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**SANTA FE COUNTY**  
**HEALTH POLICY & PLANNING COMMISSION**  
**August 5, 2011**

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**MINUTES OF THE**  
**SANTA FE COUNTY**  
**HEALTH POLICY & PLANNING COMMISSION**



**August 5, 2011**

A meeting of the Santa Fe County Health Policy and Planning Commission was called to order at 9:05 a.m. by Commissioner Rowe on the above-cited date at the Santa Fe County Health & Human Services Department, 2052 Galisteo Street, Suite B, Santa Fe, New Mexico.

Roll call indicated the presence of a quorum for conducting official business as follows:

**MEMBERS PRESENT:**

- James Bond
- George Gamble
- David Harwell, newly appointed member
- Antoinette Montañó
- Kathleen Rowe
- Anna Vigil

**MEMBER(S) ABSENT:**

- Judith Williams, Chair, excused
- Deborah Armstrong, Vice Chair, excused

**STAFF PRESENT:**

- Lisa Garcia, Maternal and Child Health
- Marie Garcia, Health and Human Services Department
- Joseph Gutierrez, Community Services Department Director
- Frank Magourillos, DWI Prevention Program
- Steve Shepherd, Health and Human Services Department Director

**OTHERS PRESENT:**

- Kathy Armijo-Etre, CHRISTUS/St. Vincent Regional Medical Center
- Robin Hunn, Project Access
- Mary Justice, CARE Connection
- Lynda Longacre, Project Access
- Jo Ann G. Valdez, Stenographer

COUNTY OF SANTA FE )  
STATE OF NEW MEXICO ) ss  
I Hereby Certify That This Instrument Was Filed for  
Record On The 8TH Day Of September, 2011 at 11:07:45  
And Was Duly Recorded as Instrument # 1644743  
Of The Records Of Santa Fe County  
Witness My Hand And Seal (F of f  
Valerie E  
Deputy \_\_\_\_\_ County Clerk, Santa

REC'D  
FILED  
RECORDED  
09/08/2011

## APPROVAL OF AGENDA

The following items were added to the agenda:

- 1) A report on the meeting with the Wellness Department of the Santa Fe Public Schools
- 2) A report from CARE Connection

**Commissioner Bond moved to approve the Agenda as amended. Commissioner Gamble seconded the motion, which passed unanimously by voice vote.**

## APPROVAL OF MINUTES

*Draft Minutes for July 1, 2011*

**Commissioner Bond moved to approve the Minutes of the July, 2011 meeting as submitted. Commissioner Gamble seconded the motion, which passed unanimously by voice vote.**

Introductions were made.

Mr. Shepherd introduced Joseph Gutierrez, the Director of the new County Community Services Department. He noted that Mr. Gutierrez will be attending the HPPC meetings from now on.

## MATTERS FROM PUBLIC CONCERN

There were none.

## MATTERS FROM THE COMMISSION

### **A. Welcome New Commissioner David Harwell-District V**

Commissioner Harwell was introduced. He gave a brief history of his background. He noted that he has a particular interest in HIV issues and AIDS funding.

### **B. UNM Results of Meeting (Commissioners Kate Rowe and George Gamble)**

Commissioners Gamble and Rowe initiated communications with UNM. Following discussion about the possibility of doing some research in the County on health related matters, Commissioners Gamble and Rowe went to the Department of Public Health and the School of Nursing at UNM, as two likely places to communicate with them about the possibility of their students doing their practicums in Santa Fe County. Chair Williams, Commissioners Rowe and Gamble met with the Dean of the School of Nursing, the head of the Robert Wood Johnson Program, and the head of the Department of Public Health last week, and they were receptive to the idea of having a place in Santa Fe County where the students could come and do some research. A second meeting has been scheduled for next week. Steve Shepherd will join them when they talk to faculty members about more specific ideas regarding research projects; and possibly updating the Call to Action Plan.

