

**SANTA FE COUNTY**

**HEALTH POLICY & PLANNING COMMISSION**

**Minutes - April 3, 2009**

<b><u>ITEM</u></b>	<b><u>ACTION</u></b>	<b><u>PAGE(S)</u></b>
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<b><u>PRESENTATIONS:</u></b>		
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<b>b. Project LAUNCH</b>	<b>Motion passed</b>	<b>3-7</b>
<b><u>HPPC EXECUTIVE COMMITTEE REPORT</u></b>		
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<b>ANNOUNCEMENTS</b>		
<b>a) NEXT MEETINGS:</b>		
1) The next HPPC Executive Committee Meeting is scheduled for Wednesday, April 15, 2009 from 8:30-10:00 a.m. at the Santa Fe County Health and Human Services Department, Suite B.		
2) The next scheduled regular HPPC meeting is May 1, 2009 from 8:30 a.m. at the Santa Fe County Health & Human Services Department, Suite B.		
<b>ADJOURNMENT</b>		<b>9</b>

**MINUTES OF THE**  
**SANTA FE COUNTY**  
**HEALTH POLICY & PLANNING COMMISSION**

**April 3, 2009**

A Regular Meeting of the Santa Fe County Health Policy and Planning Commission was called to order at 8:43 a.m. by Chairman Larry Martinez on the above-cited date at the Santa Fe County Health & Human Services Department, 2052 Galisteo Street, Suite B, Santa Fe, New Mexico.

Roll call indicated the presence of quorum for conducting official business as follows:

**MEMBERS PRESENT:**

Larry Martinez, Chairman  
Daniel Burke  
John Cassidy  
Arturo Gonzales  
Valery Henderson  
Melissa Manlove  
Dr. Frantz Melio  
Terri Rodriguez  
Beverly Russell  
John "Jack" White

**MEMBER(s) ABSENT:**

Jacqueline Baca, excused  
Erika Campos, excused  
Lydia Zepeda Jennings  
Glen Wieringa, excused

**STAFF PRESENT:**

Steve Shepherd, Health and Human Services Division Director

**OTHERS PRESENT:**

Alan Austin, United Way, Santa Fe County  
Katherine Freeman, United Way, Santa Fe County  
Rebecca Frenkle, League of Women Voters  
Stephen McKenzie, NMDOH, Santa Fe Health Office  
William Moffett, United Way, Santa Fe County

Lillian Montoya-Rael, United Way, Santa Fe County  
Carol Tyrrell, DOH/MCH  
Stacy Quinn, United Way, Santa Fe County  
Jo Ann G. Valdez, Stenographer

### **APPROVAL OF THE AGENDA**

**Commissioner Gonzales moved to approve the agenda, as published.  
Commissioner Russell seconded the motion, which passed unanimously by voice vote.**

### **APPROVAL OF THE MINUTES: March 6, 2009**

Chairman Martinez noted that he had some minor revisions to the Minutes and would be willing to share those, if any one is interested. He asked members if there were any corrections or additions to the Minutes.

**Commissioner Melio moved to approve the Minutes of the March 6, 2009 meeting, as amended. Commissioner Burke seconded the motion, which passed by voice vote.**

### **PRESENTATIONS:**

#### **a. Cooking Classes and Food Demonstrations**

Commissioner Henderson reported on a project that the Department of Health is doing. The Department of Health has a grant through the Department of Health and Human Services to support nutrition and education classes. Commissioner Henderson said as part of this initiative they are working in different areas in the region, i.e., Taos, Santa Fe and Espanola. They have cooking classes every Tuesday from 4:00 p.m. to 6:30 p.m. Along with the cooking classes there will be food demonstrations. Each participant engages in preparing meals and young children are encouraged to attend the nutrition education activity. The idea is to increase the consumption of vegetables and whole grains and decrease the consumption of sweets and beverages such as sodas and Kool-Aid. They also want to increase physical activity. The cost is free and the classes have been taking place since March and are held at Open Hands on 2976 Rodeo Park Drive East. Commissioner Henderson noted that they did some outreach – they went to Headstart and they also had some fliers that were printed in Spanish and English. 1200 fliers went to the Food Depot. However, they have only had an average of seven families per cooking class. The next four-week cycle will start on April 7<sup>th</sup>. Commissioner Henderson mentioned that the cost of the recipes is less than \$1 per serving. She distributed two recipes and prepared a meal for the Commissioners to sample.

