

SFC CLERK RECORDED 88/18/2012

MINUTES OF THE
SANTA FE COUNTY
DWI PLANNING COUNCIL

July 12, 2012

Santa Fe, New Mexico

This regular meeting of the Santa Fe County DWI Planning Council was called to order by Chair Jim Jackson at approximately 8:30 a.m. on the above-cited date at 2052 S. Galisteo, Santa Fe, New Mexico.

The following individuals present:

Members Present:
Jim Jackson, Chair
Allen Steele, Vice Chair
Donna Bevacqua-Young
Glenn Levant
Vivian Nelson
Grace Quintana-Trujillo
Lisa Wooldridge

Member(s) Excused:
Richard De Mella



DWI Staff Present:
Rachel O'Connor, Health Division Director
Lupe Sanchez, DWI Program Coordinator
Peter Olson, DWI Prevention Specialist
Joyce Varela, DWI Accountant

Others Present:
Jennifer Romero, Teen Court
Marissa Tapia, Teen Court
Liza Luboff, DFA
Rebecca Leppala, DFA
Tom Starke
Juliana Lucero
Loralee Freilich
[Exhibit 1: Sign-in sheets]

COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss
DWI MINUTES
PAGES: 11
I Hereby Certify That This Instrument Was Filed for
Record On The 10TH Day Of August, 2012 at 03:49:40 PM
And Was Duly Recorded as Instrument # 1677866
Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
Valerie Espinoza
Deputy County Clerk, Santa Fe, NM

Chair Jackson welcomed Donna Bevacqua-Young back to the Council and commented on her tremendous experience.

III. Approval of Agenda

Mr. Levant moved to approve the agenda. His motion was seconded by Ms. Nelson and passed by unanimous [7-0] voice vote.

IV. Approval of Minutes: May 10, 2012

Mr. Levant offered the following corrections:
Page 2: C, first sentence was inaccurate, stating that the Finance Committee was inactive. The sentence was corrected to read: The DWI Planning Council has established a Finance Committee whose purpose is to review budgets and grants prior to submission to the BCC.

Mr. Steele moved to approve the minute as corrected. His motion was seconded by Ms. Wooldridge and passed by unanimous [7-0] voice vote.

V. Matters from the Public

None were presented.

VI. Matters from the Council

A. Follow-up Matters from Previous Meetings

Ms. Nelson asked about the status of an evaluator for the program and Mr. Sanchez said that would be addressed under his report.

Mr. Levant requested that the Finance Committee receive copies of past grants and budgets and adequate details for the current year budget and grants for review.

B. Other Matters from the Council

Ms. Bevacqua-Young presented an update on a recent training at the Law Enforcement Academy. There were approximately 60 participants, mostly police officers from all over the state as well as tribal police and prosecutors.

Regarding legislation, Ms. Bevacqua-Young said the Attorney General's Office is working on a no-texting bill that Senator Peter Wirth may support. There may be federal funding to help promote the bill and turn it into law.

Stating that police reports are the basis for any prosecution, Ms. Bevacqua-Young said she was working with the police on report writing.

Ms. Bevacqua-Young said one of her duties is to help train the standardized field sobriety testing instructors from around the state. The next training is scheduled in Rio Rancho.

Ms. Wooldridge said she went to a checkpoint with Ms. Bevacqua-Young and found it an interesting and informative experience. Ms. Bevacqua-Young invited council members interested in viewing a checkpoint to contact her.

Mr. Olson mentioned that Edgewood Police Department was having their first checkpoint.

Mr. Steele asked about Planning Council member term expirations and it was suggested listing that as a future agenda item.

VII. Information Items

A. Strategic Planning Update

Chair Jackson emphasized that this was the final draft not the final product. Public comment would be received up until July 31. He provided a summary of the strategic plan process. On May 21 the Council held a Strategic Planning Retreat attended by a broad range of stakeholders. Five goals were developed in detail and included Enforcement, Screening and Compliance, Prevention, Communication, and Public Policy. Chair Jackson provided a review of each of the five goals and requested feedback. He offered that July 31 would be the last day for comments.

Chair Jackson said the strategic plan will require more than County DWI staff to implement and it was important to have the involvement of law enforcement and the court system to achieve the goals as outlined.

Mr. Sanchez mentioned the CDWI Program funding via the Traffic Safety Bureau has provided funding that will be used to purchase nine unit cameras for the Sheriffs Department and unit computers and digital cameras were purchased for Edgewood Police, a very new police force. Mr. Levant recommended adding these items to the overall goals in Enforcement.