Commissioner Gamble said some of the particular subjects that students could be interested in would include a negotiated process because HPPC may have some priorities and the students may have some of their own priorities. He said they will report back to the HPPC before any decisions are made.

### **C. Future Agenda Items for September & October 2011**

Mr. Shepherd said there are already two items for next month's agenda: 1) Elect a Vice Chair and 2) a presentation on the Indigent Fund.

Commissioner Bond noted that Commissioner Rowe will not be present at the September meeting. He suggested that the Commission wait until the October meeting to elect a Vice Chair.

Mr. Shepherd mentioned that the Resolution to add members to the HPPC will go before the Board of County Commissioners next week and there may be four new members by the October meeting. The advertisement for new members will start next week. The positions for Districts 1, 3, 4 and 5 are presently vacant and will be filled.

Commissioner Gamble said that the Wellness Department at the Public Schools would be happy to make a presentation to the HPPC. Mr. Shepherd offered to contact them.

Commissioner Harwell said he would like to get in touch with someone at Southwest Care about the possibility of making a presentation to the HPPC.

### **ADDITIONAL AGENDA ITEMS ADDED:**

#### **A. A report on the meeting with the Wellness Department at the Santa Fe Public Schools**

Commissioner Gamble reported that he has had two meetings with the Wellness Department and they are very involved in tobacco prevention and reduction efforts throughout the County. They were successful in getting the Housing Authority in the City to be smoke-free and are now working with the Housing Authority Director of the County to see if they can implement this at the County level.

Mr. Shepherd suggested that the HPPC invite representatives from the County Housing Authority to make a presentation in the future.

Commissioner Gamble said in speaking with them about the preventive activities that they are involved with - in terms of curriculum and special projects - it appears that there may be a number of things that the HPPC could collaborate with them in some way. For example, they are presently writing proposals around tobacco prevention, and possibly the HPPC could write letters of support for them.

Mr. Shepherd said the Wellness Department works closely with the County's DWI Planning Council and it would be helpful if they get engaged with the HPPC.

Commissioner Gamble noted that the Wellness Department has asked that they receive copies of the HPPC's agendas via e-mail.

Mr. Shepherd offered to add them to the e-mail distribution list.

Commissioner Gamble said the Wellness Department also talked about the prison population and the number of number of kids who have relatives who are in the prison system. 30% of the students in the Santa Fe Public Schools have someone in the prison system. This influence is not a positive influence in a number of ways; such as gangs and gang-related issues and this can carry into families.

Commissioner Gamble said another big issue for the schools is attendance rates.

Commissioner Rowe said this could be another project that the HPPC can propose to UNM.

Mr. Shepherd noted that staff invited Ardis Thomas of the County Corrections Department and Kathy Armijo-Etre of CHRISTUS/St. Vincent Regional Medical Center to talk about medical care for the inmates. Ms. Thomas will be on the agenda for the September meeting.

Mr. Shepherd mentioned that an update from CHRISTUS/ St. Vincent Regional Medical Center will be a standing item on future agendas for the County Indigent Hospital and Health Care Board meetings. He invited the Commissioners to attend the meetings. They are held on the last Tuesday of the month at 9:00 a.m. in the Legal Conference Room at the County Courthouse. The next meeting will be August 30<sup>th</sup> at 9:00 a.m.

#### **B. CARE Connection Report**

Ms. Justice explained that the CARE Connection was created after a task force was appointed by the Mayor of Santa Fe, after the police shot a man who suffered from severe mental illness. People came together to see what could be done to better address behavioral health in the community so that this kind of thing does not happen again. The CARE Connection is now part of CHRISTUS/St. Vincent Community Health Department.

Ms. Justice said the task force met for quite some time and came up with crisis stabilization, a detox program and a central intake and referral center. The crisis stabilization resulted in a grant from the Robert Wood Johnson Foundation that created a mobile crisis team of therapists who go out and stabilize a crisis.

Ms. Justice reported as follows:

- The Detox Center, now known as the Sobering Center, opened in November of 2006 and has seen 2300 people since opening. The Sobering Center gets a lot of repeats; therefore this is not the number of intakes, it is the number of unduplicated clients.

