possible and earlier education could have helped.

Chairman Starke noted that Mrs. Abeyta speaks in front of the impact panel and has a powerful effect.

C. Alcohol Use in New Mexico

Chairman Starke referred to the 2014 DOH webpage data in the packet which has a great deal of information. He pointed out that one in six deaths of working age adults is attributable to alcohol use – injury, DWI and medical problems, including cancer. Financial impact is also listed, including loss of productivity.

D. Law Enforcement

Mr. Olson stated there is a new traffic safety prosecutor, Aaron Baca. Magistrate court is fully staffed. The Sheriff's Office did not get the DOT grant for checkpoints so they will coordinate with the State Police. Mr. Sanchez said they may be able to dedicate funds from the CDWI grant. Captain Lamb noted that checkpoints are difficult to staff, requiring at least ten people. Ms. Katz said officers are reluctant to participate for only a few hours for something that is so demanding.

Captain Lamb stated there are a number of different grants targeted at different problems – seat belt use, texting, etc. and they are effective due to word of mouth. He said he would like to see more flexibility and combining of functions.

Mr. Olson stated they have approached the issue with state officials at law enforcement meetings, but ultimately the feds call the shots. Chairman Starke said one avenue of approach could be through the congressional delegations.

Mr. Sanchez said the DWI affiliates meet around four times per year and that could be put on the agenda.

F. Behavioral Health Alliance Update

Chairman Starke said there is a huge amount going on, including Trauma-Informed Response Training for law enforcement, EMTs or anyone dealing with people who have experienced trauma. It is a four-hour course. They are looking at the CRAFT program – Community Reinforcement Approach – Family Therapy – which has a good, evidenced-based record on reducing recidivism in alcohol and drug abuse stressing the role of the family.

G. Santa Fe Prevention Alliance Update

Ms. Mann-Lev mentioned the following items:

- SWAT has a number of events planned, including a climbing gym
- The Alcohol Literacy Challenge will target 9th graders
- Briefings are being held for SFPD officers on alcohol and public health issues
- The Alliance is developing their Safe Celebration campaign
- There was a meeting with Judge Virginia Vigil regarding support for 18 to 25-year-olds
- The Alcohol Tax Saves Lives campaign is meeting with City Councilors and County Commissioners
- The local alcohol policy is working on information on standard size drinks and the municipal alcohol policy continues apace, working with Dan Esquibel with a focus on Cerrillos Road and a buffer around I-25
- The community survey is complete with 1,220 surveys completed with the intention of establishing baseline information
- Work on opioid prevention continues stressing pervasive Narcan availability

E. Coordinator's Report

Mr. Sanchez spoke of initiatives underway including:

- A pilot project with the New Mexico Crisis Access Line using five commercials that target family members of alcoholics to be aired in Santa Fe and Rio Arriba Counties
- He met with the County Manager and the Deputy County Manager on the Alcohol Tax Saves Lives issue regarding lobbying and legislation
- The DWI affiliate met and discussed the development of a working group between the Health and Human Services department and the Executive Committee of the DWI Affiliate. The working group will address the issue of

Medicaid Match and the transfer of LDWI funds over to HSD from the Department of Finance and Administration. Work with the City on parking amnesty for those using the cab ride home program continues. Talks with Uber are pending

- DWI information has been placed in the vehicles to be auctioned
- By the Sheriff's department
- He has been working with the Procurement Director on getting \$10,000 to Esperanza Shelter in the domestic violence initiative
- The DWI Program will be sponsoring a night on the plaza – Santa Fe Bandstand featuring New Orleans jazz and zydeco music

Mr. Olson showed new THINK campaign material from Firestik, consisting of coasters, bus wraps, reusable grocery bags and media advertising. There are now signs at the Marty Sanchez Golf Course.

VIII. Miscellaneous

A. Agenda Items for Next Meeting

Contingent on the presence of a quorum there will be a vote on the strategic plan.

Closing Comments

Ms. Katz spoke of the online nationwide vehicle auction. There was discussion about problems involved in getting the vehicles ready for auction, complaints, etc.

Chairman Starke spoke of the importance of needle exchange programs and how it demonstrates the scale of the problem in the community.


IX. Announcements

- Next Planning Council Meeting: July 14, 2016

X. Adjournment

Having completed the agenda and with no further action to come before the Council, Chair Starke declared this meeting adjourned at approximately 10:38 a.m.

Approved by:


 Thomas P. Starke, Chair
 DWI Planning Council

Respectfully submitted by:



COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

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I Hereby Certify That This Instrument Was Filed for
Record On The 17TH Day Of August, 2016 at 10:51:41 AM
And Was Duly Recorded as Instrument # **1801708**
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Deputy Gilda Quiñana Witness My Hand And Seal Of Office
Geraldine Salazar
County Clerk, Santa Fe, NM