Chair Jackson reviewed each of the goals by its priorities including a timeline, responsibility and milestone, and intended outcomes. He remarked that the plan is a work in progress and will continue to develop.

Goal One: Enforcement

The following correction and/or modification was made:

- 1.1.4 Post ~~two~~ one portable checkpoint sign at least twice a month as an additional deterrent.

Mr. Levant said he understood the DWI PC budget would be modified to help the State Police obtain the portable, windproof, DWI checkpoint signs.

Mr. Levant pointed out that the "head of the snake" is the establishment serving the intoxicated person and he'd like to see that milestone increased. He offered that within the city there are five licensed establishments that are responsible for 80 percent of the drunk driving arrests and he championed a sting operation in each of those licensed establishments. Ms. Bevacqua-Young mentioned one of the problems with enforcement is a lack of staffing. Mr.

Sanchez said Mr. Olson will be working with the Department of Safety to increase operations and citations of sales to intoxicated and underage persons.

Mr. Olson said SID has used agents from around the state in the past and provided extensive training. He said he would report back on this item.

Goal Two: Screen & Compliance

The priorities and goals were reviewed and there were no corrections or additions.

Goal Three: Prevention

The goal "Use evidence-based strategies to reduce the rates of DWI and underage drinking in Santa Fe County" had been altered at the strategic planning workshop and Mr. Sanchez said he would review his notes.

Chair Jackson commented on the arbitrariness of stating a goal with a measurable improvement of 3 percent.

The following corrections and/or modifications were made by Ms. Mann-Lev:

- 3.2: By June 2013, reduce current alcohol use, binge drinking, easy access to alcohol and drinking and driving among youth in Santa Fe County by 5 percent as reported by middle and high school students in the Youth Risk and Resiliency Survey (YRRS).
- 3.2.1 Increase the number of students in Santa Fe County receiving evidence-based prevention curriculum.
- 3.2.1 – Milestone: Decreased number of middle and high school students youth reporting current UAD and acceptability of use as measured by YRRS.
- 3.2.3 Implement evidence-based interventions with high-risk parents to strengthen protective factors and decrease parent's acceptance of alcohol use as reported by youth by x%

Mr. Levant said there is a lack of baseline data on any of the goals. There was consensus that baselines need to be established.

Goal Four: Communication

The following corrections and/or modifications were made:

- 4.1 Intended Outcome: "By June 30, 2013, increase communication with provider agencies, advocates, Underage Prevention Drinking Alliance members..."

Goal Five: Public Policy

Chair Jackson recognized the complexity of this goal.

The following corrections and/or modifications were made:

- 5.2.3 Support Statewide DWI vehicle forfeiture program
- Renumber 5.2.3 4 (Support statewide efforts on limiting THC levels in medical marijuana.)

Chair Jackson commented on the tendency of strategic plans to be filed and not acted upon. He said the challenge will be to stay focused on the program.

Regarding the next step, following the collection of comments, Chair Jackson said the comments can be collated and presented to this Council at its August meeting and finalized at that time. The next step would be to present the document to the County Manager and request that some of the goals be included in the fiscal year and forwarded to the BCC for presentation. With Mr. Sanchez taking the lead, the Council will need to determine whether their budget is being implemented in the best manner to reach the desired milestones.

In the past funding had been set aside for a homicide training that Ms. Bevacqua-Young provided to the officers; she asked if that would be possible this year. Mr. Sanchez said the budget has been approved for this fiscal year but he would check on reverted funds.

In regards to performance measurements, Mr. Sanchez said contractors will be required to provide measurements as outlined in the RFP.

Ms. Nelson recognized Chair Jackson for his contribution to the Council especially in the implementation of the strategic plan process. She said some of the goals have already been accomplished and she repeated her gratitude to the Chair.

Chair Jackson introduced Liza Luboff, DFA DWI Program Director and thanked her for attending. She said she was pleased to see the progress being made.

B. Budget Update

Mr. Sanchez said the major change in this year's budget is to professional services and contracts – that was reduced by \$42,000. Ms. Bevacqua-Young said the homicide training was funded through “other contractual services.”

Mr. Sanchez said the CADDy program was reduced and prevention services were increased.

Mr. Levant asked for additional detail on the provided budget.