- The Sobering Center has 10 beds; 5 for women and 5 for men. It is a 24-hour operation and presently has 14 staff members.
- One of the changes that the hospital made was the increase of the staffing ratio; so that there would be three staff members on each shift, instead of two.
- The Sobering Center continues to see people with substance problems, alcohol being the majority; 20% being heroin and cocaine: the Sobering Center saw a huge increase in heroin use. Alcohol use is approximately 54%.
- The Sobering Center has done over 4,000 intakes: 75% are male clients; 25% are female; however they have seen an increase in females. They get most of clients from the hospital and require that they get a medical clearance before coming in. They also get all the DWI offenders from the courts.
- The Assessment Center was opened in 2005. They do assessments for substance abuse problems and mental health problems. They administer a federal "Access to Recovery" voucher program, where they issue vouchers for people to pay for this. They have to be income eligible and have to be city residents.
- The Assessment Center has over 20 providers in the network that clients can choose from. The federal program also has a "Recovery Voucher" support program that help people pay for things like yoga, massage, acupuncture, spiritual support, peer and family support, transportation and day care. They are in the third year of the Access to Recovery Program.

## **INFORMATIONAL ITEMS**

### **A. CHRISTUS/St. Vincent Regional Medical Center (Kathy Armijo-Etre)**

[Copies of the *Christus St. Vincent Regional Medical Center Report on Community Health* were distributed in the Commissioners' packets. A copy is hereby incorporated to these minutes as Exhibit "B".]

Ms. Armijo-Etre said she is responsible for setting up and working the Department of Community Health, which is a new department within the CHRISTUS/St. Vincent Regional Medical Center. The Community Health Department was established approximately one year ago after a study was done in 2009, and completed in 2010, on the community needs in behavioral health. They looked at the capacity and services available in the community. They held a lot of focus groups with family members who have loved ones who suffer from mental health illness and addictions; and the focus groups formed the concept of creating the Community Health Department. At the same time, the CARE Connection joined the hospital.

Ms. Armijo-Etre presented the information in Exhibit B.

Ms. Armijo-Etre explained the leading detriments of health care, which included genetics, the use of health care, socialization, behavior and environment. She discussed demographics, health throughout one's life span, and early childhood health indicators. Some

health indicators included the use of drugs, alcohol, insufficient food, education level, as well as the problems with diabetes.

Ms. Armijo-Etre reviewed the accomplishments of CSVRMC in the various fields, to include behavioral health, domestic violence and women's health and elder care. She noted that CSVRMC will be opening a psychiatric unit.

Ms. Armijo-Etre said as part of the community health initiative, the Board of Directors of CSVRMC made a strong statement to figure out a way to- not only absorb the cuts- but continue to fund critical community health services. She said this was a competitive process and a team was created to review the proposals. CSVRMC funded the following services/programs:

- United Way First Born
  - Project Ann
  - PMS School Health
  - Team Builders
  - NM Suicide Prevention
  - Project Access
  - La Familia Medical Center
  - St. Elizabeth's Shelter
  - PMS SF Guidance Center
  - Solace Treatment Center
  - Women's Health Services
  - Coming Home
  - Open Hands
- (A total of \$500,000)

Ms. Armijo-Etre noted that CSVRMC is using a model called "Results-Based Accountability".

She mentioned that CEO, Alex Valdez serves on the United Way Board of Directors and Co-Chairs the Mobilization for Education Advisory Council. CSVRMC is facilitating Community Early Childhood strategic planning in partnership with the United Way Children's Project.

Ms. Armijo-Etre will be present at the HPPC September meeting.

**B. DWI Prevention Presentation (Frank Magourilos)**

[Copies of the PowerPoint presentation were distributed in the Commissioners' packets. A copy is hereby incorporated to these Minutes as Exhibit "A".]

