

**INDEX OF
SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, JULY 22, 2010

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SFC CLERK RECORDED 07/21/2011

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, JUNE 24, 2010

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Chair Katherine Mortimer, on this date at approximately 8:30 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated the presence of a quorum as follows:

Members Present

Katharine Mortimer, Chair
Sherry Hooper
Sarah Noss, Vice Chair
Denise Lynch
Tony McCarty
Pamela Roy
Renee Villarreal
Mark Winne

Members Absent

Terrie Rodriguez (excused)
Carol Rose (excused)
Steve Shepherd
Steve Warshawer (excused)

Staff Present

Rubina Cohen

Others Present

Martin Vigil, Santa Fe County
Patricio Garcia, Santa Fe County
Lucia Sanchez, Santa Fe County
Lori Carreca,
Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA

Under Staff Communications would be an update on the letter to city council.

Chair asked that Mr. Vigil's presentation be delayed until he arrived.

Ms. Roy moved to approve the agenda as amended. Ms. Hooper seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES –June 22, 2010

Ms. Hooper moved to approve the minutes of June 22, 2010 as presented. Ms. Noss seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

Mr. Patricio Garcia said he worked on economic development with Santa Fe County. He said a chairperson was selected but couldn't continue. He said he was there to observe and get ideas on how things were done.

Ms. Lucia Sanchez, a planner with Santa Fe County, said she helped to organize a Food Policy Council and they were in the inception of organizing and identifying members. She said they had received a presentation by Mr. Winne.

Ms. Villarreal asked about the event to show Food Inc.

Ms. Sanchez said a screening of the movie Food Inc. was collaboration between the food council and Rio Arriba County Health and Human Services Department. She said it was a celebration of food and the response was good with about 100 people that attended. A panel talked about growing food and food consumption.

F. STAFF COMMUNICATIONS (Revised Agenda Order)

Ms. Cohen said she was on vacation the early part of the month and pending items from the previous month were added to the current month. A summary of her work plan follows.

- She would e-mail a final draft of the letter to the congressional leaders to the food council that day. She had given Ms. Roy a draft to review and they would meet to finalize the letter on Monday.
- A list of community gardens was put together in response to Commissioner Holien's request and Commissioner Stefanics questions about what was being done to work with hospitals and schools.
- Information was sent on the community gardens to the county staff, the media and Ms. Villarreal with a list of the community gardens in the area and a link to the website. She would send members the link for Santa Fe Community Gardens (santafecommunitygardens.org) that was struggling. Their website had pictures of all of the gardens, how to get involved and who to contact. Seven community gardens were found.

The committee discussed whether a representative should be invited to speak. Ms. Roy said she liked the idea of someone to speak about the barriers and thought that could help other food policy groups. The more they could help each other the more they could collectively work on things.

Ms. Cohen planned to set up an appointment with the Santa Fe Community Gardens to introduce herself and discuss how they could collaborate. She said a joint press release could promote the community gardens and get the word out.

She discussed the movie *Feeding Santa Fe* and said she wanted the food council to view it before others were invited. She said the letter to county officials and the legislature should go out before an invitation was received.

The committee discussed the film and arrangements to view it. Ms. Cohen agreed to pick a date and email everyone.

Ms. Cohen continued with her work plan:

- The scheduled committee meetings had worked out well. Assessment and Procurement committees needed to meet and the Communications and Outreach group should get together again. Food Production and Land Use would meet in August.
- The emergency preparedness speakers were present.
- She worked with Ms. Roy on gathering and organizing procurement data and she would distribute messaging information gathered.

Ms. Villarreal asked about Mr. Warshawer's comments at the last meeting. She said his comments about *opportunity and choice* should be included.

Ms. Cohen said there were three comments submitted and more feedback was needed.

Ms. Villarreal asked about the talking points. Ms. Hooper replied that was done because it was going to be presented to the county. Ms. Cohen said she would forward a list from Ms. Hooper that could be useful also.