Ms. Nelson asked to see the programs broken down with the amount awarded to each and who directs each program. It would also be useful to see the budget organized highest to lowest expenses.

Mr. Sanchez said the RFPs will be issued this week and an evaluation team will be developed to conduct interviews with the applicants.

Mr. Sanchez said the detox center grant is not included with the DWI PC operating budget. The payments are processed through DWI who holds the funding. Christus St. Vincent Hospital is the sole source provider for the sobering center.

Mr. Sanchez recommended that staff meet with the DWI PC Finance Committee on a monthly basis.

Ms. Luboff said the statute allocates money for alcoholic detoxification treatment facilities and Santa Fe County is allocated \$200,000 annually for that program. The County does submit an application but it is not a competitive process. The County issued an RFP that Christus St. Vincent was awarded to run the facility. The funds are derived from the liquor excise tax. Ms. Luboff said DFA works with 41.5 percent of the liquor excise tax revenue which is approximately \$18 million. That money funds detox centers, ignition interlock indigent funds at the Traffic Safety Bureau, administrative costs at DFA and the rest is allocated to the counties by a distribution formula established by statute.

Ms. Luboff said the statute does not specifically task the DWI planning councils with the detox center funds but it is under the entire umbrella and she recommended the council understand how the money is used. DFA interprets the statute regarding the detox center to include treatment for alcohol detox, social detox, medical detox and per the LDWI guidelines for treatment in LDWI centers.

Responding to Ms. Nelson's question regarding reverted funds, Ms. Luboff said in compliance with statute, there is a state DWI Grant Council and they meet twice annually – in April they approve funding allocations and in the fall they redistribute the reverted funds.

Recognizing the \$200,000 is part of the DWI PC application there was consensus that the Council should have oversight on that funding and it should be added to the Council list.

C. Budget Modification Due to Strategic Planning Results

Mr. Sanchez said there were two significant modifications: the increase in prevention and reduction in the CADDy program dollars.

Ms. Bevacqua-Young asked whether the CADDy program provided the trip tickets as requested by staff. Mr. Sanchez said those tickets are presented in an orderly fashion on a weekly basis.

The prevention program includes community/school programs and Patty Sullivan had a contract one year. SFUPDA received funding for the Mystery Shopper program this summer and Teen Court was awarded two contracts.

Ms. Luboff said budget adjustments for distribution funds, with justification, can occur throughout the fiscal year. Because of processing issues, budget adjustments to grants are permissible up through April 30. Budget line items have a 10 percent leeway within 10 percent of the total budget.

Chair Jackson encouraged staff to schedule a meeting with the DWI PC Finance Committee as soon as possible.

D. Coordinator's Report

Mr. Sanchez provided an update on the program's summer campaign. He said following the June 28th press conference a group of staff members passed out materials to the local liquor establishments. Sheriff Garcia has requested the Council's assistance with the vehicle forfeiture ordinance and staff is looking forward to beginning that process.

The prevention RFP will be issued within a week.

Lisa Grace Griffin, SFUDPA, discussed the "mystery shopper" program stating there are two components to the program that are based on visits to off-premise/package liquor locations where an intoxicated shopper/actor will enter with an observer who records the interaction. If the establishment sells to the actor a letter is hand delivered to the seller to open the dialogue. Training material is provided and other resources on how to deal with intoxicated shoppers. An establishment that refused to sell receives a letter that commends their action. The second component is to visit, using the same model, ten on-premise locations. The University of New Mexico is facilitating the training.

Ms. Griffin said a press release is issued after each of the four rounds to discuss the program's results. The results of the program are transparent. The focus is sales to intoxicated individuals. The program is considered educational and not intended as a sting operation.

Mr. Sanchez said Santa Fe County is funding the mystery shopper program and Ms. Griffin said it has been in existence since 2008 with County funding.

In terms of outcomes, Ms. Griffin said the actors have seen a tremendous difference in the business/cashier's concern and the numbers of sales has been reduced. She said there is a basic increased awareness of the problem. She discussed the safety protocol and other measures in place for the program.

Continuing with his update, Mr. Sanchez indicated that the strategic measure called for the creation of a database for compliance staff and that has been accomplished and hardware was purchased to this end. The SBIRT (Screening, Brief Intervention, Referral and Treatment) pilot project will be initiated. There were no responders on the CADDy evaluation RFP; instead a contract was entered with evaluator Shelly Moller. Ms. Moller will be developing a plan to evaluate the entire program.

Mr. Levant encouraged staff to include an audit in the CADDy assessment.

