

CITY OF SANTA FE, NEW MEXICO

1855913

RESOLUTION NO. 2000-72

SANTA FE COUNTY, NEW MEXICO

RESOLUTION NO. 2000-154

INTRODUCED BY:

A JOINT CITY/COUNTY RESOLUTION

CREATING A REGIONAL CULTURE, ARTS AND TOURISM ADVISORY BOARD AND
REPEALING RESOLUTION NO. 1999-38 WHICH CREATED THE TOURISM ADVISORY
TASK FORCE.

WHEREAS, by Resolution No. 1999-38 a Tourism Advisory Task Force was created and
charged with the implementation of an advertising and marketing plan for the City of Santa Fe; and

WHEREAS, the Governing Body of the City of Santa Fe wishes to repeal Resolution No.
1999-38; and

WHEREAS, the Culture, Arts and Tourism Plan calls for an advisory board; and

WHEREAS, the advisory board will be made up of a board representative of the Culture, Arts
and Tourism community; and

WHEREAS, the Culture, Arts and Tourism Plan calls for a Culture, Arts and Tourism
consultant hired by Professional Service Agreement to implement the plan; and

WHEREAS, Resolution 1984-56 requires that all committees, task forces and ad hoc
committees be created by resolution; and

1 WHEREAS, Lodgers Tax Advisory Board and the Occupancy Tax Advisory Board have funded
2 the Culture, Arts and Tourism planner position; and 1855914

3 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY**
4 **OF SANTA FE** that it hereby repeals Resolution No. 1999-38 which created the Tourism Advisory
5 Task Force; and

6 **BE IT FURTHER RESOLVED THAT THE GOVERNING BODY OF THE CITY OF**
7 **SANTA FE AND BY THE BOARD OF COUNTY COMMISSIONERS OF SANTA FE**
8 **COUNTY** that a Regional Culture, Arts and Tourism Advisory Board be created:

9 **Section 1.** **CREATION:** A Regional Culture, Arts and Tourism Advisory Board is hereby
10 created.

11 **Section 2.** **NAME:** The committee shall be called the Regional Culture, Arts and Tourism
12 Advisory Board.

13 **Section 3.** **PURPOSE:** The City and the County of Santa are creating a Regional Culture,
14 Arts and Tourism Advisory Board, hereinafter referred to as the "Regional Culture, Arts and Tourism
15 Advisory Board", that advises, plans and coordinates implementation of the Culture, Arts and Tourism
16 Plan's efforts.

17 **Section 4.** **DUTIES AND RESPONSIBILITIES:** The Regional Culture, Arts and Tourism
18 Advisory Board shall, make recommendations to implement the Culture, Arts and Tourism Plan,
19 adopted by the City of Santa Fe on June 14, 2000, and shall place as a first priority, the implementation
20 of strategies one through five of the Plan which are as follows:

- 21 (1) Market Santa Fe to visitors who appreciate the region's culture and heritage.
- 22 (2) Promote Santa Fe as a walking City.
- 23 (3) Protect the viability and authenticity of downtown, both for residents and for
24 visitors.
- 25 (4) Provide visitors services and facilities in rural and appropriate tribal areas.

1 (5) Educate visitors about the City, County, and Pueblos.

2 The Regional Culture Art and Tourism Advisory Board shall follow City committee rules and
3 procedures. The Regional Culture, Arts and Tourism Advisory Board shall meet as deemed appropriate
4 to the duties of the committee. The Regional Culture, Arts and Tourism planner shall have the
5 administrative task of staffing, coordinating and facilitating the Regional Culture, Arts and Tourism
6 Advisory Board.

7 **Section 5. MEMBERSHIP:** Membership shall be reflective of the community and shall be
8 representative of, without limitation, the Culture, Arts and Tourism community. The Regional Culture,
9 Arts and Tourism Advisory Board shall consist of seven members from the community, at least two of
10 whom shall represent unincorporated areas of Santa Fe County. Members shall be residents of Santa Fe
11 County and shall demonstrate leadership, involvement or collaboration in Culture, Arts and Tourism
12 activities.

13 **Section 6. OFFICERS:** The Mayor of the City of Santa Fe and the Chairman of the Board of
14 County Commissioners shall jointly appoint the chair, and the vice chair shall be designated by the
15 chair.

16 **Section 7. TERM:** The Mayor of the City of Santa Fe and the Chairman of the Board of
17 County Commissioners, with the advice and consent of both Governing Bodies, shall appoint members
18 to staggered terms of one, two and three years.

19 **PASSED, APPROVED and ADOPTED** this 21st day of November, 2000.

20 CITY OF SANTA FE:

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23 LARRY A. DELGADO, MAYOR

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ATTEST:

Yolanda Vigil
YOLANDA VIGIL, CITY CLERK

APPROVED AS TO FORM:

Peter A. Dwyer
PETER A. DWYER, CITY ATTORNEY

PASSED, APPROVED and ADOPTED this 21 day of NOVEMBER, 2000.

BOARD OF COUNTY COMMISSION:

Paul Duran
Paul Duran, Chairman
RICHARD ANAYA, CHAIRMAN,

ATTEST:

Rebecca Bustamante
REBECCA BUSTAMANTE, COUNTY CLERK

APPROVED AS TO FORM:

Steven Kopelman
STEVEN KOPELMAN, COUNTY ATTORNEY



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COUNTY OF SANTA FE } SS
STATE OF NEW MEXICO }
I hereby certify that this instrument was filed
for record on the 6 day of Feb A.D.
20 01 at 3:22 o'clock P.m.
and was duly recorded in book 1855
page 913-916 of the records of
Santa Fe County
Witness my Hand and Seal of Office
Rebecca Bustamante
County Clerk, Santa Fe County, N.M.
Narcella Salazar
Deputy