The food council discussed the general wording used in the resolution and if the wording would be useful in the talking points.

Ms. Cohen noted the resolution had information about what a food policy should do and how to go about it. She said Mr. McCarty said tag lines and words that resonated with everyone were needed. She said all of that could be gleaned from the committee's feedback.

Ms. Cohen said for August she would finish the events calendar and the intranet. She said now that the committee's knew what they wanted to work on, the action steps were clearer.

She mentioned the conference; *Community for Security Coalition* coming in October and said the committee planned to discuss solicitations to become members of other organizations or money.

Ms. Noss said the Food Policy Council should be neutral.

Chair Mortimer said the food council wouldn't want to join an organization and then have others wanting them to join that they wouldn't want to.

Mr. Winne said a letter of support would be appropriate if it was for a grant application.

Ms. Roy asked that a resolution be developed with reasons why they couldn't join and state who the food council was, what their work was and how they could be supportive.

Ms. Roy moved that a brief statement from the Food Policy Council be developed to provide to groups who requested participation and membership, on who the Food Policy Council was and how they could participate other than as a member or providing funding. Mr. McCarty seconded the motion.

Ms. Noss made a friendly amendment that the statement be developed by the Resource and Development Committee and brought back to the next meeting.

Mr. Winne asked that the resource and development go further in thinking about partnerships and how they would relate to other groups.

The friendly amendment was approved and seconded and the amended motion passed by unanimous voice vote.

G. PRESENTATION

1. Emergency Food Supplies, Martin Vigil, Santa Fe County

Ms. Hooper said the council discussed looking at the ability to provide food in the event of a disaster and was why Mr. Vigil and Joyce Pearly from the city were invited to discuss food and emergency preparedness.

Mr. Martin Vigil, Director of Emergency Management for the County of Santa Fe said with the exception of MREs to support emergency operation staff, there were no stockpiles of emergency food. One challenge was the storage temperature of the meals and the MREs would expire soon and funding wasn't available to replace them. Also close to expiration was the limited supply of emergency meals for the wild land community such as the firefighters. He thought the Food Depot could help with rotation of the MREs and said it would be nice to be able to give them away a year or so before they expired.

He said a big concern was the EOC's (Emergency Operation Center) capability for mass care and mass shelter. He said the center was not prepared to be on their own without support and organizations such as the Salvation Army, American Red Cross, Food Depot, etc. were relied on.

He said a regional or a national disaster would be a challenge because everyone would be faced with the same thing. He said it was complex and all of the characteristics of a community were reflected in a shelter; special needs for medical conditions, animal care, psych issues, drug treatment issues.

He said the center had the ability to feed people with a self heating meal, conduct medical assessments, measure the oxygen saturation of blood of fire fighters, etc. He said his department combined 70 paid firefighters and 350 volunteers. He said 200 hours of training was required before volunteers could respond and the volunteers were relied on for larger disasters. He said, like everyone, a reduction in volunteerism was seen.

Mr. Vigil said September was Preparedness Month and he wanted to collaborate with groups to get the message of preparedness out. He said in areas that had disasters preparedness was high on people's agendas, but the Santa Fe community had a lot of complacency because there weren't a lot of disasters.

He said he battled to get people to take the next step in preparedness and said it was difficult to convince people to buy a disaster supply kit when they weren't sure where their next meal would come from.

Mr. Winne asked what was learned from the snow storm a few years earlier when trucks couldn't deliver food and people couldn't get to food stores and had no emergency supplies of food.

Mr. Vigil said the Emergency Operation Center handled 750 calls in the first five days. He said some took ten minutes to resolve and others required a full launch of rescue missions that involved snow cats, snowmobiles, four-wheel-drives, the sheriff's helicopter for aerial reconnaissance and collaboration with the National Guard.

