

**INDEX OF
SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY**

THURSDAY, AUGUST 26, 2010

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SFC CLERK RECORDED 02/21/2011

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, 26, 2010

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Chair Katherine Mortimer, on this date at approximately 8:40 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated the presence of a quorum as follows:

Members Present

Katharine Mortimer, Chair
Terrie Rodriguez
Carol Rose
Steve Shepherd
Denise Lynch
Tony McCarty
Sarah Noss, Vice Chair (arrived later)
Sherry Hooper (arrived later)
Renee Villarreal
Bianca Sopoci-Belknap

Members Absent

Steve Warshawer (excused)
Pamela Roy (excused)
Mark Winne (excused)

Staff Present

Rubina Cohen

Others Present

Charmaine Clair, Stenographer

C. APPROVAL OF AGENDA

Ms. Sopoci-Belknap moved to approve the Agenda as presented. Mr. Shepherd seconded the motion and it passed by unanimous voice vote.

D. APPROVAL OF MINUTES –July 22, 2010

Ms. Rodriguez asked on page 7 under Resources and Development, if the \$8,500 received from the county, was for last year. For clarification the minutes should reflect that it was.

Ms. Rose moved to approve the Minutes of July 22, 2010 as amended. Ms. Rodriguez seconded the motion and it passed by unanimous voice vote.

E. COMMUNICATIONS FROM THE FLOOR

There were none.

F. STAFF COMMUNICATIONS

Chair Mortimer talked about an email she sent to the committee about a group whose work sounded interesting and related. She said the group told her they were aware of land at risk of losing their water rights and knew land in other parts of the state where the water rights had been lost. They looked for someone willing to farm land in the northern part of the state.

The committee discussed the e-mail and the group. Questions had been asked about the group at the county commission meeting; who they worked with and what their relationship was with Pojoaque Pueblo, etc. It appeared the group looked for land acquisition.

Ms. Cohen offered to invite the group to the Land Use Farm Production Subcommittee meeting and bring information back to the committee.

Mr. McCarty said that tied in with the work of the Land-Use Subcommittee. He said guidelines were being discussed for suggestions to the commissioners and city council of a systematic way to look at prospective land purchases.

Ms. Sopoci-Belknap suggested the committee's interest might be in the group's research of water rights and fallow land. She suggested they be asked how they could contribute to what the food council proposed rather than address their proposal.

Ms. Cohen provided an update of her work for the month. A summary follows:

- All of the subcommittee's met and worked on big issues. The Land Use Farm Production subcommittee met with Lori Porreca, who brought great tools for strategy for agricultural land and land use.
- Headway in the intranet was made and should be launched early next week. All of the documents would be available and could be downloaded and forwarded to others; there could be discussions; and there was a calendar for internal meetings.
- The food calendar was started and publicly accessible, though not many food events were posted. The food council could add items. Mr. McCarty, Ms. Villarreal and Ms. Sopoci-Belknap requested to be added as administrators. The parameters for posting were discussed.

Ms. Noss entered the meeting at this time.

- Ms. Roy had hand delivered all of the letters to the public officials in Washington, D.C. A letter was sent to Chair Mortimer to finalize and sign.
- Ms. Cohen met with Louise Pape at Community Gardens who had a list of things she asked for help or resources with, such as volunteers, money etc. and projects she thought the Community Gardens should take on. A list of the areas in need of assistance would be forwarded to the committee. They discussed an electronic format tool for gardeners to determine soil analysis on line. Ms. Cohen told Ms. Pape the committee would first work with her to promote the community gardens.

The food council discussed the electronic soil analysis. The County Extension Service also supplied that type of information and Ms. Cohen said she would ask Ms. Pape to talk to them about collaboration.

Ms. Cohen said the food council and the Santa Fe Community Gardens would have a joint press release to tell the community about the Community Gardens and how to participate. A series of press releases would begin with making the public aware of the number of community gardens and secondly, would highlight specific gardens and how the community could participate.

The committee discussed the promotion for the Community Garden. In the fall people could see the results of the harvest. In the spring additional press could be done to invite people out to the gardens and could provide information on how to get a plot. An idea for information on community gardens, community farms and CSA's previously discussed was thought to be important information to also get out.

G. BUSINESS

1. Letter(s) in response to County Commission Comments during Presentation
(R. Cohen & P, Roy)

Ms. Cohen said the letter took longer because statistics had to be clarified specific to Farm to Table. Chair Mortimer would need to review the letter and sign.

2. Update of County Sustainable Land Development Plan Review (R. Villarreal; P. Roy; S. Noss)

Ms. Villarreal said the tenth public hearing would be held for the CDRC (County Development Review Committee) at the Chamber of Commerce at 6 p.m. She said the recommended changes would be presented but not all of the changes had captured the southern Santa Fe County changes. She said the CDRC would have to take the presented recommendations and public comments made that night and move forward to the Board of County Commissioners (BCC).