Chairman Martinez noted that Commissioner Henderson attended the Headstart Health Advisory Committee meeting. He said they are distributing information also.

Commissioner Rodriguez informed Commissioner Henderson that the City is doing a healthy lifestyle initiative and have established a partnership with Whole Foods and they will allow the use of their kitchen to do food demonstrations. They will also provide a

cook for the demonstrations and will do tours of the grocery store to show people how to effectively shop for groceries to feed their families.

**b. Project LAUNCH**

[Information on Project LAUNCH (Linking Actions for Unmet Needs in Children's Health) was distributed in the Commissioners' packets.]

Chairman Martinez noted that a number of questions came up at the previous Commission meeting about Project LAUNCH and a motion was passed that expressed the Commission's concerns. A letter was drafted and distributed to the Commissioners and they suggested that representatives from Project LAUNCH be invited to the meeting to make a presentation and respond to the Commission's concerns.

Substance Abuse and Mental Health Services Administration (SAMHSA) awarded grant funds to five states and one tribal program for Project LAUNCH, which is a new grant program designed to promote the wellness of young children ages birth to eight years of age by addressing the physical, emotional, social and behavioral aspects of their development. New Mexico's Project LAUNCH was awarded to the New Mexico Department of Health, which will use the grant to build state-level infrastructure and system alignment and to develop a demonstration project to promote the well being of young children in Santa Fe County through the Santa Fe Children's Project, a project of the United Way of Santa Fe County.

Ms. Freeman made a PowerPoint presentation that explained Project LAUNCH in detail. She explained that Project LAUNCH is a funding source for the Santa Fe Children's Project (SFCP), which is an innovative community development initiative of United Way of Santa Fe County. SFCP seeks to strengthen families, and the whole community, through an interconnected network of early intervention, education, and economic development. The intent is to create a stronger, more vibrant, healthy community in which children will naturally succeed in school and beyond. The mission is to create lasting change in chronic community conditions. SFCP is their vehicle for creating this level of change in the community. SFCP is a blend of direct services, collaborations, public and private partnerships, community engagement and policy and advocacy. The ideal intervention would be to provide all children and families with effective, continuous support from birth to graduation.

Ms. Freeman explained that United Way is a hybrid organization that has evolved beyond the traditional business models of both direct service and fundraising organizations. She said to compare their organizational structure, budget priorities, and administrative overhead costs to those of local direct service providers is misleading. They have been able to assess community needs, develop a system of care to meet those needs, attract local, state, and federal funding not previously awarded to New Mexico, to support that system of care.

Ms. Freeman reported that they are fortunate to work with a number of national organizations whose focus is similar. She mentioned that the RAND Corporation is

involved with the Santa Fe Children's Project. RAND Corporation has done long-term studies on home visitation and Pre-K programs. They study these programs in terms of return of investment, affects of the programs, outstanding characteristics of successful programs and is the leading researcher of these types of programs. They are also very involved with the Kellogg Corporation.

Ms. Freeman said the Baby University, First Born program is the intervention for children, families and communities for children 0 to 3 years of age. The Baby University First Born program is universal home-visiting program for first-born babies of families in Santa Fe County that is focused on healthy family development. They work with other providers in the community to ensure that families get the services they need. Ms. Freeman noted that the First Born Program is a joint undertaking of United Way of Santa Fe and CHRISTUS St. Vincent Regional Medical Center. The First Born Program was created approximately 15 years ago by Vicki Johnson in Silver City and is being duplicated in three northern New Mexico counties in partnership with the LANL Foundation and being duplicated in Santa Fe County by United Way.

Ms. Freeman reported that they are in the process of creating a strategic plan using Project LAUNCH for the home visiting collaborative.

[A list of the providers who are providing home visiting services was distributed with the information in the Commissioners' packets.]