He said the EOC staff had a priority list. The first priority was people who fell into life/safety 911 type priority. Second priority was those with doctor's appointments, running out of baby formula, etc. Doctors and nurses were assisted in getting to St. Vincent's Hospital and PNM crews were assisted to get to emergency situations. The third priority was livestock and animal care issues and where National Guard help was received.

Mr. Vigil said he looked for opportunities to educate the public and said it was an element of humans not to think it would happen to them. He found the most effective messages were to the schools and elders such as senior services. He said the more they could get the message out in a community that hadn't seen disasters, the more they could overcome the complacency.

Mr. Vigil said he was a one person shop and emergency preparedness was a sliver of all things on his plate. He said he had 36 active detailed projects. FEMA asked communities to develop an all hazard capabilities; there were 37 of them. He said one was the emergency operation center mass care and where he thought the Food Policy Council could help. He said the EOC also worked to get response units ready for a significant program in weapons and mass destruction response.

Ms. Noss thought the food council could help with the message about emergency stockpiles people should have. She said that should be done on the city level as well.

Chair Mortimer said she would talk to Joyce about water bill inserts in the September bill.

Mr. Winne said there could be a statement about the 3 day food supply and what that looked like. Added to that, September was harvest month and people should buy extra food to be stored and canned. He suggested a press release to incorporate the message in the water bill.

Mr. Vigil said a tool kit with downloadable logos and a flyer for a utility stuffer was available on line if National Preparedness Month was Googled. He said the EOC was building a website but most of what he talked about was already packaged from the Department of Homeland Security/FEMA.

Ms. Hooper said she and Mr. Vigil were active in VOAD (Volunteer Organizations Active in Disasters) and she would email that brochure that listed items and ways to get prepared.

Ms. Roy said this was an opportunity to work with Mr. Vigil and Rio Arriba and other counties to do a statewide presentation. She thought the policy makers would be interested.

Mr. Vigil said energy could be put into the EOC and food council's collective interests, if honed down.

Ms. Hooper suggested a future discussion about nonprofits involved in disaster response and the huge expense incurred because of the anti-donation clause that prohibited funds at the nonprofit level. She talked about the Food Bank's experience and loss of hundreds of thousands of dollars and almost going broke because funds weren't available to cover what had to be done in a disaster.

Ms. Roy noted it was an issue with the Cerro Grande Fire also, to find a warehouse for six months and enough funding to pay for the meals for the fire fighters.

H. BUSINESS

1. Letter(s) in Response to County Commission Comments during Presentation (R. Cohen & P. Roy)

Previously discussed.

2. Update of County Sustainable Land Development Plan Review (R. Villarreal; P. Roy; S. Noss)

Ms. Villarreal said community outreach was still being done in the southern part of the county. She said the most updated version of the plan with edits and revisions was on the website. She said she had a CD copy of the plan for anyone interested. She said August 26 was the next official public hearing.

Ms. Noss asked Ms. Villarreal if she thought the food and agriculture portion would change

Ms. Villarreal said no, but said the southern part of the county was clear they wanted to be recognized more for their ranching aspect. She said the growth management needs for each of those areas would be looked at, specifically at Estancia, to see if anything should be added. She thought changes wouldn't be made in what was already in the plan other than to enhance it.

H. SUBCOMMITTEE REPORTS

1. Food Production and Land Use Subcommittee (S. Noss; S. Warshawer; S. Hooper; T. McCarty)

Ms. Noss said the trip to the ranch the previous day was informative. She said there was a lot of agricultural land to be concerned about that and brought up the issue for an agricultural management plan, if the county continued to purchase land with the intent to preserve agricultural property.

Ms. Lori Carreca (?) was introduced. She said she was a planner focused on land use policy and how local food systems affected development in urbanized communities. She said she wanted to get a feel for what was going on and to contribute and offer her observations from her work with other communities.

Ms. Villarreal suggested that open space and trails be included in the conversation because the work was on agriculture management within Santa Fe County. She said when looking at agricultural initiatives or preservation, the Open Space and Trails Division was the department that would facilitate that.