She said on September 14 a study session would be held with the BCC to bring them up to speed on the chapters, changes and recommended revisions.

3. Plan for meeting in the southern part of the county for September (R. Villarreal)

Chair Mortimer said the next meeting would be on September 23. Ms. Villarreal was asked to coordinate and find a place for the visit. She thought it would make sense for the Food Policy Council to tour some farms since the southern part of the state should be aware of them.

The committee discussed a meeting in the southern part of the state. In addition to a meeting the committee should see what's going on and there should be a presenter or someone to host the meeting.

The committee discussed meeting places, farms and organizations that might want to be involved.

Mr. McCarty mentioned that the county expanded the *Meals on Wheels Program*. Mr. Shepherd added eventually the county would take over the centers in the county currently run by the city with the thought that what was done in El Dorado could be spread to the other centers.

H. SUBCOMMITTEE REPORTS

1. Food Production and Land Use Subcommittee (S. Ms. Noss, S. Warshawer; S. Hooper; T. McCarty)

Chair Mortimer said Ms. Noss was added to the Food Production and Land Use Subcommittee.

Ms. Hooper entered the meeting at this time.

Ms. Noss said the Food Production Land Use Subcommittee met and Lori Porreca helped them look at what other counties had done in terms of creating agricultural management plans. The subcommittee thought the county should have a more strategic plan that focused on agricultural land and how it could be preserved.

She said other counties had *tool boxes* to assess land, and determine if the county wanted to preserve or purchase land or if a conservation easement was best. She said the subcommittee and Ms. Porreca discussed the steps to take to help Santa Fe County determine an agricultural management plan.

A SWAT analysis of county agricultural situations was laid out; the land use policies that existed with their strengths and weaknesses and the subcommittee looked for gaps that should be filled.

Ms. Noss said a SWAT analysis by the subcommittee to show what other counties do and put together a toolbox of recommendations for the county to use for assessment work with agricultural land, would take a year. She said the subcommittee received copies of documents used by other counties and the first step was to see if the commissioners supported the process.

Ms. Noss said the subcommittee also talked about a LESA (land evaluation and sight analysis) work. Ms. Villarreal added the county listed LESA as a tool to use.

Ms. Villarreal asked to join the subcommittee.

Ms. Noss said it would be great to have a county planner on the subcommittee to look at costs. She said it was technical work and would be good to have funding to hire a consultant to help with the process. She was disappointed the county hadn't stepped up financially or supported the work of the Food Policy Council. She thought the county wasn't aware of what the work involved.

2. Assessment Subcommittee (M. Winne; P. Roy, K. Mortimer; C. Rose; T. Rodriguez; R. Villarreal)

Ms. Cohen gave an update of the Assessment subcommittee. She said at the last meeting the data collected from the USDA Food Atlas was reviewed with Mr. Winne. Ms. Porreca helped them make sense of the information.

She said a skeleton of what the assessment would look like would be developed with information used from their local area. She planned to call Ms. Rose for help on two areas and should have the structure at the next board meeting for review.

Ms. Sopoci-Belknap said AmeriCorps would start the young food cadre next week. Orientation would be held for 10 young professionals who supported different organizations and who worked in different areas of the food system. The youth would be placed at various service sites and receive 10 hours of Earth Care training.

She said some of the youth would work with Earth Care and the Alliance. In collaboration with the city one position would staff the Sustainable Santa Fe Commission and could also be considered staff for the Food Policy Council. They could support projects and a big project was focus on assessment.

She said the position went to Ralph Vigil, from the Acequia Association. She considered it a huge gift to work with someone of his caliber. He worked a number of years with the Acequia Association and was also an agriculturalist. If the Assessment Committee looked at more primary research the 10 individuals would be staffed to that project with Mr. Vigil as the leader.

She said Mr. Vigil would join them at the Food Policy Council meetings unofficially, as well as someone that looked at urban food infrastructure with a focus on green waste and composting, water management and harvesting and someone with a focus on neighborhood level outreach.

She said service projects would be done every day of orientation. The last project would be open to the public on Saturday, September 4 from 10:30 a.m. to 2:30 p.m. at the Community Farm.

Ms. Sopoci-Belknap said there was a USDA grant from the Hunger Free Communities Program area out of the 2008 Farm Bill. It was due October 1, 2010 and two kinds of grants would be made; one was a planning grant and the other was implementation. She said the grant was specific to a plan to end hunger in the community. Earth Care couldn't qualify under the implementation phase because they had jumped the gun.

She said Earth care wanted to co-submit for the grant under the planning section for the assessment with the Food Policy Council. She said the primary research would take a lot of resources and it would be good to have grant funds.