Mr. Magourilos presented the information in Exhibit A. He noted that he is a certified Prevention Specialist and is tasked with all the prevention components of the County's DWI Program. The County's DWI Program is the only DWI Program in the state that has three IC&RC Certified Prevention Specialists.

Mr. Magourilos said there are five members of the DWI Prevention Planning Council that are representing the DWI Prevention Subcommittee. The Subcommittee's purpose or mission is to help and support prevention staff on decision making, and make recommendations on existing and new programming, founded on sound evidence-based prevention practices and Santa Fe County needs.

Mr. Magourilos noted that they fund two law enforcement officers at the Sheriff's Department and their main responsibility is DWI enforcement. They have compliance monitors and screening individuals who work with the Magistrate Court for DWI offenders.

Mr. Magourilos said over the last 10 years, prevention has really come a long way. He explained that evidence-based practices in prevention are defined by the Substance Abuse and Mental Health Service Administration's (SAMHSA) and the Center for Substance Abuse Prevention (CSAP) in their National Outcome Measure Tool 23 (SAMHSA, 2007). According to SAMHSA, an evidence-based intervention must be:

- 1) Included in a federal list or registry of evidence-based interventions OR
- 2) Reported (with positive effects) in peer-reviewed journal OR
- 3) Have documented effectiveness based on the three following guidelines:
  - a. The intervention is based on a solid theory or theoretical perspective that has validated research; AND
  - b. The intervention is supported by a documented body of knowledge – a converging of empirical evidence of effectiveness-generated from similar or related interventions that indicate effectiveness; AND
  - c. The intervention is judged by informed experts to be effective (i.e., reflects and documents consensus among informed experts based on their knowledge that combines theory, research and practice experience). "Informed experts" may include key community prevention leaders, and elders or other respected leaders within indigenous cultures. All three bullets must be documented under this definition.

Mr. Magourilos said the County's current prevention programming is categorized in the six CSAP strategies. The first category is dissemination of information. This is where they share information with others in the community. The County advertises with local radio stations, the United Artists theaters, on Santa Fe Trail's public buses, the *Santa Fe New Mexican*, *Santa Fe Reporter*, on the internet and other venues. They also attend, set up and staff displays at annual events such as the County Fair, health fairs at the Community Convention Center, the Community College, St. Vincent Hospital, and many others, where they provide the public with information on DWI, alcohol abuse and other drug-related issues.

Commissioner Bond asked how the County knows that the advertising component works; and what methods are they using to determine that they are making an impact.

Mr. Magourilos said he is talking in the context of people seeing the advertisements; however, they do not know if it is working, as far as attitude and behavior change. He said this strategy needs to be utilized in conjunction with other strategies. He said this is a systemic issue and requires a systemic approach.



Mr. Magourilos said that they are also asked to provide prevention expertise to many individuals, organizations, and state agencies on an on-going basis.

He noted that they have installed large vinyl banners with anti-DWI, alcohol and drug messages for students in several schools in Santa Fe County. They also do a great amount of single presentations to schools, events, conferences, and coalitions on an on-going basis.

Mr. Magourilos said the second category for the CSAP strategies is prevention education. They utilize a model called "Protecting You, Protecting Me" (PY/PM). This model program is currently implemented in Pojoaque Valley and Edgewood Schools. PY/PM is an alcohol use prevention curriculum for children in grades 1<sup>st</sup> through 5<sup>th</sup>. This model/program has had a lot of positive outcomes. It is designated as a model program by SAMHSA, a division of the U.S. Department of Health and Human Services. It helps reach children before they have fully shaped their attitudes and opinions about alcohol use by youth and their role in preventing it. The curriculum focuses on the effects of alcohol on the developing brain during the first 21 years of life. The lessons reinforce the fact that the brains of children and adolescents are still maturing and respond to alcohol dramatically differently than adults' brains, putting children at a much higher risk. The curriculum provides a series of 40 science and health based lessons, eight lessons for each grade, one through five.