Mr. Winne asked if it should be communicated to the city to assign a higher priority to agriculture land or land with suitable soil for agriculture, when future purchases were considered.

Ms. Noss said it should be communicated to the commissioners to look into that if counties were doing agriculture management and should be part of the recommendations. She said the small agricultural land conservation initiative was almost all of the arable land in New Mexico was privately held. To preserve arable farm land there was the possibility of buying the land or putting the land in easements.

Ms. Carreca talked about a land evaluation process usually developed at the local level and adapted to local level interest to address multiple values. She said it was subjective to what the interest of the community was.

Ms. Villarreal said Rio Arriba County was above the curve in their implementation of an ordinance with teeth and the only county to do that.

Ms. Noss said the process would be looked at.

2. Assessment Subcommittee (M. Winne; P. Roy, K. Mortimer; C. Rose; T. Rodriguez; R. Villarreal)

Mr. Winne said the subcommittee continued to refine their process to see if the data provided more about food insecurity, obesity, relationships to income, race, location etc.

Ms. Villarreal said big box stores, food pantry hubs, homeless shelters and discounted meal areas were added along with the farmers markets to the assessment map. The informal road side vendors would be added later. She said adding WIC office locations and food stamp offices was discussed.

3. Education and Outreach (R. Villarreal, T. McCarty)

Ms. Villarreal said the committee would meet to follow up on messaging. She wanted to move forward with the idea about a press release to provide information for people on where the farmers markets, community gardens, CSA's and community farms were. The message would be from the Food Policy Council similar to what DWI would do with their weekly messages when they sent facts about DWI, alcoholism, accidents and problems and resources available.

Mr. Winne agreed there should be more external communication. He said a press release for September would be a good opportunity to get a message from the Food Policy Council to the public and provide useful information.

4. Resource and Development (T. Rodriguez, chair; S. Hooper)

Ms. Hooper said the plan was to meet the following week.

Ms. Roy asked to be added to the subcommittee. She said \$8,500 was received from the county and a contract was signed with the city for \$10,000. She said the proposal submitted to the Santa Fe Community Foundation was declined and a letter was received from Frost that confirmed the Food Policy Council's letter was received and they would be in contact.

Ms. Hooper said she was told that the Community Foundation received \$2.8 million of requests and had \$300,000 to give.

Ms. Noss said she had a call in to Wendy at the McCune Foundation to put in a good word. She asked who would want to be involved in a meeting, if set up. Ms. Hooper and Ms. Roy asked to be included.

5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)

Ms. Roy thanked Ms. Villarreal, Ms. Cohen and Mr. Shepherd for the lunch at the El Dorado Senior Center to talk to Cynthia, their Food Service Director. She said a lot was learned and Cynthia told them she would be happy to be an advocate and provide professional testimony in city, county or legislature meetings.

She said Ms. Cohen went through city procurement over the last year to assess what would work with the senior centers and was easiest and affordable. She said that Ms. Cohen would send a memo on the statistics of people that were served in the city and county.

She passed out a draft of an act that related to procurement. She said she would meet with Senator Keller to let him know about the drive at the local level. She said the draft said *fresh fruits and vegetables* but the livestock and dairy producers were also interested and the draft should be open to how agriculture groups across the state would participate.

Ms. Cohen added it had to tie in with the Food Policy Council recommendations and what should be adopted in terms of food for seniors. She said that could be used as a model for jails and schools later.

Ms. Noss said she thought adding the dairy and rancher part with the fresh fruits and vegetables would help. She asked if it was discussed to include prepared local foods on the value added portion.

Ms. Roy said state procurement rules said *produced, processed, manufactured*. She said two things had to happen. She said Senator Keller introduced suggestions to change the state procurement. The existing code was complicated and Senator Keller wanted to run that as a separate process.