Ms. Freeman explained that the Pre-K Program began as a pilot project and started about five years ago with another grant. The Pre-K Program is the primary vehicle through which they accomplish the goal of kindergarten readiness. They presently have five Pre-K classes, three at Agua Fria Elementary School serving forty-eight four-year olds, and two at Kaune Elementary serving thirty-two four-year olds. Their goal for fiscal year 2010 is to expand into additional neighborhoods through invitations by the Santa Fe Public Schools. The 2010 target schools are Larragoite and Cesar Chavez. Ms. Freeman noted that the Pre-K Program is funded by the CYFD and United Way of Santa Fe County is the only provider being funded by Pre-K funds through the State.

Ms. Freeman said they began looking at out of school time and community school model programs. She noted that there are a lot of after school programs around the city and this is not about that. She explained that the focus of these programs is to provide support and enrichment during the hours that the school is not typically operating. The community school model is currently being pioneered and developed at Kaune Elementary. Ms. Freeman noted that a study was done that shows that this has a positive impact. They are working with a number of community organizations to develop a dynamic afterschool program that supports and complements the formal in-school-day curriculum. Ms. Freeman reported that they are engaging the community to educate the business community about the return on investment in early education and care. They are working with Lt. Governor Diane Denish to create a New Mexico Childhood Partnership.

Ms. Freeman indicated that their work requires multiple sources of funding that include individual donor gifts, corporate, workplace campaign gifts, fundraising events (Pancakes on the Plaza), foundation grants, state grants and federal grants.

She explained the Project LAUNCH requirements: Grantees must be the administering agency for the Title V Maternal and Child Health Block Grant, grants must also work with the existing structures of the Early Childhood Comprehensive Systems Grant, must have State Child Wellness Specialist participation and the local authority (county or municipality) must implement the local portion of the initiative. The Department of Health, Public Health Division, Family Bureau, Maternal and Child Health Program is the Title V agency that met those requirements and was awarded the grant. Funding was awarded to the applicants named in the RFP and funding cannot be offered to other possible vendors. The local authority is Santa Fe County.

Ms. Freeman said she understood that there were some questions of the Commission about the allocation and distribution of funds. She explained that the State would be receiving somewhere in the ballpark of \$200,000 a year and has specific requirements they have to meet within the grant. They have to build a state-level infrastructure that is based on the learning of the local-level system, promote system alignment and develop a demonstration project to promote the well being of young children in Santa Fe County through the Santa Fe Children's Project. Another requirement of the grant is that the Child Wellness Specialist convenes a State Child Wellness Committee that would be made up of state department multi-agencies. They would be tasked with building partnerships and convening the Council on young child wellness.

[A list of the participants of the Committee was distributed in the Commissioners' packets.]

Ms. Freeman reported on the local plan/strategy for Project LAUNCH, which includes the expansion of the First Born/Baby University program, the Pre-K program, expanding Out-of-School-Time/community schools, family engagement/neighborhood/empowerment groups and strengthening the Daycare Providers Network, expanding financial literacy, early childhood investment and creating a local level council. United Way of Santa Fe County will create a local level council that will include representatives from health, mental health, child welfare, substance abuse prevention, early childhood education, and local education agencies. The Council will meet monthly and will be responsible for providing strategic guidance and program planning to the local project.

[A list of the participants who have been invited to participate and are participating was distributed in the Commissioners' packets.] Ms. Freeman invited the Commissioners to consider participating in the local level council. She noted that they sent a letter to the Commissioners asking that they support Project LAUNCH by sitting on the local level council.

Ms. Freeman said that a preliminary strategic plan has to be developed during the first six months of the grant/award notification and an environmental study has to be done. Also, during the six months after award of notification, an evaluation team should be developed. The evaluator will meet the requirements of a national cross-site evaluation

including the collection of common outcome measures and cost data. Ms. Freeman mentioned that Michael Coupe of Coupe Associates is the evaluator who will participate in all meetings, provide monthly reports of the evaluation activities, and prepare substantial quarterly and annual reports. She indicated that out of the \$731,000 a year, \$137,000 goes to evaluation.

Ms. Freeman reported on the revenue projection by program for 2010. She explained that she is not showing the revenue projection for 2009 because not all the funding sources are “fully at play”.

Chairman Martinez said one of the concerns that were raised by the Commission is the salary levels for the directors/administrators. He said from what he gathered from the presentation is that in addition to directing services, there are other functions, such as fundraising. He asked what percentage of the directors’ time is devoted to direct administration of services versus what these other activities are.