Another program is called "Envision Your Future", a non-clinical, positive youth development program that gets kids engaged in their lives by guiding them to find a positive direction, short-term, medium-term, and long-term. Children realize that education is a key to successfully achieving their goals. Envision Your Future starts with what is right in an individual and is based on Cognitive Field Theory, Self Determination Theory and Motivational Interviewing. This program has been implemented in the Pojoaque Valley Schools and the County has received requests to implement this in the Edgewood area schools.

There is also Media Literacy (Alcohol Literacy Challenge). This is based on expectancy theory, which is a belief one has about decisions to drink- and how much – are challenged in this evidence-based curriculum. The curriculum is delivered by Dr. Peter DeBenedittis, an internationally recognized media expert. ALC will be implemented this year in 17 schools and community centers in Santa Fe. Additionally, Dr. DeBenedittis will continue to provide ALC presentations to Teen Court youth. Dr. DeBenedittis does about 10-12 presentations per year.

Mr. Magourilos said another curriculum they use is called "Bullying Curriculum". This curriculum includes three videos/DVDs and an extensive teacher guide, as well as other kid-friendly components for post-viewing fun and learning. He noted that the State of New Mexico has mandated that schools have a bullying curriculum because this is a huge issue. The Bullying Curriculum is presently being implemented at the Pojoaque Valley schools.

Mr. Magourilos aid they are also using a curriculum called "Keep a Clear Mind". This is a SAMHSA curriculum that is a 4-week take-home drug education program designed for upper elementary school students. The program contains four weekly sets of activities to be completed

by students and their parents together. This program is currently being implemented at the Pojoaque and Edgewood schools.

Another program that is being utilized at the Santa Fe Community College is “Curriculum Infusion”, which is a process of integrating alcohol and other drug abuse prevention content into courses across the standard curriculum. For example, they discuss the effects of alcohol and adolescent brain development in a physiology/biology class. The goal of this project is to include alcohol and other drug issues in diverse subject areas.

Mr. Magourilos reported that they do a lot of presentations at schools. In the past several years the Prevention Specialists have given over 500 school presentations reaching over 15,000 youth with emphasis on DWI awareness, media literacy and substance abuse prevention and information. The participating schools include elementary, middle, high school, public and private, in the entire Santa Fe County, including Edgewood, Pojoaque and also Moriarty schools and several other schools in NM counties.

The third CSAP strategy is alternative activities. They hold a conference called “Change Your Reality Youth Conference”. The purpose of this conference is to connect the youth with the communities in a fun and interactive way. This conference provides an opportunity for students from all walks of life and several different communities to understand and develop their culture, history, environment, dreams, abilities, and skills. A variety of workshops, speakers, activities, and entertainment are provided.

Mr. Magourilos said another program that they partially fund (\$15,000) is the Student Wellness Action Team (SWAT). The County funds one component of this program that is in the Santa Fe Public Schools and St. Michael’s High School. SWAT involves youth and peer to peer advocacy for wellness in schools. This involves a retreat, media literacy, information dissemination, advocacy, and facilitated on-going support and projects. Teachers and coordinators are also involved with this.

Another category of the six CSAP strategies is the “Community Based Processes”. Mr. Magourilos said this is probably considered the most important of all the CSAP strategies because it involves many local, state, private organizations and coalitions in the state. Some of the partners include: The NM Prevention Network, NAMBE Pueblo, NM Alliance for School Based Health Care, NM National Guard, UNM Continuing Education, Rio Arriba County DWI Program, NM Health Collaborative CAT Team, NM MADD, schools, universities, and community colleges.

Commissioner Gamble asked Mr. Magourilos how they collaborate with the Wellness Department in the Santa Fe Public Schools.

Mr. Magourilos said they participate in their meetings and collaborate with them on different projects throughout the year. In fact, the month of April is Alcohol Awareness month and they do different things and programs in the Santa Fe Public Schools during the month of April every year.

Commissioner Bond asked Mr. Magourilos if they know whether or not the programs are effective in reducing the recidivism rate in alcohol, drug and tobacco use.