She said it was discussed with Senator Keller that it wasn't about one specific group and they had to collectively work as an agriculture and food group to pass the act. The act had to be well vetted and have broad support.

Ms. Noss asked why the draft said *local food procurement preference act*. Ms. Roy explained the draft was taken from other states and *local* had a connotation. She said to provide a set of definitions was discussed because regional and local might be defined differently.

Ms. Roy said grown in and/or raised in New Mexico for further processing language could be added like that. She said she had to work with dairy and meat producers because much of that went outside.

6. Food Conference Ad Hoc Committee (Added to agenda)

Mr. McCarty said he had the list of who was on the committee. He said Carolyn Stephenson was eager for the food council to tour the Farm community garden. He said the site had potential for the Food Policy Council and Ms. Stephenson was eager to get the Farm's name out in a broader sense.

Ms. Cohen said the food council discussed forming a committee and one existed. She said it was decided to reconvene the committee to plan if there should be a conference in the spring. She said a conference in Portland in the spring on food policy could be a conflict.

Ms. Roy said an interest in a group discussion around food continued to come up at the local and state level.

Chair Mortimer asked Ms. Roy to bring those ideas to discuss.

I. ITEMS FROM THE CHAIR

There were none.

J. ITEMS FROM THE COUNCIL

Ms. Roy said several members discussed an idea for a Food Policy Council meeting in the southern part of the county as a response to Ms. Villarreal's comments that the southern part of the county had different needs. She said the meeting could be on a Thursday in September and a longer meeting and include lunch at the senior center and visits to a couple of farms.

She said it was also suggested the meeting time be changed from 8:30 a.m.-10:30 a.m.

K. ADJOURNMENT & NEXT MEETING: August 26, 2010

Having no further business to discuss the meeting was adjourned at 10:37a.m.

Approved by:


Katharine Mortimer, Chair

Submitted by:


Charmaine Clair, Stenographer

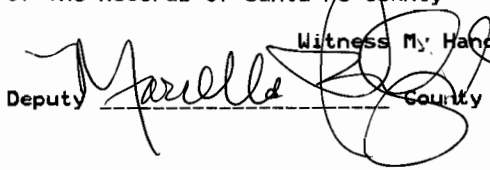


COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

FOOD POLICY ADV COUNCIL
PAGES: 11

I Hereby Certify That This Instrument Was Filed for Record On The 21ST Day Of February, 2011 at 03:31:19 PM And Was Duly Recorded as Instrument # 1627365 Of The Records Of Santa Fe County

Witness My Hand And Seal Of Office
Valerie Espinoza
Deputy County Clerk, Santa Fe, NM



SFC CLERK RECORDED 02/21/2011



Agenda



Santa Fe City and County
 Advisory Council on Food Policy Field Trip
 Santa Fe Canyon Ranch
 La Cienega, New Mexico
 Wednesday July 21, 2010 - 8:30 a.m.

CITY CLERK'S OFFICE
 DATE 7-14-10 TIME 10:00
 SERVED BY Katherine
 RECEIVED BY [Signature]

Santa Fe City and County
 Advisory Council on Food Policy Meeting
 Thursday July 22, 2010
 8:30 to 10:00 a.m.
 Angel Depot Conference Room
 1222 Siler Road, Santa Fe, NM

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – June 24, 2010
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 - 2. Assessment Subcommittee (M. Winne; P. Roy, chair; K. Mortimer; C. Rose; T. Rodriguez; R. Villarreal)
 - 3. Education and Outreach (R. Villarreal, T. McCarty, D. Lynch)
 - 4. Resource and Development (T. Rodriguez, chair; S. Hooper)
 - 5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)
 - 6. Food Conference Ad Hoc Committee revival (T. McCarty)
- J. ITEMS FROM THE CHAIR
- K. ITEMS FROM THE COUNCIL
- L. ADJOURNMENT

Next Meeting: August 26, 2010

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

CITY CLERK RECORDED 02/21/2011