Chair Mortimer asked if the work of the Land-Use Assessment could be folded into the assessment.

Ms. Cohen said Resource and Development planned a meeting on August 30 to discuss how to work together to apply for the assessment part of the grant. She said that part of the grant asked for research and for a plan to be developed with a set of actions and then applied to implementation. The grant required work with a Food Policy Council or to be starting a food policy council.

Ms. Sopoci-Belknap said the emphasis on collaboration and coalition was a strong case given the two bodies; the Food Policy Council and the Food Project Coalition. She said the AmeriCorps funding and staffing for the assessment work would be viewed as an asset.

Chair Mortimer offered to help with the grant writing.

Ms. Noss said if the grant had a consultation part, Ms. Porreca put together a budget and that would be available.

Ms. Villarreal showed the Food Access map. She said it had additional locations and was broken down by grocery and convenience stores, big box stores, senior centers, shelters and food pantries. She said the missing locations were for WIC.

She said she struggled with the locations that provided only certain designations and were not open to the public, like Lifelink. She had removed locations based on referrals from the list.

Ms. Sopoci-Belknap asked if the food council could benefit from understanding where the food distribution points were. She thought it would be useful to know locations that food was distributed to for low income people.

Ms. Villarreal said that was why the list grouped areas under shelters, food pantries or discounted meals.

Ms. Hooper said the Food Depot served about 60 agencies in Santa Fe County that ranged from a bag of food versus a soup kitchen or a homeless shelter. She said whether to include them on the list was an issue because it wasn't open to a lot of people.

Ms. Villarreal provided an example. She said the Teen Parent Center received food from the Food Depot but doesn't serve the entire school.

The food council discussed what to call the map and decided on the Food Access Map in Santa Fe County. The map would be on the Food Council website.

Chair Mortimer congratulated Ms. Villarreal on a great job.

Population areas on the map were discussed. Ideas were to show population in numbers or demographics; to show where communities were located or location by jurisdictions. The density of streets would hint at population; spacial statistics could be based on income from the census and the average distance to grocery stores could be mapped.

Ms. Villarreal said currently the map showed a few traditional communities. She said a jurisdictional map could designate forest service land from state forest land, Pueblo land and state land.

3. Education and Outreach (R. Villarreal, T. McCarty, Lynch)

Ms. Cohen said the subcommittee tasked themselves to come up with two words of what the food council does that could be used on marketing campaigns etc. Those two words could be expanded into a sentence or a tag line to use in a larger campaign or in a paragraph that would describe more of what was done by the Food Policy Council. The idea was to get away from political words like *nutritious* or *healthy*, etc.

She said the subcommittee decided on Steve Warshawer's words "*opportunity and choice*." She said the words were expanded to a full sentence but had to be finalized and the food council would be asked for feedback.

Ms. Cohen said she would work with Ms. Pape to get the press release out.

She said a date was set for August 30 at noon at the Food Depot for the food council to see *Feeding Santa Fe* and discuss who to share the film with and how that should be done.

4. Resource and Development (T. Rodriguez, chair; S. Hooper)

Ms. Rodriguez said the subcommittee discussed a meeting with Commissioner Harry Montoya. She, Ms. Cohen and Ms. Noss could meet with him to see if he would assist the Food Policy Council in getting \$10,000 from the county.

Ms. Noss said she and Ms. Roy met with the McCune Foundation. She received a phone call from the Foundation afterwards and was told a grant had gone awry and \$5,000 was available that would have to be dispersed before the end of the year. She said it was outside of the regular funding cycle and she thought McCune would be pleased to see the county match the funds.

Ms. Rodriguez said that would be a good tactic to let the county know McCune Foundation would give \$5,000.

Ms. Villarreal added that it would be good to meet with Commissioner Montoya. She said she talked with Virginia Vigil about the McCune money and told her the county should match the \$5,000. She said Commissioner Vigil asked if staff time wasn't considered part of the match. The Commissioner asked to be kept in the loop and said she would be happy to meet with the Foundation about the county's financial situation.

Ms. Villarreal thought the county could understand the urgency of the funding because the Food Policy Council had nothing tangible to show. She said their work took a long time and the county might think nothing was being done.

Ms. Rodriguez said Commissioner Montoya was interested; he liked the idea and understood that things took time. She thought it a good idea for the food council to work with the Commissioners.

Ms. Noss said it would be good to have Ms. Roy at the meeting and it should wait until she returned.

Chair Mortimer said the partner groups were doing a lot that related and could lend to the legitimacy. She said assessment was a good example of how long the work took; policy couldn't be recommended without understanding the implications.