Mr. Magourilos said it is a tremendous systemic issue and that's why collaboration is important. In order to be effective, the entire community needs to realize that everyone has a stake in this; and they have to work with others who have similar goals.

Commissioner Gamble asked Mr. Magourilos if he had any sense of the alcohol consumption in the County; and how this has changed over the years.

Mr. Magourilos said he could get this information. He noted that alcohol consumption by youth has increased. He explained that the state of New Mexico – and this includes Santa Fe County- is number one in the country for early onset of alcohol use., The average age of youth who are starting to drink is 12 years of age. He said we are number one in terms of single parents, teen pregnancy and suicide. This is why everyone has to look at the risk factors.

Commissioner Harwell said in terms of prevention, he did not know if this is a county or state issue – but why do we allow gas stations to sell cold beer and miniature liquor bottles.

Mr. Magourilos said it is a state issue. He said the County could do local ordinances but this problem is all around the state; and they have talked about these issues. He explained that the liquor industry is unbelievably strong. He said many organizations and individuals have been pushing for an increase in the liquor excise tax for many years – this funding could be utilized for prevention, particularly youth prevention. However, the proposal to increase in the liquor excise tax gets overturned or shot down.

Mr. Magourilos said environmental strategies or approaches are just as critical. He referred to the County's CADDY Program, which is basically a safe-ride program where City Cab transports individuals from bars to their homes. This is an alternative to having a designated driver. This service is only available in the Santa Fe limits.

Commissioner Rowe said if females are drinking more than they used to; and we have the highest pregnancy rate in the country - is the county looking at the outcomes of these pregnancies and the statistics for fetal alcohol syndrome.

Mr. Magourilos said yes, all this is looked at and fetal alcohol syndrome is an issue. He offered to provide these statistics and information to the HPPC. He noted that funding for prevention at the state level has dwindled over the last several years. He mentioned that the Department of Health did a gap analysis report in 2003 or 2004 and they found out that it would cost the State of New Mexico \$74 million for an ideal prevention system- to adequately address all these issues and prevention.

Mr. Magourilos noted that the Department of Finance (DFA) and Administration has given them stellar reviews at the Santa Fe County/DWI audits. DFA is utilizing the County's Prevention "Action Plan" and model as a benchmark for all of the other NM Counties DWI programs to use. The County gets audited every two years.

Mr. Magourilos concluded his presentation noting that the County DWI Program is hiring an external evaluator to objectively look at their programs; and work with them on an ongoing basis, to see what changes they need to make and what areas they need to work on. They are also going to develop a strategic plan so that they can better formalize everything they are doing in terms of prevention.

**C. Medicaid Redesign (Commissioner Williams)**

This agenda item was not discussed.

**D. Healthcare Assistance Program (Steve Shepherd)**

Mr. Shepherd referred to the handout entitled "*Issues for Santa Fe County Healthcare Assistance Program (Indigent Fund)*" noting that the Board of County Commissioners requested that the HPPC look at a couple of things and provide advice on them, they are: 1) Is there a better way to determine who is a Healthcare Assistance Program Providers? 2) Is there a better way to allocate funding among providers? 3) Should funding be targeted to specific services and 4) what to do when there is excess Healthcare Assistance Program funding? A presentation on the Healthcare Assistance Program will be an agenda item at the September meeting.

**ACTION ITEMS**

There were no action items.

**ANNOUNCEMENTS**


The next HPPC Regular Meeting is scheduled for September 2, 2011 at 9:00 a.m. at the Health and Human Services Conference Room.

Commissioner Rowe said she would not be present at the September 2, 2011 meeting.

**ADJOURNMENT**

Having completed the agenda and with no further business to come before the Commission, Commissioner Rowe moved to adjourn the meeting, seconded by Commissioner Montano, the meeting adjourned at 11:10 a.m.

Approved by:

  
**Judith Williams, Chair**

Respectively submitted by:

*Jo Ann G. Valdez*, Stenographer