Mr. Sanchez said the recent modifications to the CADDy program have resulted in a 30 percent reduction in ridership.

E. Committee Reports

Finance Committee: Mr. Levant said some documentation was received and the committee members look forward to meeting with Mr. Sanchez in the immediate future.

Prevention Committee: Mr. Steele said the committee met and had a good discussion.

Enforcement Committee: Ms. Wooldridge said a committee meeting would be scheduled with Mr. Olson.

Chair Jackson offered the following items for inclusion on the “things to do list”

- Finalize the strategic plan
- Develop an oversight procedure to meet charter expectations
- Develop an orientation program for new DWI PC members
- Revise Santa Fe County 1998 resolution that established the council

In response to Chair Jackson’s concern about the DWI plan, Ms. Luboff said the statute describes what the DWI plan is, what goes into the plan and how it is used. The Human Services Department is charged to oversee the process. In the past it was the Department of Health before Behavior Health moved to Human Services in 2007. At the beginning of the program, the Department of Health reviewed the DWI plans and the applications. That became burdensome for the agency and currently the application, with the questions as required by statute delineated, has served as the plan. Ms. Luboff said she would contact Behavior Health to ensure the regulations prescribed by the statute are met.

VIII. Action Items

A. Council Officer Elections

Chair Jackson lauded the council as a good working group and was proud to have served as chair.

Chair Jackson nominated Allen Steele to serve as chair. Ms. Nelson seconded.

The nominations were closed and by acclamation Allen Steele was elected chair.

Ms. Nelson nominated Donna Bevacqua-Young to serve as vice-chair. Mr. Jackson seconded.

The nominations were closed and by acclamation Donna Bevacqua-Young was elected vice chair.

B. Agenda Items for Next Meeting

Newly elected Chair Steele asked that staff develop a formal list of the DWI PC committees and he requested that councilors serve on two committees with three members on each. He said he would appoint committee chairs. Ms. Bevacqua-Young offered to serve on the public policy committee.

Agenda items to include:

- Revise committee list

- Update on legislative activities – Ms. Bevacqua-Young
- Update on Mystery Shopper program
- Report on the budget
- Finalize strategic plan

Chair Steele thanked former Chair Jackson for his leadership.

IX. Announcements

A. Next PC meeting August 9, 2012, 8:30 to 10:30


Loralee Freilich said she was pleased to have found this group and credited a recent newspaper article with getting her here. She introduced herself as an avid opponent of DWI who has worked on the issue since 2007. She served at magistrate court as a DWI sentencing monitor and attended the offender programs. She said she has gathering a great deal of information and has found the majority of the offenders lack an education and are unemployed or in dead-end jobs. Currently she is working with the AG's Office to develop legislation that would require a GED or high school diploma to obtain a driver's license.

Ms. Freilich distributed stickers that said in English and Spanish: "I'm smart! I won't drink and drive." She said she was interested in serving on the DWI PC and sitting on the Prevention and Education committees.

X. Adjournment


This meeting was declared adjourned at approximately 10:35 a.m.

Approved by:

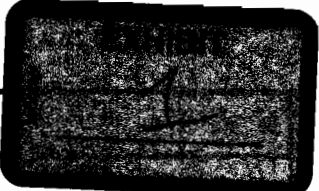


Allen Steele, Chair
DWI Planning Council

Respectfully submitted by:


Karen Farrell, Wordswork

DWI PLANNING COUNCIL MEETING



DATE: July 12, 2012

PLACE: 2052 South Galisteo

MEMBER'S NAME

SIGNATURE

Donna M. Bevacqua-Young

Donna M. Bevacqua-Young

Richard De Mella

James Jackson

James Jackson

Glenn Levant

Glenn Levant

Vivian Nelson

Vivian Nelson

Grace Quintana-Trujillo

Grace Quintana-Trujillo

Allen Steele

Allen Steele

Lisa Wooldridge

Lisa Wooldridge

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DWI PLANNING COUNCIL MEETING

DATE: July 12, 2012

PLACE: 2052 South Galisteo

GUEST NAME	REPRESENTING	PHONE/E-MAIL
Lupe Sanchez		
Joyce Varela		
Diolinda Roybal		
Peter Olson		
Tom Starke	Self.	tom.starke@comcast.net
Marissa Tapia	Teen Court	
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LORALEE FREILICH	guest	LORALEENM@AT&TZNK.NM (CC)

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