In response, Ms. Freeman said the managers within the program areas are managing mostly the program- the work with the State model, advocacy, etc.

Commissioner Gonzales said his concerns have to do with the budget and collaboration. He explained that SBIRT just completed a 5-year SAMSHA grant for screening and referral for adolescent and adult behavioral health, with respect to substance abuse and mental health issues. He said the issue is around sustainability and asked how are the State, United Way and SAMHSA going to define sustainability- because sustainability consists of a new initiative that ultimately the private sector is going to pick up those programs. He asked if there is any interest to identify areas where there might be potential collaboration with other SAMSHA grants so that sustainability is spread out throughout the community. Ms. Freeman said she would be interested in talking with Commissioner Gonzales to figure out how to carry this out at the state and local level. She invited Commissioner Gonzales to sit on the new council.

Chairman Martinez asked if it was correct that they do not have the discretion to channel funding to other organizations. Ms. Freeman said this is correct, they do not have that discretion and the funding was specifically defined in the grant.

Commissioner Gonzales said this is extremely important for SAMSHA to look at this statewide so that they can build on practices that previous year programs have developed.

Commissioner White asked what happened with the home daycare provider network. Ms. Freeman said they piloted this at Agua Fria area but this was not very successful due to the demographics of the community (with the highly populated immigrant community). She explained that the home visitor in that area did a home daycare provider network based on home visitation then formed those people into a support group.

Commissioner White said the afterschool time is a period of time where they can use a lot more support.

Commissioner Cassidy asked Ms. Freeman if the budget –that the Commission looked at a month ago- was an annual budget, and if so, what are the terms of that budget. Ms. Freeman said yes that is an annual budget and they have made some changes within that budget. She explained that this is the first year of the grant, which runs through October 1<sup>st</sup>. She said they were awarded the grant on October 1, 2008 but it took a lot longer to get things in place. She mentioned that they have submitted a new proposal for the next budget.

Commissioner Cassidy asked how many children they have served in the first year. Ms. Freeman said they do not know this as of yet. She said the Pre-K expansion goes by classroom and there are 16 children per classroom. They have 80 kids and families currently and if all goes according to plan, they will add 64 next year and 64 the following year, but this depends on CYFD funding also. She noted that they have had difficulty finding Spanish-speaking or bilingual individuals for the Pre-K program.

Commissioner Burke asked when the environmental survey would be available. Ms. Freeman said they have prepared a draft but the final survey should be available by the end of May. Ms. Tyrrell added that they plan to have a website for all these vehicles and it will be updated as things change. This is one use of the state money-to develop a website.

Commissioner Rodriguez said as she looks through the goals and objectives, they are really at the New Mexico level, and she is interested in seeing what they are looking at for Santa Fe-what the actual services that will happen here in Santa Fe, as well as the level of direct services that this grant will allow United Way to actually do. She felt that it would be very important to see the numbers in direct services that will actually be provided.

Commissioner Rodriguez asked what the State is doing for the portion of funding they are getting from the grant. She said it would be important for the County, as the fiscal agent, to try and cover some of the administrative costs - possibly the County should be getting administrative funding as well. In response, Ms. Freeman said this was a County decision that they were not involved in.

Commissioner Gonzales asked what the cultural piece/commitment of the grant is. Ms. Freeman said they are hiring local people as much as they can who have grown up here and know the community. She said this is a huge component of the grant. She said in terms of economic development, they are building strengths for families through parent support, building assets through home ownership and financial literacy training for families.

**Commissioner Gonzales made a motion inviting representatives of United Way and Project LAUNCH to provide quarterly reports to the Health Policy and Planning Commission as the program is developing. Commissioner Russell seconded the motion, which passed unanimously by voice vote.**



## **HPPC EXECUTIVE COMMITTEE REPORT**

### **a. Jail Health Subcommittee**

Chairman Martinez reported that the Board of County Commissioners adopted the resolution that the HPPC recommended which urges district judges - who grant furloughs to inmates - to consult with jail health staff prior to granting the furloughs. He noted that the Corrections Department Director has indicated that they have already seen a change on behalf of the judges.

Chairman Martinez noted that the next Jail Health Subcommittee meeting would be focused on trying to finalize the medical protocol.