Ms. Sopoci-Belknap said it would be good to look at the USDA matching requirements and discuss those along with McCune. She thought the Food Policy Council could explain without the support of local government institutions, it could be asked why the federal government would want to give them money.

Chair Mortimer suggested the Food Policy Council apply to the regular funding cycle at the McCune Foundation for the assessment project. She said the \$5,000 could be for the general fund which paid for the Food and Security Council Conference in October.

Ms. Noss said the food council would face the same problem next year and should keep going if McCune was interested through their regular funding cycle.

5. Procurement (T. Rodriguez; P. Roy; S. Shepherd)

Ms. Cohen said the Procurement Subcommittee hadn't met the previous month but they had received a lot of information to develop policy recommendations for the city and county with the caveat they had gone above and beyond the state recommendations for procuring purchasing; especially for seniors.

She said the next step was to develop a set of recommendations to take to the city and county. Ms. Roy had questions that needed to be answered first. She would follow up with her and set up a meeting.

6. Food Conference Ad Hoc Committee (T. McCarty, K. Mortimer, C. Rose, S. Noss,)

Chair Mortimer said Ms. Noss was added to the Food Conference Ad Hoc Committee. Ms. Hooper said she should be able to help in a few months.

Chair Mortimer said the AmeriCorps youth group should be involved and their schedule could be worked with. She asked Ms. Cohen to work with Mr. McCarty to organize the first meeting.

I. ITEMS FROM THE CHAIR

Chair Mortimer welcomed Ms. Sopoci-Belknap to the Food Policy Council. She confirmed Ms. Sopoci-Belknap was added to the Assessment and the Education and Outreach subcommittees and she would be copied on information on the Adhoc committee.

Ms. Rodriguez said if the Food Policy Council applied for the USDA grant they wouldn't be the primary applicant. She said the hope was for a corporate partner to be the applicant.

Ms. Cohen said that the primary applicant was also discussed with Ms. Hooper and could be coordinated.

Ms. Sopoci-Belknap said she was fine either way. She would send an outline of how assessment fees would be framed and of the longer term concept of implementation within the collaborative relationships.

Ms. Rose said it had to be decided who would manage the grant if received.

Ms. Sopoci-Belknap said before she agreed to administer a large grant, she wanted to discuss roles.

Chair Mortimer said to administer a grant was a fair amount of work and funding would be needed for staff. She said Ms. Cohen's role could be expanded if some of the funds could be used.

J. ITEMS FROM THE COUNCIL

Ms. Noss said New Mexico would get about \$47,000 of federal stimulus money that would match food stamp transactions at farmers' markets one to one. She said the challenge was that the farmers markets would end in

October and the stimulus money wouldn't include any promotional funds to get the word out to the food stamp community. The hope had been that the Governor would talk about it but it wasn't in the paper after it was announced.

She asked members for ideas on how to get the word out. The program would be active until the end of the year or until the \$47,000 ran out. She said in Santa Fe the market ran longer and would be okay but it would be a shame for the money to be available and not be able to get the word out.

Suggestions were made as follows:

- o Mr. Shepherd would put information on the county website.
- o Ms. Villarreal could ask to put information on the paychecks.
- o Ms. Rodriguez asked for a flyer about the program and would have Public Relations send it out.
- o Chair Mortimer suggested working with reporters for articles.
- o Ms. Cohen said she could send information to all of the partner agencies.

Ms. Villarreal said the Seeds of Change had closed. She asked if anyone knew what would happen to the facility. No one knew.

Ms. Noss said the seed distribution and the Farms on Market were closing. She looked for a way it could be donated so it would stay in farmland.

K. ADJOURNMENT & NEXT MEETING: September 23, 2010

Having no further business to discuss the meeting was adjourned at 10:23 a.m.

Approved by:


Katharine Mortimer, Chair

Submitted by:


Charmaine Clair, Stenographer



COUNTY OF SANTA FE)
STATE OF NEW MEXICO) ss

FOOD POLICY ADV COUNCIL
PAGES: 11

I Hereby Certify That This Instrument Was Filed for
Record On The 21ST Day Of February, 2011 at 03:35:16 PM
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Witness My Hand And Seal Of Office
Valerie Espinoza
Deputy  County Clerk, Santa Fe, NM



Agenda



Santa Fe City and County
Advisory Council on Food Policy
Thursday August 26, 2010
8:30 to 10:30 a.m.
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 8-18-10 TIME 12:46

SERVED BY Katherine Martin

RECEIVED BY [Signature]

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- D. APPROVAL OF MINUTES –July 22, 2010
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 - 5. Procurement (T. Rodriguez; P. Roy; S. Shepherd, R. Villarreal)
 - 6. Food Conference Ad Hoc Committee revival (T. McCarty)
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

Next Meeting: September 23, 2010

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SFC CLERK RECORDED 02/21/2011