### **b. Legislative Update Wrap-Up**

[Copies of the letter to Honorable Mike D. Anaya regarding House Bill 841 were distributed in the Commissioners' packets.] The letter contains a summary of the HPPC Executive Committee's analysis of House Bill 841, an act to Maximize Hospital funding Federal Match introduced by Representative Jim Trujillo. House Bill 841 authorizes the New Mexico Department of Health to identify hospitals that are designated as sole community providers that are unable to secure from their county governments sufficient revenues to match available federal funds through the Sole Community Provider Program under Medicaid. The bill would allow the Department of Health to assess a fee on sole community hospitals of up to two percent of gross patient revenues of the hospital for the previous year. The purpose of the bill is to provide some relief for counties such as Santa Fe County that are unable to meet the entire request of the sole community provider hospital, Christus St. Vincent Regional Medical Center, through the only currently available source: gross receipts tax revenues. The Health Policy and Planning Commission's Executive Committee supports the concept of this legislation as it has always supported legislation designed to maximize available resources for the county's fragile health care infrastructure.

Chairman Martinez reported that House Bill 841 did not pass. He explained that the Centers for Medicare and Medicaid Services (CMS) previously prohibited "provider specific" taxes or fees and has mandated that only broadly applied taxes can be used as sources for the generation of matching funds. If the legislation is determined to be legal, it is the recommendation of the HPPC that the Board of County Commissioners endorse this legislation as being in the best interests of the residents of Santa Fe County through expansion of health care resources.

Commissioner Gonzales suggested that former Governor Toney Anaya be invited to a future meeting to discuss this further.

### **c. Appointment/Reappointment for HPPC Commissioners (Expire 4/30/09-will submit to BCC at the April 28<sup>th</sup> meeting)**

Mr. Shepherd reported that the Board of County Commissioners approved the amended Resolution that creates the Santa Fe County Health Policy and Planning Commission. The Resolution authorizes the HPPC to have up to 21 members. He noted that there are

currently two vacant positions. He would like the Commission to review the existing By-Laws, possibly at the May Commission meeting.

Commissioner Gonzales said it is important that the Resolution include the HPPC's intent with respect to addressing behavioral health needs of the community. In response, Mr. Shepherd said behavioral health needs are a main focus of the County. Commissioner Russell said rather than adjusting the Resolution, possibly definitions could be added in the By-Laws. She suggested that they identify that behavioral health services are part of general health care in the By-Laws.

Chairman Martinez requested that the Commissioners, who have not submitted their paperwork or letter of interest for reappointment, please get their letters in as soon as they can.

### **MATTERS FROM THE COMMISSION:**

#### **a. Health Para Todos Radio Program Update**

Commissioner Gonzales reported that TR Reed, the foreign correspondent for National Public Radio and for the *Washington Post* on health issues would be at the Lensic Theatre on April 28<sup>th</sup>. Mr. Reed will be interviewed today on the Health Para Todos Radio Program.

Commissioner Gonzales invited Commissioner Henderson and Commissioner Cassidy to be guests on the radio program.

Chairman Martinez reported that representatives of the Lions Club were interviewed at the last radio broadcast. The emphasis of the program had to do with the early childhood vision screening they are doing.

#### **b. Other Matters from the Commission-Subcommittee updates**

None presented.

### **PUBLIC COMMENT**

\_\_\_\_\_, a staff member of the Sangre de Cristo Community Health Partnership staff indicated how much he appreciates the "Health Para Todos" Radio Program.

### **ANNOUNCEMENTS:**

#### **a. Next meetings:**

- 1) The next HPPC Executive Committee Meeting is scheduled for Wednesday, April 15, 2009 from 8:30-10:00 a.m. at the Santa Fe County Health and Human Services Department, Suite B.
- 2) The next scheduled regular HPPC meeting is May 1, 2009 from 8:30 a.m. to 11:30 a.m. at the Santa Fe County Health & Human Services Department, Suite B.

### **ADJOURNMENT**

Having completed the agenda and with no further business to come before the Commission, Commissioner Gonzales moved to adjourn, seconded by Commissioner Russell, and passed by unanimous voice vote, the meeting adjourned at 11:00 a.m.

**Approved by:**

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**Larry Martinez, Chairman**

Respectfully submitted by:

*Jo Ann G. Valdez*, Stenographer